

Thank you for registering to exhibit at the [2026 ODA Annual Session!](#)

This is the **second** email in a short series designed to assist and inform **first-time exhibitors** at our meeting. Please feel free to reach out if you missed the first email or would like to add any of your colleagues to our mailing list.

Following are some important details to note regarding the [ODA Annual Session](#):

- This may not affect you significantly as a first-time exhibitor, but please note that the **schedule of the Exhibit Hall has changed this year**. After many years of having Exhibit Hall hours on Thursday-Friday-Saturday, we have changed to a **Thursday-Friday** Hall schedule. CE courses and other events are scheduled on all three days (Thursday-Friday-Saturday).
- The **Hilton Downtown Columbus**, which is connected to the convention center, serves as the **headquarters hotel**. Reservations are available at: <https://book.passkey.com/go/ODA26>. Other nearby hotels holding ODA room blocks are listed [here](#).

In addition, here are some general tips to help you have a successful experience at the meeting:

- Please review our [Exhibitor Information](#) site and refer to it regularly. It features details specific to exhibitors such as show hours, vendors, deadlines, updates, a link to register onsite staff, maps/directions, Exhibit Hall events, sponsorship opportunities, bar/restaurant suggestions, and more. Updates for exhibitors are listed there first! Please note:
 - o Pay attention to vendors' discount deadlines, they will save you money!
 - o Late-breaking news will be posted at the top of the page.
 - o You are welcome to share the link with anyone involved with your exhibit.
- Make sure your company isn't lost in the shuffle! With over 150 companies exhibiting, you may need to do some extra work to stand out.
 - o A free **pre-show mailing list** is available upon request. It includes **USPS addresses** of dentists who registered for last year's meeting, adding those received as of the date you submit your request. **Completion of the request form and a sample of your mailing are required to receive the list**. The form & instructions are posted on the [Exhibitor Information](#) site under "Exhibitor Resources".
 - o **Download the 2026 show logo** from the [Exhibitor Information](#) site for use in your emails, flyers and any other communications to promote your participation.
 - o [Place an ad](#) in *ODA Today*, our monthly news publication.
 - o Don't forget to **invite your customers & potential customers** to visit your booth! Use this [promotional flyer](#) to spread the word.
- **We do not use third parties to sell mailing lists or book hotel rooms on our behalf**. You will undoubtedly receive solicitation emails offering these services, which are scams. For your own security, please do not engage with them. The **only** authorized mailing list is the one offered by us, as noted above.

Stay tuned for the next installment! Please feel free to contact me if you have any questions in the meantime.

Thank you,

Amy L. Szmania
Exhibit Hall & Advertising Manager

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