



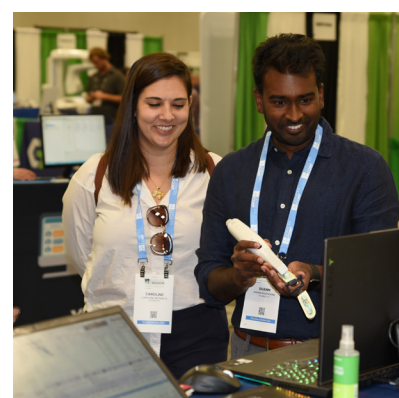
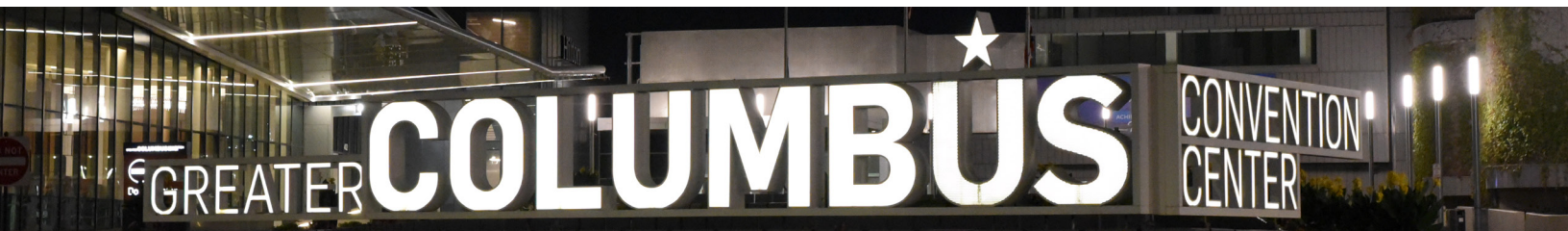
CONNECT. LEARN. EXCEL.

# WHY EXHIBIT AT THE ODA ANNUAL SESSION?

The ODA Annual Session is one of the largest dental conferences in the five-state region. It provides you with an opportunity to connect with interested dentists and buyers, educate and promote your products and services, and convert those leads into sales.

The 157th ODA Annual Session  
**SEPTEMBER 21-23, 2023**

at the Greater Columbus Convention Center and Hilton Downtown Columbus.



# The ODA Annual Session is...

## AFFORDABLE

### Exhibit Booth Prices

Premium booths	\$1,745
Intermediate booths	\$1,540
Standard booths	\$1,280

### All spaces include

- Pipe & drape sides and backdrop
- Company sign
- Five complimentary badge registrations per 10x10 space; additional badges may be purchased.

*Furnishings such as tables, chairs and carpeting are not included and are available for rental through the official show decorator, Fern Exposition & Events. The Exhibit Hall floor is not carpeted.*

## EXHIBITOR FRIENDLY

The ODA Annual Session continues to develop programs and social events that drive attendees to the Exhibit Hall, making the event more successful for exhibitors.

Exhibiting companies have the opportunity to participate in educational programs, such as the Preventative Products Roundtable for Dental Hygienists.

## CONVENIENT

Located at the Greater Columbus Convention Center in downtown Columbus, the Annual Session is an easily accessible, central location to market to dentists and dental teams from five different states.

### Facility Information

**Greater Columbus Convention Center (GCCC)**  
Exhibit Hall A  
400 N. High Street, Columbus, OH 43215  
[columbusconventions.com](http://columbusconventions.com)

**Hilton Columbus Downtown (HQ Hotel)**  
401 N High Street, Columbus, OH 43215  
*A reservation link will be posted online when available.*

*Services not included with booth space but available through the GCCC at the link above include: electricity, plumbing, internet, catering, cleaning.*



**DON'T WAIT!  
REGISTER  
NOW!**

## How ODA drives attendee traffic into the Exhibit Hall.

### Food & Drink:

Social events are scheduled in the Exhibit Hall each day, in addition to cash bars set during regular hall hours.

Multiple concession options are available for lunch in and around the Exhibit Hall.

### Prize Drawings:

Attendees can enter to win prizes awarded each day in the Exhibit Hall.

### Promotion:

The ODA Annual Session is promoted extensively on our website (<https://www.oda.org/>), in emails, on social media and in ODA Today before and during the meeting.

A pre-show mailing list, show logos, advertising options, sponsorships, lead retrieval, and other promotional options are available to confirmed exhibitors. The official event mobile app features an exhibitor list, hall map, and exhibitor show specials.

### Free CE Opportunities:

Table Clinics, presented by dentists, dental residents, dental students and auxiliary staff are featured in the Exhibit Hall.

## FREE Exhibitor Benefits

### Pre-Show

- Mailing list of attendees available at no cost with approval of marketing piece
- Access to online Exhibitor Success & ROI Center, which contains information and webinars detailing proven strategies to attract attendees to your booth and prepare your exhibit staff
- Exhibitor listing online and on the event mobile app
- Show specials featured online and on the event mobile app
- Companies contracted by August 1, 2023 will be listed in the *Annual Session Preview Program*

### During Event

- Exhibitor list on event mobile app with meeting information and on-site guide to help attendees navigate the exhibit hall floor
- Free sign hanging for multiple booth configurations
- Five company representatives register for free, with additional badges available for purchase
- Lunch vouchers provided to exhibit staff on Friday

### 2023 Show Schedule

**Wednesday, Sept 20**  
8:00 a.m. – 5:00 p.m. (*Move in*)

**Thursday, Sept 21**  
8:00 a.m. – 11:00 a.m. (*Set up*)

**Thursday, Sept 21**  
12:00 p.m. – 6:00 p.m. (*Hall Open*)

**Friday, Sept 22**  
9:00 a.m. – 4:00 p.m. (*Hall Open*)

**Saturday, Sept 23**  
9:00 a.m. – 1:00 p.m. (*Hall Open*)

**Saturday, Sept 23**  
1:00 p.m. – 6:00 p.m. (*Tear down*)

Booth assignments are made based on the date contracts are submitted, so complete an exhibitor contract online today!

[www.oda.org/events-ce/annual-session/exhibitors/register/](http://www.oda.org/events-ce/annual-session/exhibitors/register/)

Questions? Contact Us!



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