



# Exhibitor Promotional Opportunities

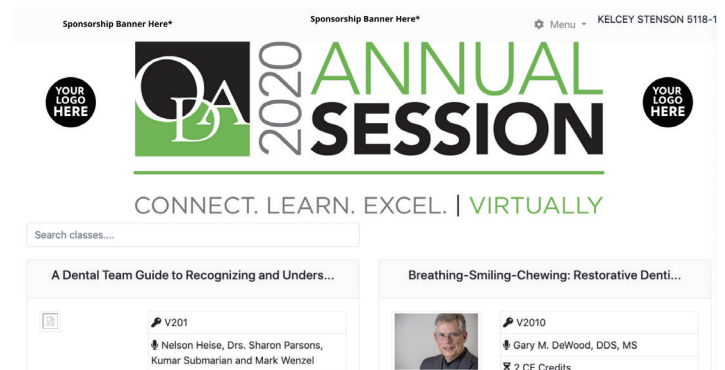
Attendees will have access to the virtual platform through December 31, 2020



## Lobby Page banner ad

Format: 200x200px, PNG file

**\$500**



## Other banner advertising

[Agenda Page](#), [CE Course Page](#), [Show Specials Page](#), [Exhibit Hall Page](#)

Format: 200x200px, PNG file

**\$350 each**



## Featured spot in gamification

\*Includes [Leader Board Page banner ad](#) and icon on exhibitor booth

Format: 200x200px, PNG file

**\$250**

**Details of gamification:** Attendees can accumulate points to win prizes by completing various tasks around the virtual platform. Visiting featured exhibitors results in extra bonus points.

**Prizes - \$500, \$250, \$100 gift cards**

*Awarded to 1st, 2nd & 3rd place point earners overall.*

If you have already secured a virtual booth, contact **Amy Szmania** at [amy@oda.org](mailto:amy@oda.org) or (614) 486-2700 to reserve any of the above opportunities. Still need to sign up for your virtual booth? Visit [oda.org/events](https://oda.org/events) and include any of these opportunities as part of your registration.