

Thank you for registering to exhibit at the [2026 ODA Annual Session!](#)

This is the **third** email in a short series designed to assist and inform **first-time exhibitors** at our meeting. Feel free to reach out if you have missed other emails or would like to add any of your colleagues to our mailing list.

Please read on for some general information you need to know to have a successful experience at the ODA Annual Session:

Logistics

- The ODA's governing body (House of Delegates) and some receptions will be held on Thursday and Friday in the **Hilton Downtown Columbus**, which is connected to the convention center and serves as the **headquarters hotel**. (Reservations: <https://book.passkey.com/go/ODA26>.)
- Our **Registration Desk** will be located directly across from the entrance of **Exhibit Hall A**. Booth staff badges will not be mailed in advance; they will be available for pick up at the Registration Desk any time after **12:00 noon on Wednesday, Sept. 16**.

Helpful hint

- Be sure to check out the online [Exhibitor Success Center](#), where you will find valuable articles, webinars, and tools designed to help you **maximize your ROI**, including tips to help you create an attractive booth, best practices for training onsite sales staff, and more. *Don't miss the FREE "Ask the Tradeshow Expert" feature!*

Scam Alert!

We make every effort to control the number of emails and calls you receive regarding the meeting; however, two official show partners have our permission to contact you directly by email: **Fern Expositions** (official show decorator), and **Eleventh & Gather** (staff badge registration).

- If you are contacted by any other companies referring to our show – whether it's regarding mailing list sales, hotel reservations, or something else – please do not engage with them. Please forward those inquiries to me if possible. **Feel free to contact me at amy@oda.org if you ever have questions about inquiries you receive.**

Stay tuned for the next installment! Please feel free to contact me if you have any questions in the meantime.

Thank you,

Amy L. Szmania

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