

Welcome!

Thank you for registering to exhibit at the [2026 ODA Annual Session](#)! We know that there are many meetings where you can spend your time and energy (not to mention money), and we're thrilled that you've chosen to join us in Columbus.

Since you are exhibiting at our show for the first time, I have prepared a short series of emails to help you become familiar with our procedures, make sure you are aware of all the opportunities available, and alert you to important details and resources.

In no particular order, here are some important details to note:

Logistics

- The **Exhibit Hall** and **most CE courses** will be located in the [Greater Columbus Convention Center \(GCCC\)](#). (Their website is a great resource for parking locations and other details!) We will be in **Exhibit Hall A** and its adjacent classrooms, which are located just across the concourse from the Exhibit Hall.
- **No furnishings, tables or carpet are provided for your booth.** You may bring in your own furnishings and/or floor covering, or rent items from the official service contractor, [Fern Expositions](#). Electricity and internet must be ordered separately (from the GCCC) as well.
 - o Fern Expositions will provide you with access to their **online service kit** with information about ordering these items via email. (Download their helpful [show operations calendar](#).)
- **Badge registration** for onsite staff is [available online](#). Your password is your booth number.

Helpful hints

- Be sure to complete your **company profile** on our [online floorplan](#) and take advantage of the options available to enhance it. We have populated your profile with the information provided on your contract, but you have options available to post brochures/literature, social media handles, additional web links, and videos.
 - o You will receive a separate email containing a link to edit your profile. (Let me know if you need me to resend it!)
 - o The profile is an opportunity to introduce your company to attendees before they visit the Exhibit Hall, so please add a company logo, a short company description and the products and services you offer, at a minimum.
- [Advertising in ODA Today](#) is a great way to stand out from the crowd! Featuring reasonable rates and avid readership across the state, advertising is an effective way draw attention to your booth at the meeting.
- The [Exhibitor Show Information](#) site contains nearly everything you need to know about exhibiting at the ODA Annual Session, and is updated regularly. Be sure to check it out and share it with colleagues who are involved with planning your exhibit.

Stay tuned for the next installment! Please feel free to contact me if you have any questions in the meantime.

Thank you,

Amy L. Szmania
Exhibit Hall & Advertising Manager

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