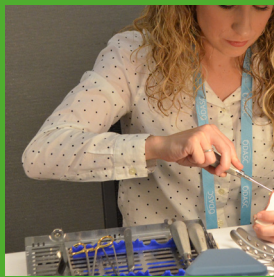


# Why Exhibit at the ODA Annual Session?

The ODA Annual Session is one of the largest dental conferences in the five-state region. It provides you with an opportunity to connect with interested dentists and buyers, educate and promote your products and services, and convert those leads into sales.

Learn more at [www.oda.org/events-ce/annual-session-2022/exhibitors/](http://www.oda.org/events-ce/annual-session-2022/exhibitors/)



The 156th ODA Annual Session will be held September 15-17, 2022 at the Greater Columbus Convention Center and the new tower of the Hilton Downtown Columbus. The convention will include continuing education seminars, social events and an exhibit hall.

# The ODA Annual Session is...

## Affordable

### Exhibit Booth Prices

Standard booths \$1,270 | Intermediate booths \$1,530 | Premium booths \$1,730

### All spaces include

- Pipe & drape sides and backdrop
- Company sign
- Individual booths are 10 ft x 10 ft. Booths may be combined to create larger spaces.
- Five complimentary badge registrations per 10x10 space; additional badges may be purchased.

*Booth assignments are made based on the date submitted, so don't delay! Furnishings such as tables, chairs and carpeting are not included and are available for rental through the official show decorator, Fern Exposition & Events. The Convention Center Exhibit Hall floor is not carpeted.*

## Exhibitor Friendly

The ODA Annual Session continues to develop programs and social events that drive attendees to the exhibit hall floor, making the event more successful for exhibitors.

## Convenient

Located at the Greater Columbus Convention Center in downtown Columbus, the Annual Session is an easily accessible, central location to market to dentists and dental teams from five different states.

## Traffic Drivers



**Social events** are held in the Exhibit Hall – when cash bars and/or appetizers are offered to attendees:

- Welcome Reception
- Sip & Shop



**Concessions** – multiple options are available for lunch in and around the Exhibit Hall



**Promotion** – the exhibit hall is promoted on our website, on social media and in ODA Today before and during the Annual Session



**Table Clinics** – short presentations by dentists, dental residents, dental students and auxiliary staff which provide free CE opportunities for attendees

# FREE Exhibitor Benefits

## Pre-Show

- Free one-time mailing list of attendees with approval of marketing piece
- Access to online Exhibitor Success & ROI Center containing information on proven strategies to attract attendees to your booth and prepare your exhibit staff
- Exhibitor listing on the ODA website
- Show specials featured online and on the event mobile app

## At Event

- Mobile app with meeting information and on-site guide to help attendees navigate the exhibit hall floor
- Free sign hanging for multiple booth configurations
- Free exhibitor registrations for first five company representatives

## 2022 Exhibit Hall Hours

- Thursday, September 15: 12:00 p.m. - 6:00 p.m.
- Friday, September 16: 10:00 a.m. - 6:00 p.m.
- Saturday, September 17: 9:00 a.m. - 1:00 p.m.

Visit [www.oda.org/events-ce/annual-session-2022/exhibitors/](http://www.oda.org/events-ce/annual-session-2022/exhibitors/) for details and to register.

## Questions? Contact Us!



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ODA Exhibit Hall Manager



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