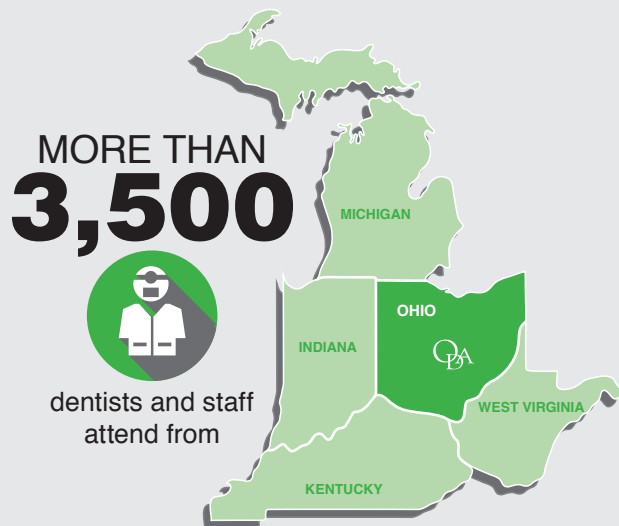




Why exhibit at the ODA Annual Session?

The ODA Annual Session is one of the largest dental conferences in the five-state region. The ODA Annual Session provides you with an opportunity to connect with interested dentists and buyers, educate and promote your products and services, then convert those leads into sales.



Attendees
reported that they
spent an average of

**2+
HOURS**
on the
exhibit hall floor
in 2017.



2019 Featured Speakers:

Dr. John Alonge
Dr. Lee Ann Brady
Dr. Rick Cardoza
Nancy Dewhirst, RDH
Dr. Mike Fling
Dr. Brian Gray
Sheri Kay, RDH
Dr. Mark Kleive

Dr. Deepak Krishnan
The Meadow Brothers
Dr. Mark Murphy
The Pankey Experience
Laci Phillips
Dr. Steve Towns
Christine Taxin

The ODA Annual Session is...

Affordable

Exhibit fees range from \$1200 - \$1655 and include:

- Pipe & drape sides and backdrop
- Company sign
- Five complimentary badge registrations per 10x10 space; additional badges may be purchased
- Hotels & restaurants in Columbus are reasonably priced compared to similar cities

Exhibitor Friendly

The ODA Annual Session continues to develop programs that will drive attendees to the exhibit hall floor, making the event more successful for exhibitors.

Convenient

Located at the newly renovated Greater Columbus Convention Center in downtown Columbus, the Annual Session is a central location to market to dentists and teams from five different states.

Reach dentists before their year-end buying decisions are made.

Questions?

Contact Amy Szmania

ODA Exhibit Hall Manager

Email: amy@oda.org • Phone: 614-486-2700

Traffic Drivers



Fireside Chats - interactive, engaging and live presentations right on the trade show floor, free to attendees



Demonstrations that showcase new products, technologies and features and answer questions and educate attendees



Promotion of the trade show floor on our website, on social media and in ODA Today before and during the Annual Session



Welcome Reception on Thursday evening, featuring appetizers and cash bars



Food & beverage events such as "Take a Break" (ice cream treats & cookies) on Friday afternoon



Daily prize drawings for all members of the dental team; attendees can enter to win in the ODA Membership Booth

FREE Exhibitor Benefits...

Pre-Show

- Free one-time mailing list of attendees with approval of designed marketing piece
- Access to Exhibitor Success & ROI Center with proven strategies to attract attendees to your booth and prepare your exhibit staff
- Exhibitor listing on the ODA website with booth number and company information
- Exhibitors' show specials featured online and in mobile app

Event

- Mobile app with on-site guide and push notifications to help attendees navigate the exhibit hall floor
- Company listing with booth number in printed on-site guide
- Free sign hanging for multiple booth configuration

Reserve Your Space for



CONNECT. LEARN. EXCEL.

Registration is easy.

Simply complete our
2019 exhibitor contract online at
www.oda.org

(Contract will be live at 8am on Saturday, September 15, 2018)

2018 Exhibitors

who sign up for the

2019 ODA ANNUAL SESSION

within 30 days of Annual Session
(by October 26, 2018)

will receive a
lead retrieval system
(a nearly \$300 value)
for
FREE