



CONNECT. LEARN. EXCEL. | VIRTUALLY



Connect with your customers and get new leads

Exhibit at the 2020 ODA Virtual Annual Session!



The ODA Annual Session has gone virtual this year, and we have provided a unique opportunity for you to engage with our attendees as they browse the virtual meeting.

The Virtual Exhibit Hall provides you with an opportunity to connect with interested dentists and buyers, spotlight your products and services, offer exclusive show specials, and convert those leads into sales.

Learn more and apply for your booth today!

www.oda.org/events

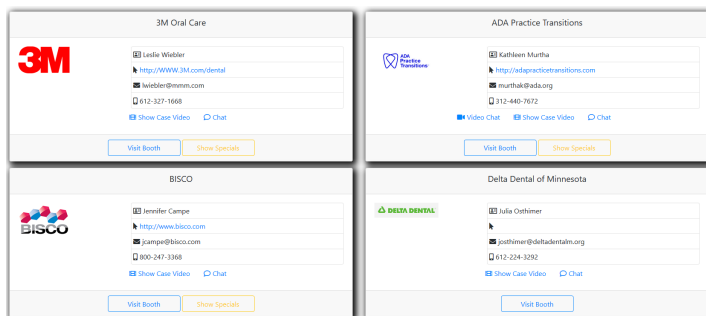
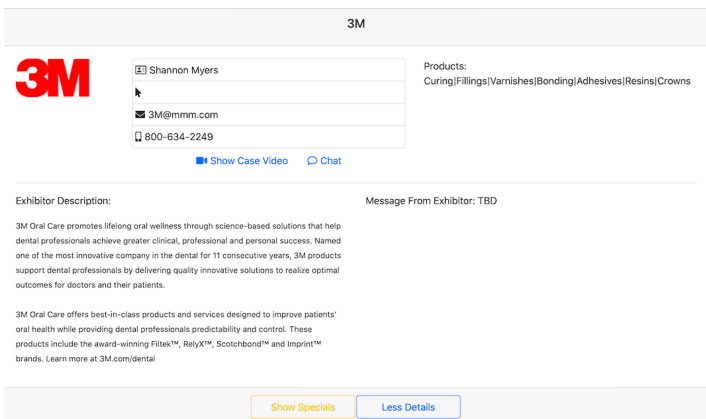


Exhibit Hall Page



Exhibitor Booth Listing

Basic virtual booth \$750

Included Features:

- Company description & logo
- Contact information
- Website URL
- Social media links
- Welcome Message to attendees
- Product/service search options
- Brochure/literature upload capability
- Lead retrieval

Optional Add-on Features:

- Live Chat (\$250.00)
- Video Chat (\$350.00)
- Spotlight video (5 minutes or less) (\$600.00)
- Show Specials (\$150.00 each, multiple specials can be listed)



Sample Banner Ad - Agenda Page



Sample Banner ad - CE Course Page

Additional Promotional Opportunities

Banner advertising:

- Lobby Page (\$500.00)
- Agenda Page (\$350.00)
- CE Course Page (\$350.00)
- Show Specials Page (\$350.00)
- Game Leader Board Page (\$350.00)

Featured Exhibitor in gamification (\$250.00):

- Leader Board Page
- Icon on Exhibitor Booth

Banner Ad Format: 200x200px, PNG file

Visit www.oda.org/events for complete details and apply for your **Virtual Booth today!**

The virtual meeting will launch on
Thursday, September 24 – Friday, September 25
9:00am-5:00pm

CE courses and the Exhibit Hall will be available to attendees through December 31.

Payment in full is due upon receipt of your application.

If you previously contracted to exhibit at the 2020 Annual Session, please contact **Amy Szmania** at amy@oda.org prior to completing a booth application.

Visit oda.org for complete event and course information.