



MEMBER BENEFIT

2024 LEADERSHIP INSTITUTE

COLUMBUS, OH | MARCH 22-23, 2024

DEVELOP LEADERSHIP SKILLS

for your practice, for your community, for your profession

March 22-23, 2024

Hilton Columbus Polaris Hotel



Register now at oda.org



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Leadership Institute is the ODA's award-winning program developed to help all ODA members become more successful and effective leaders for their practice, for their community and for their profession.

This event is free for ODA member dentists, dental residents and dental students as a benefit of membership, and includes the opportunity to earn up to four free CE credits.

FREE to ODA members, dental residents & dental students!



ACCOMMODATIONS: The ODA has reserved a block of rooms at the Hilton Columbus Polaris Hotel. The deadline to reserve a room in the ODA's hotel block and receive a discount is February 27. For more details on the hotel block, visit oda.org.



CONTINUING EDUCATION: Attendees can earn up to four CE credits. Complete CE information can be found at oda.org.

Agenda

Friday, March 22, 2024

10:00 a.m. - 11:00 a.m.
Registration

11:00 a.m.
Welcome
Dr. Manish Chopra, ODA President

11:00 a.m. - 12:00 p.m.
Achieving Professional and Financial Success in Dentistry
Brandon Collier

12:00 p.m. - 12:45 p.m.
Lunch

12:50 p.m. - 1:50 p.m.
Breakout Session - Round 1

2:00 p.m. - 3:00 p.m.
Breakout Session - Round 2

3:10 p.m. - 4:10 p.m.
2024 General Election Preview
Panel of Election Experts

4:10 p.m. - 5:00 p.m.
Update on Dental Legislation at the Ohio Statehouse
ODA Lobbying Team

5:00 p.m. - 6:00 p.m.
Reception, hosted by Superior Dental Care

Saturday, March 23, 2024

7:30 a.m. - 8:30 a.m.
Component Dental Society Meeting: The ODA Executive Committee is hosting a meeting with Ohio component society officers and executive directors to discuss issues important to local dental societies.

8:00 a.m. - 9:00 a.m.
Registration & Breakfast

9:00 a.m. - 9:15 a.m.
Welcome & Awards Presentation
Dr. Manish Chopra, ODA President

9:15 a.m. - 9:45 a.m.
ADA Update
Dr. Chad Leighty, ADA Seventh District Trustee

9:45 a.m. - 10:30 a.m.
ODA Town Hall and Q&A
ODA Executive Committee

10:30 a.m. - 11:30 a.m.
Life is an Adventure: A Story of Perseverance and Inspiration
Dr. Brett Kessler, ADA President-elect

11:30 a.m.
Adjournment

Social Event for New Dentists, Dental Residents and Dental Students: The ODA Subcouncil on New Dentists invites new dentists who are in practice 10 years or less, dental residents and dental students to a social event on Friday evening after the Leadership Institute reception. More details available upon registration.

Support for the ODA Leadership Institute is provided by:



Keynote Speakers



Brandon Collier

Brandon Collier is a nationally recognized speaker, lawyer, dental practice management consultant and author. During his nearly 25-year career of serving the dental profession, Collier has advised and influenced thousands of dentists across the country on how to increase their inner and outer wealth. Collier regularly assists dentists to grow their practices into prosperous businesses while enhancing their work-life balance and serving their patients. Collier's keynote presentation will focus on strategies to enhance dentists' ability to achieve their potential both professionally and personally.



Dr. Brett Kessler

Dr. Brett Kessler is a Colorado dentist who is currently the President-elect of the American Dental Association. He is also a catalyst, a seeker, a writer, a leader, a mentor and an adventurer. He is an avid endurance athlete, having participated in a multitude of events across the country, including two finishes at the Ironman World Championships in Kona, Hawaii. The genesis of his inspired life came as a result of his recovery from substance use disorder – a fact from which he never shies away. His life changed for the better when he decided that the path he was on did not agree with his preferred future. When he found recovery, he set out to live his best life and do his part to make this world a better place for all. Brett views it as a gift to be able to share his experiences, successes and even failures. His story has inspired many to improve their own lives and work to make the world a better place.

Breakout Sessions

To DSO or Not to DSO

Brandon Collier

Brandon Collier will draw upon his more than two decades of representing dentists as a lawyer and practice management consultant in discussing the pros and cons of affiliating with dental service organizations.

Update on Legal and Regulatory Risk Management in the Dental Office

Panelists: Eric Richmond, Esq. and David Owsiany, J.D.

This panel, which has more than 30 combined years working at the ODA on dental risk management issues, will discuss today's most pressing legal and regulatory issues facing Ohio dentists and share strategies for compliance.

Incorporating Medicaid Patients into Your Dental Practice

Panelists:



Dr. Jacinto Beard



Dr. Jane Grover



Mr. Chris Moore



Dr. Mark Bronson

In light of recent reforms to the Ohio dental Medicaid program, including significant increases in reimbursements, many Ohio dentists are considering accepting new or additional Medicaid patients into their practices. This panel of Medicaid experts will provide tips and strategies for adding Medicaid patients into your patient base in an efficient and effective manner.



Scan to register now!

oda.org

Space is limited!



Connect with the ODA on Facebook and X for the most up-to-date information about the Leadership Institute. #ODA24LI