COUNCIL ON MEMBERSHIP SERVICES
August 21, 2020
Approved Minutes

COUNCIL MEMBERS PRESENT: Drs. Fred Alger, C. Kip Beals, James Cottle, Greg Cousino, Larry DeVese, Lori Fitzgerald, Eric Gallatin (Chair), Natasha Sheridan, Nivine El-Refai, Johnna Jorgensen, Steven Moore, Jr. (Vice Chair), James Lessick and Jonathan Taylor
COUNCIL MEMBERS ABSENT: Drs. Mark Alexandrunas, Andres Pinto and Richard Yauss
LIAISONS PRESENT: Dr. Kyle Bogan, Thomas Kelly, Sharon Parsons, and Mrs. Carolyn Dixon
LIAISONS ABSENT: Drs. Christopher Heck, Alex Mellion, Mark Wenzel, Ms. Meghana Nadella and Mr. Adam Holowecky
STAFF PRESENT: Ms. Karli Hill and Ms. Kelly Jacobson

CALL TO ORDER
Dr. Gallatin, chair, convened the August 21, 2020, Council on Membership Services Zoom meeting at 10:03 a.m.

APPROVE MAY 8, 2020 MEETING MINUTES
The council reviewed the May 8, 2020 Council on Membership Services meeting minutes.
• It was moved and seconded (Lessick/El-Refai) to approve the May 8, 2020 Council on Membership Services meeting minutes as presented. Motion passed unanimously.

RATIFICATION OF THE EMAIL VOTE ON JUNE 24, 2020 TO APPROVE THE PROPOSED RESOLUTION TO AMEND THE ODA BYLAWS TO ALIGN WITH THE ADA GOVERNANCE AND ORGANIZATIONAL MANUAL FOR MEMBERSHIP CATEGORIES
Ms. Karli Hill recommended that the council ratify its email vote taken in June 2020 to approve the revised resolution to amend the ODA Bylaws to align with the ADA governance and organizational manual for membership categories.
• It was moved and seconded (Cottle/El-Refai) to ratify the Council on Membership Services email vote taken on June 23, 2020 to approve the revised resolution To Amend the ODA Bylaws to Align with the ADA Governance and Organizational Manual for Membership Categories. Motion passed unanimously.

MEMBERSHIP DEPARTMENT UPDATE
The council reviewed and discussed a report updating them on 2020 membership retention and renewal and changes made to membership outreach in light of COVID-19.

The council reviewed the current list of grassroots outreach volunteers. Councilmembers that have yet to provide contacts for the Grassroots Outreach Teams in their subdistricts were asked to submit the information as soon as possible to ODA staff. The council was reminded of the importance of volunteers reporting feedback to the membership department during their outreach efforts.

Ms. Karli Hill reminded the council that the ODA was awarded $2,500 from the 2020 ADA Engagement Grant Program to help fund the employee continuing education discount at this year’s ODA Annual Session. Ms. Hill informed the council that this is a reimbursement program so should the event not be held in 2020 due to ODA Annual Session going virtual then the grant money would not be received.

ODA COMPONENT DENTAL SOCIETY RECRUITMENT GRANT PROGRAM
The council reviewed and discussed the summary of 2020 ODA Component Dental Society Recruitment
Grants including the quarterly reports from recipients.

The council reviewed and discussed the 2021 ODA Component Dental Society Recruitment Grant Program and grant application.

- It was moved and seconded (Beals/Jorgensen) to approve the 2021 ODA Component Dental Society Recruitment Grant Program application as presented. Motion passed unanimously.

UPDATE ON THE 2020 ODA ANNUAL SESSION – DR. KYLE BOGAN
Dr. Kyle Bogan, chair of the ODA Annual Session Committee, updated the council on the virtual 2020 ODA Annual Session. One of the benefits of the virtual meeting is that courses will be available beginning September 24, 2020 and will be available through December 31, 2020. Dr. Bogan also noted that a discount will still be offered to new dentists.

2020 HOUSE OF DELEGATES
The council reviewed and discussed the following resolutions that have been submitted to this year’s ODA House of Delegates.

- Resolution 05-20 – To Amend the ODA Bylaws to Align with the ADA Governance and Organizational Manual for Membership Categories.
- Resolution 07-20 – To Amend the ODA Bylaws to Continue to Provide New Dentist Dues Discounts at the Existing 2019 Discount Percentage Rate to Best maintain the Highest Level of Membership Retention/Renewal.
- Resolution 08-20 – To Create a Subcouncil on Diversity and Inclusion.

ODA TASK FORCE ON DIVERSITY & INCLUSION RECOMMENDATION
The council reviewed a recommendation from the ODA Task Force on Diversity & Inclusion for the council to consider sending a membership recruitment letter to newly licensed dentists in Ohio highlighting the ODA’s efforts to be inclusive. The council discussed the recommendation from the task force.

- It was moved and seconded (Cottle/Jorgensen) to create a membership recruitment letter to send to newly licensed dentists under the direction of the ODA Task Force on Diversity and/or the Subcouncil on New Dentists. Motion passed unanimously.

UPDATE ON WORKING GROUP ON DENTAL HYGIENISTS MEMBERSHIP CATEGORY
The council reviewed a report noting that the working group on the dental hygienists membership category has scheduled their first meeting on September 2, 2020 to begin discussions on creating such a membership category.

SUBDISTRICT AND LIAISON REPORTS
The council reviewed a report of major actions from the ADA Council on Membership’s June 27-28th video conference call. Dr. Kyle Bogan was elected Vice Chair of the council for the 2021 term which begins following the conclusion of the 2020 ADA House of Delegates.

Due to COVID-19 and the state of emergency in Ohio, some councilmembers reported that their dental societies have postponed programming until further notice. However, the Greater Cleveland, Corydon Palmer and Central Ohio dental societies plan to hold continuing education events starting in August while practicing social distancing recommendations.

NOMINATIONS
The council reviewed the proposed 2020-2021 roster for the Subcouncil on New Dentists.

- It was moved and seconded, (Cottle/El-Refai) to recommend to the ODA Executive Committee, the proposed Subcouncil on New Dentists 2020-2021 Roster. Motion passed unanimously.

The council reviewed the proposed 2020-2021 roster for the Subcouncil on Dentists Concerned for Dentists.

- It was moved and seconded, (Cousino/Cottle) to recommend to the ODA Executive Committee, the proposed Subcouncil on Dentists Concerned for Dentists 2020-2021 Roster. Motion passed
The council reviewed the 2019-2020 Council on Membership Services Roster.
• It was moved and seconded, (Fitzgerald/Taylor) to reappoint Dr. Eric Gallatin for chairperson of the 2020-2021 Council on Membership Services. Motion passed unanimously.

Dr. Lori Fitzgerald recommended Dr. Nivine El-Refai for the 2020-2021 Council on Membership Services vice chairperson position.
• It was moved and seconded, (Fitzgerald/Tyalor) to appoint Dr. Nivine El-Refai for vice chairperson of the 2020-2021 Council on Membership Services. Motion passed unanimously.

UPDATE ON THE REDESIGN OF THE ODA WEBSITE
Ms. Karli Hill updated the council on the redesign of the ODA website which is overseen by the ODA Website Working Group. The new website is targeted to launch mid-October of this year and the ODA Website Working Group approved a brand refresh as part of the overall process. The ODA brand refresh will roll out around the same time as the new website.

SCHEDULE NEXT MEETING
The council scheduled their first meeting for the 2020-2021 term for Friday, November 13, 2020 (10:00 a.m. – 4:00 p.m.) virtually or at the ODA office. The remaining council meetings for the term will be scheduled at this meeting.

RECOGNITION OF OUTGOING MEMBERS
Dr. Greg Cousino, Dr. Johnna Jorgensen and Dr. Steve Moore, Jr., were recognized for their service to the Council on Membership Services which will be ending this October.

ADJOURNMENT
Dr. Gallatin, chair, adjourned the August 21, 2020, Council on Membership Services Zoom meeting at 11:58 a.m.