

ODA Today

A publication of the Ohio Dental Association focusing on dentistry in Ohio



QuickBites

Special membership issue

The June issue of the "ODA Today" goes to all licensed dentists in Ohio. Look throughout the issue for information relevant to your practice and quotes from ODA members about why they value their membership. Plus see the 2016 ODA Annual Session insert on page 11 for information about this year's meeting, which will be Sept. 15-18 in Columbus.

For more information about the Ohio Dental Association and becoming a member, visit oda.org.

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Legislation introduced to create dental therapists in Ohio

By ODA Staff

Legislation to create a dental therapist in Ohio was introduced in the Ohio Senate on May 17. The Ohio Dental Association is strongly opposed to this legislation.

Senate Bill 330 creates a new midlevel dental provider, a dental therapist, plus changes the delegable duties and supervision of hygienists, assistants and EFDAs. Sen. Peggy Lehner (R-Kettering) introduced the legislation, and it was co-sponsored by Sens. Cliff Hite (R-Findlay), Shannon Jones (R-Springboro) and Cecil Thomas (D-North Avondale).

"This bill proposes inadequate training for such a broad scope of practice that includes irreversible surgical procedures such as the cutting of tooth structure with a high speed drill, extractions and restorations," said ODA

President Dr. Chris Connell. "Allowing under-trained individuals to perform irreversible surgical procedures would be detrimental to the oral health of Ohioans and would be an unnecessary distraction from the progress being made in addressing the critical issue of access to dental care in Ohio. Accordingly, the Ohio Dental Association strongly opposes Senate Bill 330."

Midlevel provider proposal

The legislation proposes that to become licensed as a dental therapist, a person would have to be at least 18 years old, graduate from a Commission on Dental Accreditation (CODA) approved dental therapy program that is at least three years in length, pass an examination prescribed by the Ohio State Dental Board (OSDB) and pay an application fee.

A dental therapist would then be permitted to practice under the supervision, control and full responsibility of a dentist, and a dentist would be able to employ up to four dental therapists at any one time. A dental therapist would be able to practice indefinitely without a dentist physically present after entering into a supervision agreement with a dentist authorizing him or her to do so, completing 400 hours of clinical practice under the supervising dentist's direct supervision and demonstrating proficiency to the supervising dentist in the services authorized.

The services a dental therapist would be able to provide include:

- Diagnosis of dental disease and the formulation of an individualized treatment plan for services that may be provided by

See THERAPIST, page 9

The ODA is here to meet the needs of the entire dental team, so that offices can spend their time focusing on their patients

By ODA Staff

The Ohio Dental Association provides a wide range of products and services to help make the entire dental team's job easier, so that dentists and their staffs can focus on what's most important – caring for their patients.

Whether a dental office has a legal issue, a regulatory compliance question, is looking for volunteer opportunities or wants to hire a new team member, the Ohio Dental Association is here to assist.

The ODA's advocacy efforts help protect dental offices and their patients

Members continually rate advocacy as one of the top member benefits. As one dentist, it can be difficult to effect change when it comes to legal and regulatory issues. If special interest groups and insurance companies with significant resources are in opposition to the profession's best interests, one dentist alone doesn't have much of a voice. But when the Ohio Dental Association represents a large percentage of dentists in the state, there's power behind the association's message. By joining dentists together with a collective voice, the association can advocate on behalf of dentists and their patients, fighting against unnecessary and burdensome regulations and protecting the sanctity of the dentist-patient relationship.

"The ODA's legislative advocacy is one of the most valuable benefits of membership," said Dr. Matthew Parker, a periodontist from Cincinnati. "It is vital for legislators to understand the impact their decisions can have on dentists, our practices, employees and patients, especially as they consider



By ODA Staff
OSU dental student Spencer Tepe, Dr. Joe Crowley and Dr. David Vorherr meet with Ohio Sen. Bill Seitz (far left) at the 2016 ODA Day at the Statehouse to talk about issues important to dentistry.

radical proposals such as authorizing dental therapists in Ohio. The ODA's lobbyists serve the role of educating legislators on issues affecting dentistry. These efforts give us representation at the Statehouse and allow us to do what we do best – focus on our patients."

Currently, the ODA is opposing legislation to create a midlevel provider, or dental therapist, in Ohio. Senate Bill 330 would allow a person with only three years of post-high school training to perform irreversible surgical dental procedures including the extraction of teeth, cutting tooth structure, and the administration of local anesthetic injections. See the above article for more information on this legislation.

Additionally, the ODA is supporting legislation that would prohibit insurance companies

from setting fees for services they do not cover. House Bill 95 has been approved by the Ohio House and is pending in the Ohio Senate.

The ODA provides help with third-party payer problems

The ODA's Dental Insurance Working Group aims to help dentists and their offices work through problems with third-party payers. Members may submit information, and the Dental Insurance Working Group will then review the issue and decide on a course of action, which could range from educating the dentist on how to properly code a procedure, to contacting the insurance company to help

See ODA, page 6



Ohio Dental Association
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www.oda.org



Ohio Dental Association Annual Session

September 15-18, 2016 | www.oda.org/events | See the insert on page 11!



The Director's Chair

David J. Owsiany, JD
ODA Executive Director

State Sen. Peggy Lehner (R-Kettering) recently introduced Senate Bill 330, which would create a new dental provider in Ohio. Under the proposal, this new "dental therapist" would, after just three years of training post-high school, be able to perform a broad scope of practice and duties, including diagnosis of dental disease, formulation of treatment plans, extractions of primary and permanent teeth, restorations of primary and permanent teeth, scaling and root planing, and administration of local anesthesia. See page one for a full description of the bill.

In recent years, similar bills have been introduced in several other states, including New Mexico, Washington and Kansas. However, dental therapists currently only practice in America in extremely remote areas of Alaska, providing care to Alaska's American Indian and native Alaskan populations pursuant to the Alaska Native Tribal Health Consortium, and in Minnesota.

This proposal is being pushed as a solu-

Dental therapy battle comes to Ohio

tion to access to dental care in Ohio by the Universal Health Care Action Network of Ohio, which has substantial funding from the Kellogg Foundation to push dental therapists in Ohio, and the Ohio Dental Hygienists' Association. They argue that dental therapists will practice in underserved rural areas and treat low-income Ohioans who currently do not have access to dental care. The experience in Minnesota, however, is that most dental therapists work in populated areas, not rural underserved areas.

In contrast, the ODA and its members have a long history of developing innovative programs that truly address access to dental care and workforce development.

Because Ohio's underserved and most vulnerable citizens deserve access to dental care provided by a fully trained licensed dentist, the ODA has led the efforts through loan repayment, Medicaid reform and volunteer programs like Give Kids a Smile and Dental OPTIONS to ensure Ohio's low-income patients are being seen by a dentist for diagnosis and irreversible procedures.

Moreover, Ohio's existing dental team members made up of dental hygienists, expanded function dental assistants and

other dental assistants, led by a dentist, are providing the level of care that Ohioans deserve. Ohio's laws already allow dentists to utilize their dental teams to deliver important prevention services, including dental sealants, fluoride varnish and oral health education in various public health settings.

Our message is clear: only a dentist should perform a diagnosis, develop treatment plans and perform irreversible surgical procedures including extractions and restorations. Ohio's patients deserve nothing less than the full range of dental services that only a dentist is trained to provide, which is why the ODA vigorously opposes Senate Bill 330.

The Value of Membership



"The ODA affords me the opportunity to participate in CE courses that help me to practice total dentistry more efficiently and effectively. I am able to stay updated on new dental software, technology, and practices, and also better manage my clinical team and patient population."

Sabrina J. Ellis
General Dentist
Health Partners of Western
Ohio
Lima, Ohio

the 150th president of the Ohio Dental Association this year. The entire association has been very busy and hard at work, as it is every year. Volunteer leaders and staff spend their time effectively and efficiently to advance the mission and the vision of the organization. This important guidance comes through our strategic plan, controlled by the House of Delegates, comprised of member dentists, who are the ultimate leadership authority. Through action by the councils and committees, ideas are advanced through activities and resolutions to bring about effective and necessary changes to advance the profession, help member dentists succeed, and ultimately, help our patients achieve and preserve dental health.

This year the Association has spent significant time and effort on its legislative agenda. Ongoing efforts exist to work against the creation of a midlevel dental provider in the state of Ohio. This ill-advised creation of an undertrained individual at three years post high school, who would provide irreversible surgical procedures on underserved citizens, is a clear diversion of limited resources. These resources could be used more effectively in programs proven to improve access to care and training programs for existing dental team members, who receive proper training and have appropriate supervision by a dentist for a vast array of delegable duties. Non-covered services legislation, which prevents third-party payers from dictating fees for contracted dentists for services they do not even cover, has advanced through the Ohio's House and is now pending in the state Senate for consideration. As one of only 12 states in the country with an adult dental Medicaid benefit, the association continues the dialog to improve reimbursement rates for covered services for dental Medicaid providers.

ODA continues to work to add value to members through its sizable lists of goods and services. The creation of the Ohio Dental Association Wellness Trust last year has provided the opportunity for member dentists and their staffs to obtain medical insurance at competitive rates, without some of the undesir-

able elements of the Affordable Care Act. Practice resource products, from merchant services, electronic insurance claims management services, website development opportunities, and discounts on Workers' Compensation premiums, amalgam separators, office surface disinfectants, patient bleaching gel and more are all available at significant savings to members. Regulatory compliance information, contract analysis, and financing opportunities are very popular benefits to membership as well.

As president, I have had the opportunity to see many friends and colleagues in their own local societies at their invitation to present updates on the ODA and its activities. I have been able to carry the pride of being a member to each and every one of these meetings. In return, I have been welcomed with kindness, engagement and pride as we all work together at the local, state and national levels of organized dentistry to make a

See REFLECTION, page 10

ODA Today

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Reflection and renewal ...

Recently, I had the privilege to be an honored guest at the Senior Awards Ceremony for the Ohio State University College of Dentistry. Once again, I enjoyed the opening remarks from Dean Patrick Lloyd about the college, its accomplishments throughout the year, the faculty and their commitment to excellence, and the students – all of them. He spent time telling the audience of the dedication and hard work that had occurred in all the classes, and the seniors had now earned this opportunity to be recognized and celebrated.

I was truly interested to see the ODA Callahan Memorial Award winner from OSU, Jarek Atwood. He earned the award, as he exemplifies the highest ideals of the profession and has achieved outstanding academic success. I was also very elated to see Lydia Lancaster, who received the Leadership Award from the International College of Dentists. I have had multiple opportunities to work with Lydia during her time in school, because of her significant contributions of time and energy through her role in The Ohio State University College of Dentistry ASDA chapter. But, as you would expect, I enjoyed the entire evening as a spectator to the tremendous amount of pride and tradition for the college and the profession. The obvious happiness of the families, the students, the faculty and staff was a demonstration of the intangible rewards that come from commitment to a goal through hard work.

I have a similar feeling about my time as



Legal Briefs

Nathan E. DeLong, Esq.
ODA Director of Legal &
Legislative Services

Top 10 legal issues for the dental office – part 1

these questions have common themes. In June, July and August this column will address the top 10 legal issues that most commonly arise in a dental office.

10. Antitrust and insurance issues

Third-party payer issues create a great deal of confusion and frustration for dental practices. Dentists must be cautious when responding to these concerns because there can be serious legal implications. Antitrust regulations, which were initially established to break industrial monopolies, also apply to health care providers. These state and federal regulations seek to prevent anti-competitive behavior and the unnecessary restriction of trade.

Penalties for antitrust violations are severe and include both monetary fines and criminal sentences. Consequently, it is important for dentists to refrain from discussing among themselves or making public statements about fees charged for

Coming next month, the countdown of the top 10 legal issues for the dental office will cover topics such as retaining patient records, terminating the dentist-patient relationship, treating minors with separated parents and more!

dental services, whether or not to interact with third-party payers or any other topic that may infringe upon competition. It is important to note, however, that dentists who work for the same corporate entity or group practice are able to discuss fee structures and decisions about interacting with third-party payers if the individual dentists' financial interests are merged into the group.

Government regulators closely scrutinize the activities of organized dentistry because members are competitors in the

marketplace. Leaders of dental societies and study clubs must be aware of antitrust regulations and make efforts to prevent any anticompetitive activity by members. In the early 1990s, the ODA House of Delegates adopted Antitrust Compliance Guidelines for use by the association and its members. These guidelines are reviewed each year during ODA committee and council meetings.

9. Interpreters for hearing impaired patients

The Americans with Disabilities Act (ADA) classifies dental offices as places of public accommodation. Accordingly, offices must make "reasonable modifications" to their practices, policies and procedures in order to accommodate disabled patients.

The most common situation encountered by dental offices occurs with hearing, vision or speech impaired patients. The ADA requires dental offices to supply "appropriate auxiliary aids and services where necessary to ensure effective communication" with disabled patients.

"Effective communication" methods are not described in the ADA, and depending on the circumstances surrounding each individual patient, effective communication could range from the use of written materials, audio/visual aids and/or the exchange of notes to the use of qualified interpreters. There are factors dentists should consider when determining which method is most appropriate.

The nature of the communication that will take place should be at the forefront of any determination on auxiliary aids. Lengthy conversations that deal with complex issues, such as a discussion of symptoms and the presentation of a diagnosis and treatment plan, may point toward the use of an interpreter. On the other hand, written materials or the exchange of notes may suffice when interacting with patients during routine hygiene visits or when dealing with billing and insurance issues.

Dentists should also consider patients' communication skills and knowledge when making a determination on auxiliary aids. For instance, a patient who is able to read lips may not require the same types of aids as others. Patients' specific requests for interpreters and the availability of qualified interpreters are other factors that should be considered.

Involving the patient in the decision on auxiliary aids is critical. Ultimately, dental offices want to establish a method of communication that allows the dentist and patient to effectively exchange information about the patient's oral health status and treatment plan. Patients must be able to ask questions to the dentist and understand instructions provided by the dentist.

In many cases, effective communication may only be accomplished through the use of an interpreter. In these instances, the dental office will be required to obtain and pay for the interpreter's services. The cost of providing the interpreter service cannot be passed along to the patient or payer as a surcharge.

8. Interacting with government regulators

Dentists are advised to proceed with caution when interacting with government regulators. The Ohio State Dental Board, Ohio Department of Health, DEA, Ohio Board of Pharmacy, Ohio Attorney General's office, Ohio Environmental Protection Agency and other government entities all have some level of regulatory authority over dental offices and can impact an office's ability to operate. The

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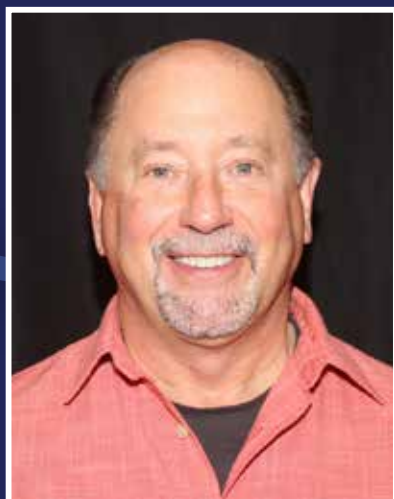
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Gov. Kasich appoints new members to OSDB

Ohio Gov. John Kasich recently appointed Dr. Bill Anderson and Dr. Burton Job to the Ohio State Dental Board.

Anderson is a general dentist from Findlay. He received his Doctor of Dental Surgery from the University of Detroit Mercy School of Dentistry in 1998. He has served as a delegate to the Ohio Dental Association since 2010 and is a board member for the American Academy of Implant Dentistry.

Job is an oral surgeon in Akron. He received his doctor of dental surgery from The Ohio State University College of Dentistry in 1974 and completed a residency in oral and maxillofacial surgery at OSU in 1978. Job has served as president of the Akron Dental Society and the Ohio Dental Association, as well as on many other councils and committees.

Kasich also reappointed Dr. Ashok Das to the Ohio State Dental Board. Das is a general dentist in Mason and was first appointed to the board in 2012. He serves as the board's secretary.

White House announces increased threshold to qualify for exemption from overtime pay

The White House announced on May 18 its final rule updating overtime regulations. The new rule states that in order to be exempt from overtime pay, compensation must be at least \$913 per week, or \$47,476 per year. The current threshold is \$455 per week under the Fair Labor Standards Act.

The new rates will go into effect on Dec. 1, 2016, and additional updates to these rates will occur every three years starting Jan. 1, 2020.

Deadline to apply for scholarships, access to care grants from the ODA Foundation approaching

The deadline for the ODA Foundation scholarship and grant applications for 2016 is July 1.

Dental students who will enter their second, third and fourth year of dental school in September 2016, are Ohio residents, are members of ASDA and have financial need are eligible to apply for an ODA Foundation Dental Student Scholarship. OSU students entering their D4 year have the opportunity to apply for the Dr. James F. Mercer Leadership Scholarship, given to a student who shows exemplary leadership.

Nonprofit organizations that meet the needs of Ohioans through access to needed dental care or oral health education are encouraged to apply for program funding. Priority consideration will be given to projects that have documented the need for the program, show long-lasting results, and are geared toward the underserved.

For more information and to download the scholarship or grant application, visit <http://oda.org/community-involvement/oda-foundation/odaf-grants-and-scholarships/>.

ODA Meeting & Event Calendar

Jun.	<ul style="list-style-type: none"> 8 Get to Know the ODA New Dentist Event 13 Subcouncil on New Dentists (call) 16-17 Annual Session Committee 24 Finance Committee
Jul.	<ul style="list-style-type: none"> 4 ODA office closed for holiday 8 Council on Access to Care and Public Service 12-13 Council on Dental Care Programs and Dental Practice 27 Dental Education and Licensure Committee 27 ODASC Board of Directors 27-29 Executive Committee



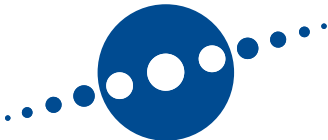
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- Entity Formation, Maintenance and Dissolution
- Practice Valuations
- Dispute Resolution
- Practice and Personal Representation

ODA, from page 1

resolve an issue, to submitting a resolution to the ODA House of Delegates to create a policy to address a dental insurance issue that might be affecting dentists across the state. Each case is addressed on an individual basis, and the working group aims to find a solution that will best suit Ohio dentists and their patients.

"Every month the ODA's Dental Insurance Working Group helps about three to five member dentists who have encountered problems with a third-party payer that they were unable to resolve on their own," said Dr. Manny Chopra, a prosthodontist in Cincinnati and chair of the Council on Dental Care Programs and Dental Practice. "The working group's efforts are a tangible demonstration of showing those in need that they don't have to go it alone when it comes to addressing dental insurance issues."

ODASC offers products and services to dental offices at a discounted rate

The Ohio Dental Association Services Corp. (ODASC) researches products and services useful to dentists and their practices to help save them time and money. Additionally, ODASC representatives are available to help members and their offices make decisions about what products will best fit their needs, plus help resolve any problems or questions that might come up when utilizing an ODASC-endorsed product.

ODASC now offers an employer group health benefits plan to ODA member dentists and their staffs to help them save money while receiving high quality health care benefits – the ODA Wellness Trust (for more on the ODAWT, see page 22).

"We have worked with ODASC for several years, and our office has found that the ODA Wellness Trust is not only a great value, but ODASC representatives have been extremely helpful and easy to work with," said Kay, the HR manager for Family Dental Care in London, Ohio. "We know they are happy to help us and look out for our best interests."

ODASC also offers many other products and services, and many members find that by taking advantage of the discounts provided to members through ODASC, they can actually cover the cost of their dues.

"I highly encourage you to look at many of the products that ODASC offers because they're very thoroughly researched and are best practices and best products to help your offices be most efficient and successful," said Dr. Billie Sue Kyger, a general dentist from Gallipolis, who uses Lighthouse 360, an automated patient communication system endorsed by ODASC.

For more information on all of the ODASC-endorsed products and savings available, visit odasc.com.



By ODA Staff

The ODA and ADA help provide resources and assistance for Give Kids A Smile events across the state, making it easier for dentists and their staff to volunteer and improve access to dental care.

The ODA provides members and their staffs with up-to-date information

The Ohio Dental Association is the primary resource for dentists and their staffs to find important information about dental issues in Ohio. The "ODA Today" and "NewsBytes," the ODA's e-newsletter, provide updates on important dental news in Ohio. Plus members can access resources and information on the ODA's website, www.oda.org.

ODA staff members are also available to answer questions and provide guidance on issues that dentists and their staffs may encounter.

"ODA resources and staff helped me to determine the best course of action for my practice in addressing the whole Medicare enrollment/opt out prescription drug issue," said Dr. Manny Chopra. "I received quality guidance at no charge simply by virtue of being an ODA member and didn't have to utilize expensive third-party consulting services that provided the same service."

The ODA offers legal and regulatory compliance assistance

The ODA staff can provide expert help to dental offices when they come across various legal or regulatory compliance issues. Staff members are up to date on the latest issues affecting dentistry in Ohio and are available to answer questions and provide information at no cost to ODA members.

"The ODA's legal department provides members with access to information on a variety of issues, including legal and regulatory compliance," said Dr. Robert Mazzone, a general dentist from Miamisburg. "This is an especially valuable resource as dental offices are responsible for complying with a variety of laws and regulations."

Additionally, the ODA provides many resources online in its resource library at oda.org/resource-library/. From regulatory compliance checklists to risk man-

agement guidance, the ODA's resource library can help offices meet legal requirements and stay informed of regulations.

The ODA offers CE opportunities for the entire dental team, and discounts for ODA member dentists

The ODA offers members opportunities to receive continuing education credits at a reduced rate. Members can attend the ODA Annual Session for \$375 less than non-members, plus receive discounts on courses. Annual Session features nationally known speakers on a wide variety of topics for the entire dental team. The 2016 ODA Annual Session will be held Sept. 15-18 in Columbus.

ODA members also have the opportunity to attend Leadership Institute, the ODA's award-winning program developed to help all ODA members become more successful and effective leaders. Leadership Institute, which is free to ODA members and takes place every spring, provides the opportunity to earn several free CE credits.

The ODA makes volunteering easy

The ODA offers dentists several opportunities to give back to their communities, including:

- Give Kids a Smile, where dentists provide free care to children in need.
- Dental OPTIONS, where dentists provide care to low-income, uninsured individuals.
- ODA Foundation, where donations go toward providing scholarships to worthy dental students and grants to programs improving access to dental care throughout Ohio.

"The office of Dr. Drake Tollefson participates in the ODA volunteer programs Give Kids a Smile and Dental OPTIONS," said Tollefson, a general dentist in Loveland. "These programs are valuable and beneficial. Helping those in need in our community is very satisfying for our office."

Dental OPTIONS helps make volunteering easier for the entire dental team, because the program pre-screens patients to match them with dentists, so the office doesn't have to do any administrative work to find patients. And the ODA and ADA provide forms and resources for offices who participate in Give Kids A Smile to help the programs run more efficiently and effectively.

"The ODA's volunteer access to dental care programs are great ways for me to

help those in my community who aren't able to afford dental care," said Dr. Brad Vosler, a general dentist in Miamisburg. "I enjoy coordinating and participating in a Give Kids A Smile event each year, and the Dental OPTIONS program makes it easy to volunteer in my office by seeing patients that can't afford to pay right along with my regular schedule of patients. The opportunity to earn CE for volunteering my time makes these rewarding programs even better!"

The ODA provides opportunities to meet with others from around the state

The ODA offers several social activities throughout the year, including everything from special events for new dentists to social events at the ODA Annual Session for the entire dental team.

"One of the many reasons that I am a part of organized dentistry is because of the camaraderie," said Dr. Ruchika Khetarpal, a general dentist in Cincinnati. "Life can get monotonous as a solo practitioner, and the good ol' days of dental school start to fade away when everyone had lunch together and complained about their morning. Even though I'm tired after work and life responsibilities, I make an effort to go to social and professional gatherings with other dentists. I have made some good friends in Cincinnati, and as of recent all through Ohio. Even if we only meet a couple of times a year it's nice to be around others that really get you."



By ODA Staff

The ODA hosts several social events throughout the year where members can connect with people across the state. Pictured is a Bollywood themed event that took place at the 2015 ODA Annual Session.

Classified ads in the "ODA Today" help members find and advertise job openings, practices for sale and more

The ODA prints classified ads in the "ODA Today" each month, plus posts them online. The classifieds are available only to members, and are a great resource to dentists and dental students looking for an associateship position, a practice for sale, equipment for sale and more. The ads are also beneficial to people who would like to advertise the need for a new employee or who would like to sell a product or their practice and more. ODA members receive a discounted price to place an ad.

The ODA helps the public connect with member dentists

The ODA helps link the public to member dentists through the American Dental Association's Find A Dentist feature. So far this year, the ODA's "Find a Dentist" button has received more than 400 clicks.

Over the past several years, the ODA has been airing radio advertising campaigns across the state that highlight the importance of going to a dentist who is a member of the ODA. The radio ads refer listeners to the ADA's "Find a Dentist" search feature.

All ADA members are listed, with their name, phone number, address and specialty, plus members can add additional information like a photo, office hours, website and more.



By Feinknopf

The ODA Annual Session features CE courses for the entire team, and ODA members receive a discount on registration. This year's Annual Session will be Sept. 15-18 in Columbus.



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Left-Right: Chad Hanke, Tamara Zwick, Dean Kadri, Nikki Mesnard (front), Cheryl DeVore & Terry Thomas

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The Value of Membership



"I feel it is difficult to sum up the importance of the ODA and organized dentistry to my patients and my practice. To name a few:

- Fluoridation of water systems is a great service to the public, it results in a very significant reduction in cavities. The ODA and ADA are continually advocating for this.
- ODASC endorsed products are very effective and often mean a cost savings.
 - Member dentists have access to an amazing staff for questions and problem solving.
- The advocacy on behalf of all dentists at the state and national legislative level allows all dentists to care for their patients without unchecked rules and regulations.
- Mentoring and friendships made and renewed at events such as the ODA annual meeting are priceless."

Steven R. Moore, DDS
General Dentist
Lakota Dental Group
West Chester, Ohio

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LEGAL, from page 3

Ohio State Dental Board is the primary regulator for the practice of dentistry. The board's primary purpose is to protect the public and investigate allegations of poor dental care and violations of safe practice standards. Accordingly, dentists should take all interaction with the board very seriously.

Licensees may find themselves interacting with the board for several reasons. The most common disciplinary matters involve the failure to renew a license, substance abuse problems, standard of care deficiencies, CE violations and inappropriate prescribing. The board also performs random infection control inspections with a goal of visiting every dental office in the state once every three years.

It is generally best practice to minimize interaction with government regulators. If a dentist has a question about regulations or compliance issues, it is often best to consider contacting the ODA or another third party to obtain the information. As the saying goes – "out of sight, out of mind" – which is often the preference when dealing with government regulators.

Dental Insurance Corner

Billing for dental exams when the dentist isn't in the office – don't do it

By Christopher Moore, MA
ODA Director of Dental Services

The Ohio Dental Association has received a number of calls recently from dental practices asking if they could submit claims to third-party payers for an exam when the dentist is not physically present in the office at the time of the patient's visit. The callers reported they had either been told it was acceptable to bill for an exam in this type of situation or that they had developed a rationale that they thought justified the practice of doing so. While the callers used the term exam, in the conversation they made it clear that they were referring to the use of the periodic oral evaluation (D0120) and/or comprehensive oral evaluation (D0150) procedure codes.

In a nutshell, at the current time the answer is no. It is not appropriate for an Ohio dental practice to submit a claim for either the D0120, D0150 or any other diagnostic code if the dentist is not physically present in the office at the time of the patient's visit.

While neither the D0120 nor D0150 code descriptors directly address the physical presence of the dentist, the introductory paragraph to the American Dental Association's CDT 2016 does.

The ADA CDT 2016 states "the codes in this [diagnostic] section rec-

ognize the cognitive skills necessary for patient evaluation. The collection and recording of some data and components of the dental examination may be delegated; however, the evaluation, which includes diagnosis and treatment planning, is the responsibility of the dentist. As with all ADA procedure codes, there is no distinction made between the evaluations provided by general practitioners and specialists. Report additional diagnostic and/or definitive procedures separately."

It is clear from this language that the dentist must be in the office in order for his/her practice to submit a claim using any of the diagnostic procedure codes, including the D0120 and D0150 codes.

Dental insurers certainly also appear to have this expectation. They also have the ability to audit dentists in order to reconcile the patient's chart with the claims that are submitted on their behalf.

New technology, such as teledentistry, means things could be changing in the future.

Last year the American Dental Association House of Delegates established an

official position for the dental profession on teledentistry through adoption of the Comprehensive ADA Policy Statement on Teledentistry.

In relevant part, the ADA recommends the issue of reimbursement be addressed by stating "dental benefit plans and all other third-party payers, in both public (e.g. Medicaid) and private programs, shall provide coverage for services using teledentistry technologies and methods (synchronous or asynchronous) delivered to a covered person to the same extent that the services would be covered if they were provided through in-person encounters. Coverage for services delivered via teledentistry modalities will be at the same levels as those provided for services provided through in-person encounters and not be limited or restricted based on the technology used or the location of either the patient or the provider as long as the health care provider is licensed in the state where

See INSURANCE, page 10

ODA members who would like to submit a dental insurance related question, problem or concern may do so by sending the appropriate information to the ODA Dental Insurance Working Group, 1370 Dublin Road, Columbus, OH 43215, or 614-486-0381 FAX, or chrism@oda.org. To see past issues of the Dental Insurance Corner, visit www.oda.org/news and choose the category "ODA Today" and subcategory "Dental Insurance Corner."

The Value of Membership



"As I engulf myself in the everyday balance of practice and family life, it's nice to know that my ODA membership has afforded me the ability to be connected and informed of necessary developments in the world of dentistry."

Tim McDuffee, DDS, FAGD

*General Dentist
Oak Creek Dental Care
Columbus, Ohio
Centerburg Dental Care
Centerburg, Ohio*

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THERAPIST, from page 1

the dental therapist and referrals for services that may not be provided by the dental therapist

- Non-surgical extractions of primary and permanent teeth, except when a tooth is un-erupted, impacted, or fractured or must be sectioned for removal
- Serial extractions of primary teeth, except facilitative or surgical extractions
- Cavity preparation
- Restoration of primary and permanent teeth, excluding any procedures involving permanent tooth crowns, bridges or denture fabrication
- Pulpotomies on primary teeth
- Administration of intraoral block and infiltration local anesthesia to a patient if the therapist is certified to perform basic cardiac life-support procedures and completes a course and passes an exam approved by the OSDB
- Dental prophylaxis, including removal of supra gingival visible calculus and scaling and root planing
- Oral health instruction and disease prevention education, including nutritional counseling and dietary analysis
- Dental charting, including the performance of periodontal screening examinations
- Making radiographs
- Mechanical polishing
- Prescription, administration and dispensing of topical or prophylactic agents, including fluoride varnishes, antimicrobial solutions for mouth rinsing, and other antimicrobial agents
- Application of fluoride and pit and fissure sealants
- Pulp vitality testing
- Application of desensitizing medication or resin
- Fabrication of athletic mouth guards
- Placement of temporary restorations
- Fabrication of soft occlusal guards
- Denture-related procedures known as tissue conditioning or soft relines
- Interim therapeutic restorations
- Periodontal dressing changes
- Emergent and interim tooth re-implantation and stabilization of permanent teeth
- Administration of nitrous oxide, if provided in accordance with rules adopted by the OSDB
- Emergency palliative treatment of dental pain
- Placement and removal of space maintainers
- Placement of temporary crowns
- Preparation and placement of preformed crowns
- Indirect and direct pulp capping on primary and permanent teeth
- Suture removal

- Brush biopsies
- Repair of defective prosthetic devices
- Re-cementing of permanent crowns
- Providing, dispensing and administering non-prescription analgesic drugs
- Performing oral cancer screenings
- Any other service authorized by the OSDB

Dental therapists would only be able to practice in an area designated as a dental health resource shortage area, an area designated as a dental care health professional shortage area, or in a practice where at least 20 percent of the supervising dentist's patients are Medicaid recipients.

Two additional seats would be added to the Ohio State Dental Board, which would be designated for dental therapists.

Senate Bill 330 also creates a dental hygienist therapist, which would be a person who practices as a dental hygienist and dental therapist.

Proposed changes to delegable duties and supervision of dental team members

Senate Bill 330 would allow hygienists to provide hygiene services when a dentist is not physically present and prior to a dentist having examined, diagnosed or provided treatment planning so long as there is a supervision agreement between the dentist and the hygienist and the hygienist completes 400 hours of clinical practice under direct supervision. This means that once an agreement is signed, a hygienist would be able to practice without the supervising dentist ever being physically present.

Currently, to practice without a dentist physically present, a hygienist must meet the following requirements:

- The hygienist provides hygiene services for no more than 15 consecutive business days
- The hygienist must have at least one year and 1,500 hours of experience under direct supervision
- The hygienist must successfully complete a course in the identification and prevention of potential medical emergencies
- The hygienist must comply with written protocols for emergencies
- The hygienist must follow the dentist's written protocols and standing orders
- The hygienist may not perform procedures while the patient is anesthetized, definitive root planing, definitive curettage, etc.
- The supervising dentist must have evaluated the hygienist's skills
- The supervising dentist must have examined the patient within the previous year

• The supervising dentist must complete and evaluate a medical and dental history of the patient within one year and the supervising dentist must determine that the patient is in a medically stable condition

• In advance of the appointment, the patient must be notified that the dentist will not be present and that hygienist cannot perform diagnosis. Such protocols would not be required for a hygienist to practice without a dentist physically present under Senate Bill 330.

Senate Bill 330 also allows dentists to assign certain tasks to a hygienist, including:

- Oral cancer screenings
- Prescription, administration and dispensing of topical or prophylactic agents, including fluoride varnishes, antimicrobial solutions for mouth rinsing, and other antimicrobial agents
- Application of fluoride and pit and fissure sealants, regardless of whether the dentist has examined the patient

Senate Bill 330 would allow dental assistants and other qualified personnel to perform dental procedures under the direct supervision of a dental hygienist or dental therapist. Dental therapists would also be able to satisfy prior evaluation requirements, including evaluating a patient before an assistant may polish teeth, evaluating a patient and designating teeth and surfaces that would benefit from a sealant before a CDA may apply pit and fissure sealants and checking the sealants before the patient leaves the office.

Current law allows CDAs to perform certain procedures when the dentist is not physically present if the CDA meets certain requirements. These requirements would also apply to practicing without a dental therapist physically present.

EFDAs would be able to practice under the supervision of a hygienist or dental therapist, and EFDAs would be able to provide services for 15 days when the supervising dentist, hygienist or therapist is not physically present if certain conditions are met. Currently an EFDA may only practice under the supervision of a dentist.

Conclusion

The ODA advocacy team is meeting with and educating legislators about the dangers of allowing undertrained individuals to treat Ohio's most vulnerable populations. Watch the "ODA Today" and "NewsBytes" for updates on this legislation, and dentists should watch their email for calls to action as the ODA may be asking dentists to contact their legislators on this important issue.

Numbers to know

American Dental Association
(800) 621-8099 or (312) 440-2500

Dental OPTIONS
(888) 765-6789

Ohio Department of Health
(614) 466-3543

Ohio Dental Association
(800) 282-1526 or (614) 486-2700
Fax: (614) 486-0381
E-mail: dentist@oda.org
www.oda.org

Ohio Dental Association Services Corp. Inc. (ODASC)
(800) 282-1526 or (614) 486-2700
www.odasc.com

Ohio Dental Association Wellness Trust (ODAWT)
(800) 282-1526 or (614) 486-2700
www.odawt.org

Ohio State Dental Board
(614) 466-2580
www.dental.ohio.gov

Medicaid
Dentists who need to enroll as a Medicaid Provider should contact the HMOs directly. For problems with Medicaid, contact the ODA at (800) 282-1526.

Staffed Dental Societies:

Akron Dental Society
(330) 376-3551

Cincinnati Dental Society
(513) 984-3443

Cleveland Dental Society
(440) 717-1891

Columbus Dental Society
(614) 895-2371

Corydon Palmer Dental Society
(330) 759-5085

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(937) 294-2808

Stark County Dental Society
(330) 305-6637

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Interested in becoming a member of the Ohio Dental Association?

Members of organized dentistry are eligible for numerous benefits and resources that contribute to your personal, professional, and economic objectives. From access to professional staff at the ODA and the American Dental Association to camaraderie at the local level, your dental associations are a vital resource for oral healthcare professionals throughout Ohio.

To join the ODA visit oda.org/join
or call (614) 486-2700.



Legislation proposes requiring dentists who possess scheduled drugs to obtain TDDD license

By ODA Staff

Ohio Gov. John Kasich's Mid-Biennium Review proposes several new strategies to fight opiate abuse, including requiring dentists to be licensed with the Ohio Board of Pharmacy to be able to purchase and distribute controlled substances.

Several bills regarding Kasich's Mid-Biennium Budget Review have been introduced by state lawmakers, including Senate Bill 319, which addresses issues related to opiate abuse.

The strategies Kasich has outlined in SB 319 aim to tackle opiate addiction by strengthening prescription drug oversight, encouraging responsible treatment and preventing overdoses.

Ohio law currently allows dentists to distribute controlled substances to patients without oversight from the Ohio Board of Pharmacy. According to a fact sheet created by the governor's office on the Mid-Biennium Budget Review, exempted prescribers purchased more than 6.5 million doses of controlled substances,

including more than 3 million doses of opiates, in 2015.

The legislation would require all health care providers, including dentists, who have any scheduled drug in their office (even those drugs to be administered for patient care) to possess a Terminal Distributor of Dangerous Drugs license from the Ohio Board of Pharmacy. The proposed licensure requirement aims to provide greater oversight of providers who store, administer and dispense dangerous drugs from their offices by providing safeguards to prevent theft or misuse.

Fighting opiate addiction and drug overdoses with a strong focus on preventing prescription drug abuse has been a high priority for Kasich since he took office.

According to a press release from the governor's office, "Ohio's opioid prescribing guidelines are having a positive impact in the fight against prescription drug abuse:

- The number of prescriber and pharmacist queries using OARRS increased from 778,000 in 2010 to 9.3 million in

2014.

- The number of individuals "doctor shopping" for controlled medications decreased from more than 3,100 in 2009 to approximately 960 in 2014.

- The number of opioid doses dispensed to Ohio patients decreased by almost 42 million from 2012 to 2014.

- The number of patients prescribed opioid doses higher than chronic pain guidelines recommend to ensure patient safety decreased by 11 percent from the last quarter of 2013 to the second quarter of 2015.

- Ohio patients receiving prescriptions for opioids and benzodiazepine sedatives at the same time dropped 8 percent from the last quarter of 2013 to the second quarter of 2015."

According to the press release, prescription opioids remain a significant factor to unintentional drug overdose deaths in Ohio, contributing to nearly half of all injury-related deaths in 2014.

Watch the "ODA Today" and "NewsBytes" for updates on this legislation.

REFLECTION, from page 2

difference – The Power of Three.

On the next day after the Senior Awards Ceremony, I had the distinct privilege to be on the stage at Mer-shon Auditorium at The Ohio State University for the College of Dentistry's Convocation. I witnessed the dean, proud faculty, proud parents and guests watch as each dental school graduate received his or her doctoral regalia for the next day's graduation. This event had brought me full circle to the beginnings of my professional career and reminded me of how it all began; how it began for all of us in the dental profession.

With this spirit of reflection and renewal in mind, I would ask dentists throughout the state of Ohio to consider being a part of organized dentistry. For those existing members, I thank you and value your participation in the ongoing efforts of our association to help all members succeed. I hope that all of you who have interests in becoming more involved, will take the time to reach out to those in local or state leadership and find a path to participating in a leadership role of your own. For those lapsed members, I ask that you reconsider your membership in organized dentistry. Reexamine the programs, services and activities available to members. The potential cost savings will demonstrate the value, as well as the importance of being a member. To those new graduates, I urge you to take advantage of the reduced dues programs available to you and demonstrate for yourselves the value of membership as you advance throughout your career. To those who are dentists who have not joined before, I ask that you look at organized dentistry as an opportunity to remind yourself about why you chose dentistry as a career. Helping others, making a difference, meeting new challenges, being a leader, are on my mind. Together, through organized dentistry, we can attain so many goals through our hard work for the success of our profession.

Dentists can now use Benco BluChips to pay membership dues

ODA Staff

The Ohio Dental Association began offering a new way for dentists to pay their membership dues beginning with the 2016 membership year - Reward Program Payment with Benco Dental.

The Reward Program Payment allows dentists to redeem their Benco Dental BluChips® for a dues credit toward their ADA, ODA and local dental society dues.

"Cost of the ADA membership is substantial for those of us in private practice. I work about 25-30 hours per week," said Dr. Joyce Kupfer, a general dentist in Cincinnati. "Being able to use Benco BluChips to help pay makes it more affordable for me to retain membership."

Dentists can redeem 15,000 BluChips for a \$200 credit, 30,000 BluChips for a \$400 credit and 60,000 BluChips for an \$800 credit toward their dues. The credits can also be combined to request a credit closest to the dentist's total amount owed for national, state and local dues. If a dentist's BluChip redemption does not cover the full cost of dues, the ODA will bill the dentist for the remaining balance.

"Adding membership dues payment as

an option for Benco BluChips has made the rewards program more beneficial to me because I find paying my dues with the BluChips is a good value," said Dr. Andrew Zucker, a general dentist in Sandusky.

Dentists should consult with their Benco Dental representatives and tax professionals about any tax implications related to using Benco Dental BluChips to pay for membership dues.

Benco Dental BluChips cannot be used toward ODPAC or ODAF contributions. Acceptance of Benco BluChip for dues payments does not constitute an endorsement of Benco Dental or its products and services.

In order to use this payment option when paying dues, dentists will need to contact Benco Dental by logging onto mybencorewards.com or calling (800) GO-BENCO ext. 2005 and request that their BluChips be redeemed for membership dues.

"I decided to use the BluChips to pay for my dues, because why not? If I'm going to pay for my membership dues anyway, I might as well use the BluChips," said Dr. Andrea Mulholland, a general dentist in Columbus.

The Value of Membership

"My ODA membership allows me to obtain affordable disability and life insurance. It ensures I remain up to date in dental education and legislation, ultimately making me a better provider for my patients."

Brooke Fox, DDS
General Dentist
The Gentle Dentist
Worthington, Ohio

INSURANCE, from page 8

the patient receives service."

Synchronous, or live video, audiovisual telecommunications technology allows for live, two-way interaction between a patient, caregiver or health care practitioner and another health care practitioner. Asynchronous, or store-and-forward, technology involves the secure electronic transmission of recorded health information like radiographs, photographs, video, digital impressions and photomicrographs to a health care practitioner who uses the information to evaluate the patient's condition or provide a service outside of a real-time or live interaction.

There is no Ohio law addressing teledentistry at this time.

"The technological landscape may eventually change some of the modalities we use to treat patients and the ways these services are paid for," said Dr. Manny Chopra, chair of the ODA Council on Dental Care Programs and Dental Practice (CDCPDP). "In the meantime, however, it is important for dentists to adhere to the current laws and related billing practices."

Dr. Chopra also noted that the ODA CDCPDP and Dental Education and Licensure Committee are actively working to develop an ODA policy statement on teledentistry for consideration by the 2016 ODA House of Delegates.


Want updates on the latest dental news in Ohio?

NewsBytes, the ODA email newsletter, is sent to members regularly to help keep them up to date on the latest news affecting their patients and their practices.

To register for this informative e-newsletter, or to update your email address, send an email to dentist@oda.org.

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150th ODA

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ODA Annual Session: September 15-18, 2016

Greater Columbus Convention Center | Columbus, Ohio | www.oda.org/events

One hundred and fifty years ago, Ohio's statewide dental association – then known as the Ohio State Dental Society – was born. No one could have predicted what the future would hold for the Ohio Dental Association and the dental profession. Join us at the ODA's 150th Annual Session, September 15 – 18, 2016, as we celebrate our past and build our future.

SPECIAL EVENTS

CELEBRATE!

- 6:30 p.m. to 8:00 p.m., Thursday, September 15
 - FREE with registration fee
- A DJ will be playing great music, cash bars and light refreshments will be available. A ticket will automatically be given to registrants.

NEW DENTIST RECEPTION: DENMARK

- 9:00 p.m. to 11:00 p.m., Thursday, September 15
- FREE for dentists in practice 10 years or less
- Event Code E91
- Sponsored by ODPAC

MORNING YOGA WITH RACHEL KERR - DEEP STRETCH VINYASA

- 7:00 a.m. to 8:00 a.m., Friday, September 16
- FREE with registration fee
- Event Code E92
- Support Provided by Bend

CELEBRATING 150 YEARS OF WOMEN IN DENTISTRY LUNCHEON

- 12:30 p.m. to 1:45 p.m., Friday, September 16
- \$35
- Event Code E93

ODA'S 150TH ANNIVERSARY GALA AND AWARD CELEBRATION

- 6:30 p.m. to 11:30 p.m., Friday, September 16
- \$95 per person
- Event Code E94
- Support provided by Markey's Rental & Staging

DIXIE CHICKS MMXVI TOUR

- Friday, September 16; Nationwide Arena
- \$135 per ticket
- Event Code E95

THE BASH! CALLAHAN'S

- 9:00 p.m. to 1:00 a.m., Friday, September 16
- FREE with registration fee
- Support provided by Coltene

MORNING YOGA WITH RACHEL KERR - SLOW BURN + STRONG CORE

- 7:00 a.m. to 8:00 a.m., Saturday, September 17
- FREE with registration fee
- Event Code E96
- Support Provided by Bend

MATCH @ ODA ANNUAL SESSION

- 12:00 p.m. to 1:00 p.m., Saturday, September 17
- FREE with registration fee
- Event Code E97
- Presented by the ODA Subcouncil on New Dentists

A new and unique event organized by the ODA Subcouncil on New Dentists and designed to help newer dentists meet seasoned dentists who are preparing for a practice transition or looking to expand their practice.

For complete event information, visit www.oda.org/events.

A broad choice of speakers and topics are offered during the ODA's 150th Annual Session. To make your selection easier, use our Track Guide for specific interests. Please see the daily course listings for complete course descriptions, as well as other options.

DENTIST: RESTORATIVE					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T10	Gordon J. Christensen, DDS, MSD, PhD	The Christensen Bottom Line – 2016	8:30 a.m.	3:30 p.m.
THU	T25	Jack D. Griffin, Jr., DDS	The Time is NOW . . . Success and Profit with Digital Impressions and CAD/CAM Restorations	2:00 p.m.	5:00 p.m.
FRI	F39	Alan Atlas, DMD	Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration – Lecture	9:00 a.m.	12:00 p.m.
FRI	F40	Charles Wakefield, DDS	Restorative Dentistry: The Path to Beautiful Dentistry	9:00 a.m.	12:00 p.m.
SAT	S64	Hugh Flax, DDS	Contemporary Cosmetic Dentistry: Predictable Principles that Facilitate and Replicate the Smiles of our Patients	9:00 a.m.	12:00 p.m.
DENTIST: HOT TOPICS					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T10	Gordon J. Christensen, DDS, MSD, PhD	The Christensen Bottom Line – 2016	8:30 a.m.	3:30 p.m.
THU	T11	Rella Christensen, RDH, PhD	New Data on Critical Dental Questions 2016	8:30 a.m.	3:30 p.m.
FRI	F30	Jeff Carter, DDS & Pat Carter, IIDA	A New Experience in the Dental Office: Where Your Vision Becomes Your Success	9:00 a.m.	5:00 p.m.
FRI	F58	Various Speakers	Cultural Competence	3:00 p.m.	5:00 p.m.
SAT	S68	Jay C. Resnick, DDS, FAGD	Biomimetic Dentistry	2:00 p.m.	5:00 p.m.
SUN	Y77	Thomas Paumier, DDS	Antibiotic Prophylaxis for Prosthetic Joint, Cardiac and other Medical Conditions	10:00 a.m.	12:00 p.m.
DENTIST: HIGH TECH					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T13	Samuel B. Low, DDS, MS, MEd	Utilizing Laser Technology in a Periodontal Environment	9:00 a.m.	12:00 p.m.
THU	T14	Jack D. Griffin, Jr., DDS	Success: Where Preparation Meets Opportunity . . . The Highly Efficient Practice	9:00 a.m.	12:00 p.m.
THU	T25	Jack D. Griffin, Jr., DDS	The Time is NOW . . . Success and Profit with Digital Impressions and CAD/CAM Restorations	2:00 p.m.	5:00 p.m.
FRI	F38	Joyce Bassett, DDS	Cutting Edge Technology with Digital Design	9:00 a.m.	12:00 p.m.
FRI	F53	Joyce Bassett, DDS	Things That Go Wrong, Even When You Do Everything Right	2:00 p.m.	5:00 p.m.
SAT	S69	Hugh Flax, DDS	The Magic of Laser Assisted Cosmetic Dentistry	2:00 p.m.	5:00 p.m.
DENTIST: ENDODONTICS					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T16	John S. Olmsted, DDS, MS	WWW.ENDO: Why Irrigation? Which Instrument? What Obturation?	9:00 a.m.	12:00 p.m.
THU	T26	John S. Olmsted, DDS, MS	What's New in Endo: Biochemical Irrigation, Rotary Instruments & Obturation	2:00 p.m.	5:00 p.m.
FRI	F34	Manor Haas, DDS	Root Canals Done Faster, Better and Safer: A practical Course for GPs	9:00 a.m.	12:00 p.m.
FRI	F49	Manor Haas, DDS	Endodontic Workshop for GPs: Locate, Negotiate, Instrument and Obturation	2:00 p.m.	5:00 p.m.
DENTIST: PERIODONTICS					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T13	Samuel B. Low, DDS, MS, MEd	Utilizing Laser Technology in a Periodontal Environment	9:00 a.m.	12:00 p.m.
THU	T22	Samuel B. Low, DDS, MS, MEd	Utilizing Laser Technology in a Periodontal Environment – Workshop	2:00 p.m.	5:00 p.m.
FRI	F31	Hom-Lay Wang, DDS, MSD, PhD	To Save or to Extract: A Comprehensive Assessment	9:00 a.m.	5:00 p.m.
SAT	S67	Roger Hess, DDS, MBS, MPA; R. Michael Stone, DMD, MS; Andrew W. Baker, DDS, MS	OAP Panel 2016	9:00 a.m.	12:00 p.m.
DENTIST: HANDS-ON					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T18	Jack Winters, DDS	The Role of Properly Fitted Mouthguards in Reducing Concussion Injuries Athletics	9:00 a.m.	12:00 p.m.
THU	T22	Samuel B. Low, DDS, MS, Med	Utilizing Laser Technology in a Periodontal Environment – Workshop	2:00 p.m.	5:00 p.m.
THU	T26	John S. Olmsted, DDS, MS	What's New in Endo: Biochemical Irrigation, Rotary Instruments & Obturation	2:00 p.m.	5:00 p.m.
FRI	F49	Manor Haas, DDS	Endodontic Workshop for GPs: Locate, Negotiate, Instrument and Obtainate Canals	2:00 p.m.	5:00 p.m.
FRI	F54	Charles Wakefield, DDS	Custom Direct Composites: A Hands-on Workshop	2:00 p.m.	5:00 p.m.
FRI	F55	Alan Atlas, DMD	Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration	2:00 p.m.	5:00 p.m.
FRI	F57	Mike E. Calderón, DDS	Implants for GP's, A Simple Procedure – Workshop	2:00 p.m.	5:00 p.m.
SAT	S62	ODA Forensics Dental Team	Disaster Victim Dental Identification	9:00 a.m.	4:00 p.m.
SUN	Y74	Keith Norwalk, DDS	Behind the Wrench: Implants Pieces and Parts	9:00 a.m.	4:00 p.m.
EFDA					
DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T18	Jack Winters, DDS	The Role of Properly Fitted Mouthguards in Reducing Concussion Injuries Athletics	9:00 a.m.	12:00 p.m.
THU	T25	Jack D. Griffin, Jr., DDS	The Time is Now ...Success and Profit with Digital Impressions and CAD/CAM Restorations	2:00 p.m.	5:00 p.m.
FRI	F39	Alan Atlas, DMD	Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration – Lecture	9:00 a.m.	12:00 p.m.
FRI	F54	Charles Wakefield, DDS	Custom Direct Composites: A Hands-on Workshop	2:00 p.m.	5:00 p.m.
FRI	F55	Alan Atlas, DMD	Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration – Workshop	2:00 p.m.	5:00 p.m.
SAT	S63	Geza Terezhalmay, DDS	Medical Emergencies in the Dental Office	9:00 a.m.	1:00 p.m.
SAT	S64	Hugh Flax, DDS	Contemporary Cosmetic Dentistry: Predictable Principles that Facilitate and Replicate the Smiles of our Patients	9:00 a.m.	12:00 p.m.
SUN	Y74	Keith Norwalk, DDS	Behind the Wrench: Implants Pieces and Parts	9:00 a.m.	4:00 p.m.

HYGIENE

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T11	Rella Christensen, RDH, PhD	New Data on Critical Dental Questions 2016	8:30 a.m.	3:30 p.m.
THU	T12	Various Speakers	Oral Health Access Supervision Program	8:30 a.m.	5:00 p.m.
FRI	F37	Betsy Reynolds, RDH, MS	Cellular Dialogues: How Cellular Communication Impacts Oral and Systemic Health	9:00 a.m.	12:00 p.m.
FRI	F52	Betsy Reynolds, RDH, MS	The Science of Suppression: Understanding the Miraculous Immune System	2:00 p.m.	5:00 p.m.
SAT	S63	Geza Terezhalmly, DDS	Medical Emergencies in the Dental Office	9:00 a.m.	1:00 p.m.
SAT	S70	Cathleen M. Flaitz, DDS, MS	A Round-up of Important Oral Lumps and Bumps in Adolescents and Adults	2:00 p.m.	5:00 p.m.
SUN	Y76	Lisa Rager, CODA, EFDA	Everything You Need to Know to be a Top-Notch Temporary Dental Employee	9:00 a.m.	12:00 p.m.

FRONT DESK

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T17	Jeff Staads	Get Your ASK In Gear	9:00 a.m.	12:00 p.m.
THU	T29	Eaglesoft Training Staff	Get to Know Eaglesoft 18	3:00 p.m.	5:00 p.m.
FRI	F32	Dentrix Training Staff	Dentrix Insight Seminar	9:00 a.m.	1:00 p.m.
FRI	F58	Various Speakers	Cultural Competence	3:00 p.m.	5:00 p.m.
SAT	S65	Christine Taxin	Cutting-Edge Dental Billing and Coding: Maximizing Patient Care and Profitability	9:00 a.m.	12:00 p.m.
SAT	S72	Christine Taxin	Maximize Practice Revenue with Accounts Receivable Tools and Tricks	2:00 p.m.	5:00 p.m.
SUN	Y76	Lisa Rager, CODA, EFDA	Everything You Need to Know to be a Top-Notch Temporary Dental Employee	9:00 a.m.	12:00 p.m.

DENTAL ASSISTANT

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T15	Shannon Pace Brinker, CDA, CDD	From Our Side of the Chair: Session 1	9:00 a.m.	12:00 p.m.
THU	T24	Shannon Pace Brinker, CDA, CDD	From Our Side of the Chair: Session 2	2:00 p.m.	5:00 p.m.
FRI	F35	Shannon Pace Brinker, CDA, CDD	Excellence in Dental Assisting: Hands-on Rotations Session 1	9:00 a.m.	12:00 p.m.
FRI	F50	Shannon Pace Brinker, CDA, CDD	Excellence in Dental Assisting: Hands-on Rotations Session 2	2:00 p.m.	5:00 p.m.
SAT	S63	Geza Terezhalmly, DDS	Medical Emergencies in the Dental Office	9:00 a.m.	1:00 p.m.
SUN	Y73	Amy Turner-Iannacci, DDS	Monitoring Nitrous Oxide Sedation	8:30 a.m.	3:30 p.m.

TEAM BUILDING, MOTIVATIONAL, PRACTICE MANAGEMENT

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T14	Jack D. Griffin, Jr., DDS	Success: Where Preparation Meets Opportunity . . . The Highly Efficient Practice	9:00 a.m.	12:00 p.m.
THU	T23	Jeff Staads	You Cannot Not Communicate	2:00 p.m.	5:00 p.m.
FRI	F36	The Madow Brothers	Love Dentistry, Have Fun and Prosper!	9:00 a.m.	12:00 p.m.
FRI	F51	The Madow Brothers	R.O.C.K. Your Practice to the Top!	2:00 p.m.	5:00 p.m.
FRI	F56	Sean White & Kristi Simone	Dental Practice Marketing Made Simple	2:00 p.m.	5:00 p.m.
SAT	S65	Christine Taxin	Cutting-Edge Dental Billing and Coding: Maximizing Patient Care and Profitability	9:00 a.m.	12:00 p.m.
SAT	S72	Christine Taxin	Maximize Practice Revenue with Accounts Receivable Tools and Tricks	2:00 p.m.	5:00 p.m.

HEALTH: ORAL MEDICINE TOPICS

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T11	Rella Christensen, RDH, PhD	New Data on Critical Dental Questions 2016	8:30 a.m.	3:30 p.m.
THU	T28	Nelson Heise, MA, MS, PCS, LIDC-LS	The Faces of Addiction	2:00 p.m.	4:00 p.m.
FRI	F37	Betsy Reynolds, RDH, MS	Cellular Dialogues: How Cellular Communication Impacts Oral and Systemic Health	9:00 a.m.	12:00 p.m.
FRI	F52	Betsy Reynolds, RDH, MS	The Science of Suppression: Understanding the Miraculous Immune System	2:00 p.m.	5:00 p.m.
SAT	S66	Cathleen M. Flaitz, DDS, MS	A Round-up of Symptomatic Oral Lesions in Adolescents and Adults	9:00 a.m.	12:00 p.m.
SAT	S70	Cathleen M. Flaitz, DDS, MS	A Round-up of Important Oral Lumps and Bumps in Adolescents and Adults	2:00 p.m.	5:00 p.m.
SUN	Y77	Thomas Paumier, DDS	Antibiotic Prophylaxis for Prosthetic Joint, Cardiac and other Medical Conditions	10:00 a.m.	12:00 p.m.

REGULATORY COURSES OFFERED

DAY	CODE	SPEAKER	COURSE TITLE	START	END
THU	T11	Rella Christensen, RDH, PhD	New Data on Critical Dental Questions 2016 (OSHA)	8:30 a.m.	3:30 p.m.
THU	T12	Various Speakers	Oral Health Access Supervision Program	8:30 a.m.	5:00 p.m.
FRI	F42	Paula Oliver, RDH, CDA	Radiography Review 2016	10:00 a.m.	12:00 p.m.
SAT	S60	Heart Start of Central Ohio	CPR Recertification	8:45 a.m.	12:45 p.m.
SAT	S61	Heart Start of Central Ohio	CPR Certification	9:00 a.m.	4:00 p.m.
SAT	S63	Geza Terezhalmly, DDS	Medical Emergencies in the Dental Office	9:00 a.m.	1:00 p.m.
SUN	Y73	Amy Turner-Iannacci, DDS	Monitoring Nitrous Oxide Sedation	8:30 a.m.	3:30 p.m.
SUN	Y75	Christopher A. Moore	Best Practices for OSHA and Dental Practice Regulatory Compliance	9:00 a.m.	12:00 p.m.

ONLINE HANDOUTS

The ODA is providing course handout materials only online, in advance of Annual Session. Appropriate materials can be downloaded and / or printed at your convenience. Handout information will be available for all courses for which materials are provided by the speaker. Not all speakers provide handouts for their presentations. Materials will be available beginning August 22 and will be online until October 31. Materials can be found on the ODA's website, www.oda.org/events and through your meeting registration portal. You will only be able to download handouts for the courses that you are registered. Printed handout materials will not be available on-site. Plan ahead, print or download your handouts before you leave for Columbus and fully enjoy your courses.

LOCATION

The 150th Annual Session of the Ohio Dental Association will take place at the Greater Columbus Convention Center (GCCC) complex, Columbus, Ohio at 400 N. High Street, 43215. The headquarters hotels are the Hyatt Regency Columbus, 350 N. High Street, Columbus, Ohio 43215, (614) 463-1234, and the Hilton Columbus Downtown, 401 N. High Street, Columbus, Ohio 43215, (614) 384-8600; both are connected to the GCCC. Most ODA Annual Session events and courses will be held in the GCCC, the Hyatt or the Hilton. ODA staff will be on-site at the GCCC from Wednesday, September 14 through Sunday, September 18.

Exhibit Hall

Boasting one of the largest Exhibit Halls in the region, the ODA's 150th Annual Session is clearly the best choice when shopping for your office. Rated by Annual Session attendees as one of the top reasons they attend the meeting each year, the ODA's Exhibit Hall features convenient comparison shopping with the help of knowledgeable company representatives. Many events will take place within the Exhibit Hall and you won't want to miss any of the fun or the celebrations in honor of our 150th year!

Exhibit Hall Hours:

Thursday, September 15, 12:00 p.m. – 6:30 p.m.
Friday, September 16, 10:00 a.m. – 6:00 p.m.
Saturday, September 17, 10:00 a.m. – 2:00 p.m.

THURSDAY, SEPTEMBER 15

THE CHRISTENSEN BOTTOM LINE – 2016

Gordon J. Christensen, DDS, MSD, PhD

- 8:30 a.m. to 3:30 p.m. (1-hour lunch)
- CE Hours: 6 OSDB Category: A
- Fee: M - \$175; NMD - \$240; S/O - \$135
- Course Code T10
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This fast moving "bottom line" course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation with a question and answer session, and is presented in an enjoyable and humorous manner.

NEW DATA ON CRITICAL DENTAL QUESTIONS 2016

Rella Christensen, RDH, PhD

- 8:30 a.m. to 3:30 p.m. (1-hour lunch)
- CE Hours: 6 OSDB Category: A
- Fee: M - \$175; NMD - \$240; S/O - \$135
- Course Code T11
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

As the leader of TRAC Research, Dr. Rella Christensen leads a full day discussion on the latest data collected on a variety of dental products and processes. The newest information is provided on: BruxZir and e.max full-contour molar crowns – performance after 6 years; Translucent zirconias – do they replace BruxZir zirconia and e.max lithium disilicate?; Zirconia vs. PFM – indications in 2016; Tooth preparations – do you need to disinfect before restoring?; Caries arrest and remineralization – can clinicians make these happen?; Caries detection instruments – do I need one?; Sealants – problems and solutions; Lasers – their role in periodontitis treatment; Effective infection control – do your products do what you think they do?; Surface disinfectants – problems you need to be aware of.

Note: This program includes a one-hour presentation on Infection Control that fulfills the annual exposure control training requirement mandated by the OSHA Bloodborne Pathogens Standard.

ORAL HEALTH ACCESS SUPERVISION PROGRAM

Various Speakers

- 8:30 a.m. to 5:00 p.m. (1 hour lunch)
- CE Hours: 8 OSDB Category: A
- Fee: M - FREE; NMD - \$175; S/O - FREE
- Course Code T12
- Recommended Audience: Dentists, Hygienists

This course will prepare the dental hygienist to comply with provisions of the Oral Health Access Supervision Program (OHASP). The legislation provides the opportunity for dental hygienists to participate in certain oral health community-based preventive programs in relationship with a dentist and with the ability to work without the dentist being present, as specified by the law. Dr. Paul Casamassimo will lead a panel of experts in presenting the eight-hour program including Dr. Catherine Flaitz, Dr. Homa Amini and Beth Noel, RDH, among others.

This course covers the elements of the OHASP educational requirement which ensures attendees will:

- Understand the purpose and parameters of the new statute and its implications for access to care
- Know the characteristics and health issues for persons with special health care needs including geriatric patients, patients with special health care needs, patients with developmental disabilities, and children with medical problems
- Be familiar with common oral conditions includ-

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ing those of hard and soft tissues

- Understand techniques to guide behavior in these settings
- Recognize significant medical issues and changes in a medical and dental history and in physical findings, including child abuse
- Have a working knowledge of procedures, record keeping and reporting characteristics for community based programs, including photography, progress notes, and history-taking
- Be aware of ethical and legal considerations
- Measure blood pressure and pulse, and other vital signs
- Demonstrate knowledge of fluoride application, oral hygiene procedures, topical anesthetic application, and application of desensitizing agents
- Provide adequate infection control in a community setting
- Position patients, provide basic life support activities, other services for patient safety in a community setting

Note: This course meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

UTILIZING LASER TECHNOLOGY IN A PERIODONTAL ENVIRONMENT

Samuel B. Low, DDS, MS, MEd

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T13
- Support provided by BIOLASE
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Lasers offer a safe and effective alternative for a wide range of dental procedures. Some of the advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Topics to be covered in this lecture include: review of various laser therapies with attention to both the perio-restorative and perio-pathology uses; differentiate laser technologies for periodontal indications (surgical and non-surgical); and, explore anecdotal and science-based resources from crown lengthening procedures to treatment of periodontitis.

A hands-on workshop accompanies this course; see Course Code T22.

SUCCESS: WHERE PREPARATION MEETS OPPORTUNITY...THE HIGHLY EFFICIENT PRACTICE

Jack D. Griffin, Jr., DDS

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T14
- Support Provided by Shofu Dental; AMD Lasers; Kettenbach; Bisco Dental Products; Doxa Dental; PerioProtect
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Success is where preparation meets opportunity. Practice enjoyment comes from being efficient at whatever level of dentistry you do. Efficiency is defined as competency in performance while accomplishing a job with minimum expenditure of time and effort. It would be nice if efficiency was just about hiring another staff member, receiving free supplies, inserting \$49 crowns, or buying the magic piece of equipment or tool. Not so easy. It's more about developing a vision of what you want your practice to be, having a well-designed office with great equipment, having a terrific support team, and doing profitable procedures as fast and well as possible. Those will make you a happy practitioner. Those are what we are going to focus on. This course deals with the basics to make the office highly efficient while focusing on four critical areas: the office, the staff, the schedule, and the skill level of the doctor and staff. All are critical for practicing with little stress, higher enjoyment, and more profitability. The best way to flourish in any economy is to offer a wide variety of efficient procedures that patients almost always need and want. It all starts with an office that shows the quality of work you want to do and having the right equipment and organization to make it happen. Then

we have to fill the office with a staff that truly believes "It's not about me." It then makes sense that we have a plan in place to keep the schedule full of people who desire our work. The staff and doctor must have a skill level that makes delivering exceptional care routine while encouraging patients to say "yes" to recommended treatment. This course takes a thorough look at many aspects of everyday practice to promote profitable busyness while offering procedures that are highly profitable.

FROM OUR SIDE OF THE CHAIR: SESSION I

Shannon Pace Brinker, CDA, CDD

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T15
- Support Provided by CareCredit
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

The ideal chairside dental assistant must be current and knowledgeable in materials science and be proficient in the various step-by-step procedures that are now required to deliver state-of-the-art dentistry to the patient. Increase your artistic skill and satisfaction by learning about materials and techniques that can help deliver to the patient the best dentistry has to offer! Session 1 includes: advanced smile design isolation techniques for esthetic dental procedures; digital photography; bleaching; and impression techniques.

A series of hands-on workshops accompany this course; see Course Codes F35 & F50.

WWW.ENDO: WHY IRRIGATION? WHICH INSTRUMENT? WHAT OBTURATION?

John S. Olmsted, DDS, MS

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T16
- Support provided by Kerr
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share the latest in technology with negative apical pressure irrigation, rotary/reciprocation instrumentation, and continuous wave obturation.

A hands-on workshop accompanies this course; see Course Code T26.

GET YOUR ASK IN GEAR

Jeff Staads

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$125; NMD - \$190; S/O - \$106
- Course Code T17
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Each day an account ages, you lose money, and the collection likelihood drastically decreases. This program will help you build an effective collection system, put you in control of collections in person and over the telephone and most importantly, increase your bottom line. Objectives of this program are to help dental practices in preventing accounts receivable from developing (collecting upfront at point of service), and when they do develop, how to collect them in fewer days, and collecting them in a more cost effective manner.

THE ROLE OF PROPERLY FITTED MOUTHGUARDS IN REDUCING CONCUSSION INJURIES IN ATHLETICS

Jack Winters, DDS

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$225; NMD - \$285; S/O - \$155
- Course Code T18
- Limited Attendance Workshop
- Support provided by Dentsply Raintree Essix
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This course will examine the role of mouthguards in reducing mild traumatic brain injury/concussion incidence in athlete patients. A two-hour hands-on fabrication exercise involving a pressure-laminated mouthguard will be included.

This workshop is repeated in the afternoon; see Course Code T27.

Complete information can be found online and in the preview program. Watch your mailbox for a preview program coming soon!

www.oda.org/events
(614) 486-2700
annualsession@oda.org

OAGD LUNCHEON

- 12:00 p.m. to 1:30 p.m.
- CE Hours: 1 OSDB Category: A
- Fee: \$55
- Course Code T19
- Limited Attendance

Join your dentist colleagues for lunch and a presentation with special guests, Dr. Gordon Christensen and Rella Christensen, RDH, PhD. All Annual Session registered dentists are welcome to attend the Ohio Academy of General Dentistry (OAGD) luncheon and business meeting.

FOR DENTAL HYGIENISTS* ONLY**PREVENTATIVE PRODUCTS ROUNDTABLE LUNCHEON THURSDAY 2016**

- 12:15 p.m. to 1:45 p.m.
- CE Hours: 1.5 OSDB Category: A
- Fee: \$65
- Course Code T20
- Limited Attendance
- Recommended Audience: Hygienists

Dental Hygienists won't want to miss this innovative Lunch & Learn program just for them! Representatives from the leading preventative products companies will participate in this interactive session where attendees will be seated at tables for lunch and company representatives will travel the room spending time at each table describing their newest materials and answering dental hygienists' questions.

*Due to limited seating, only dental hygienists may attend this course.

DENTRIX INSIGHT SEMINAR**Dentrix Training Staff**

- 1:00 p.m. to 5:00 p.m.
- CE Hours: 4 OSDB Category: C
- Fee: M - \$25; NMD - \$25; S/O - \$25
- Course Code T21
- Support provided by Henry Schein Dental
- Recommended Audience: Dentists, Hygienists, Assistants, Office Managers, Front Desk

Designed for Dentrix users, this seminar provides Dentrix tips and tricks that will help you and your practice achieve new levels of productivity and profitability. All aspects of the software will be covered including: tips to find patients who are overdue for recall and treatment; how to prevent collection problems with automatic insurance eligibility checks; and, a review of everything that is included in your Dentrix Customer Service Plan including support options, learning resources, and eServices. Plus, learn about exciting new features in Dentrix G6 including: split payments by family member; assign correct providers for completed procedures in the appointment book; unify your business and patient contacts and create custom patient lists; and add more detail to patient medical alerts.

This course is repeated; see Course Code F32.

UTILIZING LASER TECHNOLOGY IN A PERIODONTAL ENVIRONMENT: WORKSHOP**Samuel B. Low, DDS, MS, MEd**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code T22
- Support provided by BIOLASE
- Limited Attendance Hands-on Workshop
- Recommended Audience: Dentists

Lasers offer a safe and effective alternative for a wide range of dental procedures. Some of the advantages include: increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Utilizing lasers and hog jaws, the hands-on workshop component expands upon the lecture content.

A lecture accompanies this workshop; see Course Code T13.

YOU CANNOT NOT COMMUNICATE**Jeff Staads**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$105; NMD - \$170; S/O - \$86
- Course Code T23
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Every day, in every situation that involves another person, communication takes place. We recognize it most readily when words are used. Besides the words we choose and use, messages are always being sent. The way you dress. Your body language, self-image, can send messages. (The message is Attitude.) Are the messages received by our patients and others the same ones we think we are sending? In this session we will talk about the challenging people we come in contact with and how to deal with them. Take a lighthearted look at the way we communicate. See how communicating with others more effectively can better solve problems and improve "Attitudes!" This course is interactive and pokes fun at some of the stupid things we do and say (not you, everyone else!)

FROM OUR SIDE OF THE CHAIR: SESSION 2

- Shannon Pace Brinker, CDA
- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T24
- Support Provided by CareCredit
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

The ideal chairside dental assistant must be current and knowledgeable in materials science and be proficient in the various step-by-step procedures that are now required to deliver state-of-the-art dentistry to the patient. Increase your artistic skill and satisfaction by learning about materials and techniques that can help deliver to the patient the best dentistry has to offer! Session 2 includes: etch-prime and bond, matrix placement for direct composites; laboratory diagnostic composite mock ups; and techniques to deliver bonded dental restorations.

A series of hands-on workshops accompany this course; see Course Codes F35 & F50.

THE TIME IS NOW... SUCCESS AND PROFIT WITH DIGITAL IMPRESSIONS AND CAD/CAM RESTORATIONS**Jack D. Griffin, Jr., DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code T25
- Support Provided by Shofu Dental; AMD Lasers; Kettenbach; Bisco Dental Products; Doxa Dental; PerioProtect
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Digital impressions and CAD/CAM restorations have become an everyday reality for modern dentistry. Whether lab or office made, a large percentage of all porcelain restorations inserted today are designed and milled. This course is intended to "de-mystify" the world of digital dentistry while reviewing various choices in digital impression taking, porcelain selection, preparations for success, and CAD/CAM fabrication. The techniques taught for preparation, porcelain selection, and cementation applies universally to most all porcelain systems. We will discuss and show cases that may make you change the types of restorations you currently offer. In office CAD/CAM systems such as CEREC® and E4D® restorations have gained great momentum because of advancements in computer software and ease in design. Dr. Griffin has been involved with CEREC® CAD/CAM restoration education for over 10 years and has inserted over 10,000 restorations. He hides nothing and teaches very clearly which techniques and materials have been successful and which have not. The basic concepts of this system for routine posterior restorations as well as customization of anterior teeth are covered in a very clear and entertaining fashion.

WHAT'S NEW IN ENDO: BIOCHEMICAL IRRIGATION, ROTARY INSTRUMENTS & OBTURATION**John S. Olmsted, DDS, MS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code T26
- Limited Attendance Hands-on Workshop
- Support provided by Kerr
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Dr. John Olmsted will introduce you to continuing improvements with new biochemical irrigation, the latest in endodontic adaptive rotary/reciprocation files, and multiple obturation techniques.

A lecture accompanies this workshop; see Course Code T16.

THE ROLE OF PROPERLY FITTED MOUTHGUARDS IN REDUCING CONCUSSION INJURIES IN ATHLETICS**Jack Winters, DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$225; NMD - \$285; S/O - \$155
- Course Code T27
- Limited Attendance Workshop
- Support provided by Dentsply Raintree Essix
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This course will examine the role of mouthguards in reducing mild traumatic brain injury/concussion incidence in athlete patients. A two-hour hands-on fabrication exercise involving a pressure-laminated mouthguard will be included.

This workshop is also presented in the morning; see Course Code T18.

THE FACES OF ADDICTION**Nelson Heise, MA, MS, PC-S, LICDC-LS**

- 2:00 p.m. to 4:00 p.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - FREE; NMD - \$90; S/O - FREE
- Course Code T28
- Supported by the ODA Subcouncil on Dentists Concerned for Dentists (DCD)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This presentation will be an overview of addiction, looking at its symptoms, treatment, and stigma for healthcare professionals. Through this presentation dental team members will be better informed about the disease of addiction, how to access help for themselves, their peers, or their patients, and the post treatment recovery plan that helps sustain wellness. The role and services of the Ohio Physicians Health Program (OPHP) will also be reviewed.

GET TO KNOW EAGLESOFT 18**Eaglesoft Training Staff**

- 3:00 p.m. to 5:00 p.m.
- CE Hours: 2 OSDB Category: C
- Fee: M - \$25; NMD - \$25; S/O - \$25
- Course Code T29
- Support provided by Patterson Dental
- Recommended Audience: Dentists, Hygienists, Assistants, Office Managers, Front Desk

Designed specifically for Eaglesoft users, this course will provide updates on the revolutionary new features of Eaglesoft 18. Information covered will include: a customized medical history; information available on your mobile device through Eaglesoft Mobile; online updates through Patterson auto update; importing 3D images into Eaglesoft through the 3D viewer by Dolphin; how to ensure proper exposure for Schick 33 digital images; the ability to receive the latest news and technology updates through Eaglesoft News Feed; increased security for provider and patient notes; how to link directly to CareCredit applications; and learn to integrate with Emdeon's Clinician EHR Lite. Instructor Amy Reichert will be joined by Eaglesoft advisors from throughout the state. New updates traditionally introduced in the fall of each year will be added to the course as they become available.

This course is repeated; see Course Code F43.

FRIDAY, SEPTEMBER 16**A NEW EXPERIENCE IN THE DENTAL OFFICE: WHERE YOUR VISION BECOMES YOUR SUCCESS****Jeff Carter, DDS and Pat Carter, IIDA**

- 9:00 a.m. to 5:00 p.m.
- CE Hours: 6 OSDB Category: C
- Cost includes up to 3 members of the dental team (including dentists)
- Course Code F30 for 1st attendee, \$275
- Course Code F30A, each, for up to 2 additional attendees, \$0
- Course Code F30B, for 4th attendee and each additional attendee, \$100
- Support provided by Midmark
- Limited Attendance Hands-on workshop
- Recommended Audience: Dentists, Spouses, Hygienists, EFDAs, Assistants, Office Manager, Front Desk

It is no longer enough to deliver adequate dental care – dentists are now expected to deliver in an inviting and captivating overall patient experience. This comprehensive, day-long program is designed to help you understand what it takes to enhance your office space for optimal economic benefits and an improved patient experience. During the seminar, you will develop your own unique design strategy so you can leave with the confidence and tools you need to make your vision come to life.

VOLUNTEERS NEEDED

The ODA Annual Session Committee needs your help!

Volunteers are needed to introduce speakers, help out as needed in the courses and complete an evaluation form.

You will only be assigned to lectures you register for, and the lecture fee(s) will be waived as a "thank you" for participating.

For information, email annualsession@oda.org.

TO SAVE OR TO EXTRACT: A COMPREHENSIVE ASSESSMENT**Hom-Lay Wang, DDS, MSD, PhD**

- 9:00 a.m. to 5:00 p.m.
- CE Hours: 6 OSDB Category: A
- Fee: M - \$175; NMD - \$240; S/O - \$135
- Course Code F31
- Support provided by the Ohio Academy of Periodontists (OAP)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Implant-supported restorations have become the most popular therapeutic option for professionals and patients for the treatment of total and partial edentulism. When implants are placed in an ideal position, with adequate prosthetic loading and proper maintenance, they can have success rates greater than 90 percent over 15 years of function. Implants may be considered a better therapeutic alternative than performing more extensive conservative procedures in an attempt to save or maintain a compromised tooth. Inadequate indication for tooth extraction has resulted in the sacrifice of many sound savable teeth. This presentation will focus on discussing when the teeth should be saved and when the teeth should be extracted and replaced with dental implants. A decision tree that can assist clinicians in making the right decision when they are deciding which route to take will be presented. To facilitate ideal implant placement as well as to enhance esthetic outcomes on the final restoration, it is very important for the clinicians to properly assess the tooth conditions before it is removed. Socket augmentation and bone augmentation have also been proposed to facilitate ideal implant placement and to ensure long-term implant stability.

DENTRIX INSIGHT SEMINAR**Dentrix Training staff**

9:00 a.m. to 1:00 p.m.

- CE Hours: 4 OSDB Category: C
- Fee: M - \$25; NMD - \$25; S/O - \$25
- Course Code F32
- Support provided by Henry Schein Dental
- Recommended Audience: Dentists, Hygienists, Assistants, Office Managers, Front Desk

Designed for Dentrix users, this seminar provides Dentrix tips and tricks that will help you and your practice achieve new levels of productivity and profitability. All aspects of the software will be covered including: tips to find patients who are overdue for recall and treatment; how to prevent collection problems with automatic insurance eligibility checks; and, a review of everything that is included in your Dentrix Customer Service Plan including support options, learning resources, and eServices. Plus, learn about exciting new features in Dentrix G6 including: split payments by family member; assign correct providers for completed procedures in the appointment book; unify your business and patient contacts and create custom patient lists; and add more detail to patient medical alerts.

This course is repeated; see Course Code T21.

CONTINUING EDUCATION

The ODA Annual Session registration fee includes the ability to earn up to 20 free CE credits. Free CE courses are offered on Thursday, Friday, Saturday and Sunday of Annual Session – see the CE course listing for details. In addition, attendees have the opportunity to earn CE credits while attending the Table Clinics on Friday in the Exhibit Hall. All of the free courses offered, as well as the Table Clinics, qualify toward the Ohio State Dental Board's biennial licensure requirement.

CE CERTIFICATIONS

ADA C-ERP® | Continuing Education Recognition Program

The Ohio Dental Association is an American Dental Association (ADA) Continuing Education Recognized Provider (CERP). ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. As a national continuing education accreditation system, CERP recognized providers are approved providers of dental continuing education, and are recognized as approved CE providers by the dental licensing boards of most states, the licensing agencies of most health-related fields, and certification requirements of most health-related fields. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

EVIDENCE-BASED PRACTICE ON PERINATAL AND INFANT ORAL CARE: PREGNANCY, INFANCY, AND ORAL CARE THROUGH THE LIFESPAN – PART I**Francisco Ramos-Gomez, DDS, MS, MPH**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F33
- Support provided by the Ohio Academy of Pediatric Dentists (OAPD)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Part 1: Advances in Perinatal and Pediatric Oral Health Risk Assessment, Early Detection and Early Intervention

This innovative program will be presented in two parts. The morning session, Part 1, will help you and your staff to better address the oral health of new mothers and their infants. Learn why pregnancy provides a unique opportunity to provide oral health interventions for women and babies. Incorporate the AAPD's six steps of infant oral care, and learn how to implement a structured Caries Management by Risk Assessment (CAMBRA) protocol to improve children's oral health, including anticipatory guidance.

An additional lecture accompanies this course; see Course Code F48.

ROOT CANALS DONE FASTER, BETTER, AND SAFER: A PRACTICAL COURSE FOR GPs**Manor Haas, DDS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F34
- Support provided by Dentsply Tulsa Dental Specialties
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

If you haven't changed your root canal protocols in the past two years, or are nervous about performing root canals, then this course is for you. It is practical, honest and engaging! You'll see how root canals have become less stressful and more predictable. The program is tailored to novice and experienced GPs, and is very informative, easy to follow and clinically relevant. Numerous clinical cases will be presented along with high definition and 3D videos to highlight key points.

A hands-on workshop accompanies this course; see Course Code F49.

EXCELLENCE IN DENTAL ASSISTING: HANDS-ON ROTATIONS SESSION I**Shannon Pace Brinker, CDA, CDD and Team**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$225; NMD - \$285; S/O - \$155
- Course Code F35
- Limited attendance Hands-on Workshop
- Support provided by CareCredit
- Recommended Audience: Dentists, EFDAs, Dental Assistants

Join Shannon and her Team of Dental Assisting Experts as they jointly teach tricks and techniques of common procedures or tasks assigned to the dental assistant. The morning workshop covers: digital photography; impression technique alginate; composite mock up; inventory set up for supplies; and whitening.

A second workshop covering additional topics is offered the afternoon; Course Code F50. Two lectures accompany this workshop; see Course Codes T15 & T24.

LOVE DENTISTRY, HAVE FUN AND PROSPER!**The Madow Brothers**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F36
- Support provided by Delta Dental Foundation
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This fun, fast-paced course is perfect for all doctors, team members and spouses who want to easily and predictably take their practice to a level they never thought possible! It's filled with incredibly usable content, and also features videos, music and humor to make it unlike any other dental seminar most have ever experienced! The Madow Brothers make sure that every single dentist and team member in the audience learns the secrets of delivering better patient care, practice growth, and fulfillment in the profession of dentistry while having an enjoyable day. Practically every attendee reports that a Madow Brothers seminar was the best day they have ever spent in dentistry.

CELLULAR DIALOGUES: HOW CELLULAR COMMUNICATION IMPACTS ORAL AND SYSTEMIC HEALTH**Betsy Reynolds, RDH, MS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F37
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Cells in the human body communicate between one another using a variety of mechanisms such as the generation of various cytokines to mount an inflammatory response. Microbes depend on unique communication strategies to form biofilm structures. Knowing how cells "talk" to one another is an integral component in overall understanding of cellular dynamics affecting health. While the science of "cellular communication" is still in its infancy, many recent discoveries have dramatically affected today's practice of dentistry and dental hygiene. For instance, experts are investigating stem cells (located in the periodontal ligament space) that are likely capable of generating cells of the periodontium—those studies have already positively impacted modern-day approaches to restoring periodontal health. Another recent finding suggests that bacteria have a universal "language" that allows them to interact with a variety of other microbial species. Participants are encouraged to come prepared to be amazed, enlightened and entertained while learning in a relaxed environment.

CUTTING EDGE TECHNOLOGY WITH DIGITAL DESIGN**Joyce Bassett, DDS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F38
- Support provided by AMD Lasers; Garrison Dental Solutions; DMG; Doxa Dental; Bisco Dental Products
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This presentation will explore state of the art real-time digital design and link 3D prosthetic planning with fundamental principles. Learn how to use the software and the measuring tools for evaluation of critical parameters to prevent problems prior to their occurrence. Proven solutions will be outlined dealing with communication techniques and showcasing distinctive steps in the procedures from diagnosis to wax up and final fabrication of the ceramics. The goal is to decrease dentist chair time and decrease ceramic remakes. There are no unintended consequences, only things that were not well thought out.

CONQUERING ADHESION DENTISTRY AND THE DIRECT POSTERIOR COMPOSITE ESTHETIC RESTORATION – LECTURE**Alan Atlas, DMD**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F39
- Support provided by Dentsply Caulk
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

There are key fundamental concepts that will determine the long-term favorable outcome of direct composite resin restorations. Procedures and techniques for esthetic and functional success with adhesives and composites will be reviewed and demonstrated with the Dental Microscope HD Video, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes for composite resin restorations.

A hands-on workshop accompanies this course; see Course Code F55.

RESTORATIVE DENTISTRY: THE PATH TO BEAUTIFUL DENTISTRY**Charles Wakefield, DDS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F40
- Support provided by Kerr
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This course will review the confusing array of current restorative materials and the rationale for selection and clinical use of the most appropriate material in varying clinical situations. The confusion between marketing and evidence-based dentistry will be presented. Aspects to be discussed include: adhesive systems, composites, glass ionomers, light curing, xerostomia, materials for pulp capping, and esthetic alternatives.

A hands-on workshop accompanies this course; see Course Code F54.

IMPLANTS FOR GP'S, A SIMPLE PROCEDURE – LECTURE**Mike E. Calderón, DDS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F41
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Implant placement is a simple procedure that more and more general practitioners are starting to perform. During this course, you will be able to diagnose your implant patient using CBCT Scans. You will also learn how to treat immediate implant placement cases as well as socket preservation with bone grafting. Learning to identify which membranes to use for specific cases will also be taught. Various cases will be presented where you will learn how to avoid failures both aesthetically and biologically.

A hands-on workshop accompanies this course; see Course Code F57.

RADIOGRAPHY REVIEW 2016**Paula Oliver, RDH, CDA**

- 10:00 a.m. to 12:00 p.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F42
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

An up-to-date and general review of the basics of radiographic imaging, processing and interpretation.

Note: This course meets the two-hour radiography review required by the OSDB for dental assistant radiographers.

GET TO KNOW EAGLESOFT 18

- Eaglesoft Training Staff
- 10:00 a.m. to 12:00 p.m.
- CE Hours: 2 OSDB Category: C
- Fee: M - \$25; NMD - \$25; S/O - \$25
- Course Code F43
- Support provided by Patterson Dental
- Recommended Audience: Dentists, Hygienists, Assistants, Office Managers, Front Desk

Designed specifically for Eaglesoft users, this course will provide updates on the revolutionary new features of Eaglesoft 18. Information covered will include: a customized medical history; information available on your mobile device through Eaglesoft Mobile; online updates through Patterson auto update; importing 3D images into Eaglesoft through the 3D viewer by Dolphin; how to ensure proper exposure for Schick 33 digital images; the ability to receive the latest news and technology updates through Eaglesoft News Feed; increased security for provider and patient notes; how to link directly to CareCredit applications; and learn to integrate with Emdeon's Clinician EHR Lite. Instructor Amy Reichert will be joined by Eaglesoft advisors from throughout the state. New updates traditionally introduced in the fall of each year will be added to the course as they become available.

This course is repeated; see Course Code T29.

OAPD LUNCHEON**Francisco Ramos-Gomez, DDS, MS, MPH**

- 12:00 p.m. to 2:00 p.m.
- CE Hours: 1 OSDB Category: A
- Fee: \$55
- Course Code F44
- Limited Attendance
- Recommended Audience: Dentists
- Support provided by the Ohio Academy of Pediatric Dentists (OAPD)

Pediatric dentists are invited to join their colleagues for lunch with Dr. Francisco Ramos-Gomez, Director of the Pediatric Dentistry Preceptorship Program at the UCLA School of Dentistry.

FOR DENTAL HYGIENISTS* ONLY**PREVENTATIVE PRODUCTS ROUNDTABLE LUNCHEON FRIDAY 2016**

- 12:15 p.m. to 1:45 p.m.
- CE Hours: 1.5 OSDB Category: A
- Fee: \$65
- Course Code F45
- Limited Attendance
- Recommended Audience: Hygienists

Dental Hygienists won't want to miss this innovative Lunch & Learn program just for them! Representatives from the leading preventative products companies will participate in this interactive session where attendees will be seated at tables for lunch and company representatives will travel the room spending time at each table describing their newest materials and answering dental hygienists' questions.

**Due to limited seating, only dental hygienists may attend this course.*

INTERNATIONAL VOLUNTEER DENTAL PROJECTS: WHAT'S IT ALL ABOUT ANYWAY?**Jack Levine, DDS, FAGD**

- 2:00 p.m. to 4:00 p.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - FREE; NMD - \$90; S/O - FREE
- Course Code F46
- Support provided by the International College Of Dentists, Ohio Chapter (ICD)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This course provides the "nuts & bolts" of volunteering around the world or around the block. Even if you have experience volunteering, this course will provide you with both new ideas and validation of your efforts. Topics covered include: the nature of volunteer activities; cross-cultural issues; comparison of service and teaching projects; how to get started either at home or abroad; and, where to find volunteer opportunities. This interactive course will also provide ample time for interaction with the presenter and other experienced members of the audience.

EVIDENCE-BASED PRACTICE ON PERINATAL AND INFANT ORAL CARE: PREGNANCY, INFANCY, AND ORAL CARE THROUGH THE LIFESPAN – PART 2**Francisco Ramos-Gomez, DDS, MS, MPH**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F48
- Support provided by the Ohio Academy of Pediatric Dentists (OAPD)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Part 2: Infant Oral Care Model and Minimally Invasive Pediatric Dentistry

This innovative program will be presented in two parts. The afternoon session, Part 2, discusses the concept of minimal intervention dentistry, which is based on all the factors that affect the onset and progression of disease and integrates concepts of prevention, control and treatment. The field of minimal intervention dentistry is wide, including the detection of lesions as early as possible, the identification of risk factors (risk assessment) and the implementation of preventive strategies and health education for the patient.

An additional lecture accompanies this course: see Course Code F33.

ENDODONTIC WORKSHOP FOR GPS: LOCATE, NEGOTIATE, INSTRUMENT AND OBTURATE CANALS**Manor Haas, DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code F49
- Limited Attendance Hands-on Workshop
- Support provided by Dentsply Tulsa Dental Specialties
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This hands-on program is tailored for general dentists. Participants will learn, via exercises on acrylic and extracted teeth, how to locate and negotiate canals, instrument and obturate more efficiently and safely. Participants will be exposed to dental microscopes and be shown how beneficial they are in diagnosis of fractures, endodontic access, and locating calcified canals.

As part of the workshop, there will be a very honest, constructive and friendly review of the instrumented and obturated workshop cases via onsite digital radiographic imaging.

Note: you will be required to bring at least three previously accessed but not instrumented extracted teeth stored in bleach.

A lecture accompanies this workshop; see Course Code F34.

EXCELLENCE IN DENTAL ASSISTING: HANDS-ON ROTATIONS SESSION 2

- Shannon Pace Brinker, CDA, CDD and Team
- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$225; NMD - \$285; S/O - \$155
- Course Code F50
- Limited attendance Hands-on Workshop
- Support provided by CareCredit

Join Shannon and her Team of Dental Assisting Experts as they jointly teach tricks and techniques of common procedures or tasks assigned to the dental assistant. The afternoon workshop covers: Anterior Provisionals; Posterior Provisionals; Impression Technique PVS; Bonding and Cementation; and, Isolation and Hemosatosis.

A workshop covering additional topics is offered in the morning; Course Code F35. Two lectures accompany this workshop; see Course Codes T15 & T24.

R.O.C.K.YOUR PRACTICE TO THE TOP!

- The Madow Brothers
- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F51
- Support provided by Delta Dental Foundation
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front desk

During this highly interactive seminar, doctors and team members will learn tons of simple proven strategies guaranteed to propel their practice towards outstanding growth! If you are a dentist, team member or spouse who wants more new patients, increased treatment acceptance, less stress, and more fun, this is for you!

Get ready to rock as The Madow Brothers show you how to: R – Revamp Your Practice!; O – Open The Door To More New Patients Than Ever!; C – Control Your Overhead and Increase Profitability; K – Keep 'Em Coming Back and Referring Others!

THE SCIENCE OF SUPPRESSION: UNDERSTANDING THE MIRACULOUS IMMUNE SYSTEM**Betsy Reynolds, RDH, BS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F52
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Immunology is an evolving science integral to our understanding of health and disease. As new discoveries are made and challenges taken on, our knowledge of just how phenomenal the immune system is continues to amaze and perplex us. This course is designed to provide a basis for comprehending the important roles immunity plays in maintaining oral and systemic health and well-being. A look at autoimmune disorders and diseases affecting immune response will also be included. Participants are encouraged to attend this seminar with a sense of wonder and leave with information that will help explain clinical manifestations of the immune response. Come prepared to laugh and learn as you take on this often daunting science!

THINGS THAT GO WRONG, EVEN WHEN YOU DO EVERYTHING RIGHT**Joyce Bassett, DDS**

- 2:00 p.m. to 5:00 p.m.
- Course Code F53
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Support provided by AMD Lasers; Garrison Dental Solutions; DMG; Doxa Dental; Bisco Dental Products
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Failures in dentistry are frequently blamed on materials, but in reality many times operator error is the culprit. This innovative and fast-paced course will focus on aesthetics that are built to last. Clear, concise and systemized techniques will be presented to treat every aspect from simple to complex cases involving veneers, crowns and implant restorations. These protocols will prevent failures that occur day-to-day in your office and increase profitability. A clinical update on adhesive technology and ceramics will be presented. She will clear the confusion about incremental composite layering to bulk fill technology in the posterior. Dimensions of color and anatomic stratification of anterior composite to attain a polychromatic imperceptible result will be shown. The cases presented have been published in national peer reviewed journals. There is something for everyone to learn!

CUSTOM DIRECT COMPOSITES: A HANDS-ON WORKSHOP**Charles Wakefield, DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code F54
- Limited Attendance Hands-on Workshop
- Support Provided by Kerr
- Recommended Audience: Dentists, EFDAs

This hands-on workshop will enable participants to learn how to create lifelike composite restorations. Class I, II, and IV direct composites will be placed, with an emphasis on using the optimal sectional matrix system and technique to create the ideal proximal contact. Tips on eliminating postoperative sensitivity will be discussed. The ideal Class IV will be made as well as a complete lifelike facial veneer that will rival results normally attained with porcelain.

A lecture accompanies this workshop; see Course Code F40.

Visit www.oda.org/events for hotel information.

CONQUERING ADHESION DENTISTRY AND THE DIRECT POSTERIOR COMPOSITE ESTHETIC RESTORATION - WORKSHOP**Alan Atlas, DMD**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code F55
- Limited Attendance Hands-on Workshop
- Support provided by Dentsply Caulk
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Utilizing the Dental Microscope and HD video projection, this hands-on workshop will provide techniques for successful direct posterior Class I and II composite resins and Class V restorations based on the scientific evidence provided in the lecture. Emphasis will be on techniques to eliminate postoperative sensitivity, marginal discoloration and deterioration, all of which are predictors of early failure of adhesive restorations.

A lecture accompanies this workshop; see Course Code F39.

DENTAL PRACTICE MARKETING MADE SIMPLE**Sean White and Kristi Simone**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code F56
- Support provided by Whiteboard Marketing
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Today's practice marketing landscape is constantly changing, but it is here to stay. Understanding the true purpose of building an integrated, proactive marketing program for a dental practice is a vital component of attracting new patients and driving practice revenue. This seminar will focus on how to develop and implement strategic, comprehensive and sound marketing processes into your practice. In many cases, dentists leave practice marketing seminars with outstanding ideas that can truly change their practice landscape. But, without an actionable map to carry out the strategy, the ideas stay just as they are – concepts, not action. Our goal is to empower dentists and practice marketing managers not only to build a marketing program that is "right" for your practice, but to leave with a tactical map of how to implement your marketing strategy on a realistic, day-to-day level. Learning to market your practice effectively will not only bring in new "quality" patients, but it will help turn your existing patient base into practice ambassadors.

IMPLANTS FOR GP'S, A SIMPLE PROCEDURE - WORKSHOP**Mike E. Calderón, DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$245; NMD - \$310; S/O - \$175
- Course Code F57
- Limited Attendance Hands-on Workshop
- Recommended Audience: Dentists, EFDAs

Implant placement is a simple procedure that more and more general practitioners are starting to perform. During this workshop, you will be identifying the various types of flap design. Participants will also practice different suture techniques, as well as learn implant placement.

A lecture is required for this workshop; see Course Code F41.

CULTURAL COMPETENCE**Various Speakers**

- 3:00 p.m. to 5:00 p.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - FREE; NMD - \$90; S/O - FREE
- Course Code F58
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Our world is changing. As healthcare providers we can easily find ourselves being misunderstood by our patients, or misunderstanding a patient's intent. Cultural competence involves understanding and appropriately responding to the unique combination of cultural variables – from age, to physical ability, to ethnicity, to gender identity, to linguistic background, to race, to religion, and even to socio-economic status – that the provider and patient bring to each interaction. Cultural competence in service delivery is increasingly important to respond to demographic changes in the United States; eliminate long-standing disparities in the health status of people of diverse racial, ethnic, and cultural backgrounds; improve the quality of services and health outcomes; and meet legislative, regulatory, and accreditation mandates. In addition, cultural competence can contribute to a competitive edge in the marketplace and decrease the likelihood of liability/malpractice claims. The panelists for this presentation include: Kevin Dixon Ph.D., Vice President of Community and Cultural Engagement,

Alcohol, Drug and Mental Health Board of Franklin County; Julie Miller, MSN, RN, Health Commissioner, Knox County Health Department; and, Dr. Fred Sakamoto, DDS, MS.

TABLE CLINICS

- 4:00 p.m. to 6:00 p.m.
- CE Hours: up to 2 OSDB Category: G
- FREE with registration fee – ticket automatically provided
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Be sure to make time to visit the Table Clinics, located in the Exhibit Hall. Not only will you learn new techniques from your colleagues; you can also earn up to 2 free CE credits, approved for licensure requirements from the Ohio State Dental Board under category G. CE credit is given based on time spent viewing the clinics.

SATURDAY, SEPTEMBER 17**FOR DENTISTS* ONLY****NEW PRODUCTS ROUNDTABLE BREAKFAST**

- 8:00 a.m. to 10:00 a.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - \$70; NMD - \$135; S/O - N/A
- Course Code S59
- Limited Attendance
- Recommended Audience: Dentists

This elite event has been designed especially for dentists who would like a quick review of the newest products to hit the dental market in the past 24 months. Representatives from the leading dental product companies will participate in this interactive session where attendees will be seated at tables for breakfast and company representatives will spend time at each table describing their newest products and answering questions. See something that interests you? You won't need to travel far. The breakfast will actually take place in the Exhibit Hall before it opens to the rest of the attendees. Come hungry – breakfast is included.

*Due to limited seating, only dentists may attend this course.

CPR RECERTIFICATION***Heart Start of Central Ohio**

- 8:45 a.m. to 12:45 p.m.
- CE Hours: 4 OSDB Category: A
- Fee: M - \$100; NMD - \$165; S/O - \$81
- Course Code S60
- Limited Attendance
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Renew your existing 2-year certification for CPR following the American Heart Association Guidelines for healthcare professionals – you must submit your current American Heart Association healthcare provider card to attend the class. Learn how to recognize and respond to life-threatening emergencies such as cardiac arrest, respiratory arrest, and foreign-body airway obstruction. Recognize heart attack and stroke in adults and breathing difficulty in children and learn skills of CPR for victims of all ages (including ventilation with barrier devices and bag-mask devices) as well as demonstrate the use of an automated external defibrillator (AED). Fees collected for this class do not necessarily represent revenue for the American Heart Association.

*Please submit your current AHA healthcare provider card when you attend this renewal course. If you do not have a current AHA healthcare provider card, see Course Code S61.

Note: This course fulfills the Ohio State Dental Board's CPR requirement for hygienists, expanded function dental auxiliaries, and dental assistants. For licensure and/or registration, hygienists and EFDAs must have proof of CPR certification.

CPR CERTIFICATION***Heart Start of Central Ohio**

- 9:00 a.m. to 4:00 p.m.
- CE Hours: 6 OSDB Category: A
- Fee: M - \$185; NMD - \$250; S/O - \$145
- Course Code S61
- Limited Attendance
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Receive your 2-year certification for CPR following the American Heart Association Guidelines for healthcare professionals. Learn how to recognize and respond to life-threatening emergencies such as cardiac arrest, respiratory arrest, and foreign-body airway obstruction. Recognize heart attack and stroke in adults and breathing difficulty in children and learn skills of CPR for victims of all ages (including ventilation

with barrier devices and bag-mask devices) as well as demonstrate the use of an automated external defibrillator (AED). Time listed includes a one-hour lunch break. Fees collected for this class do not necessarily represent revenue for the American Heart Association.

*If you need to renew your existing AHA 2-year healthcare provider certification see Course Code S60.

Note: This course fulfills the Ohio State Dental Board's CPR requirement for hygienists, expanded function dental auxiliaries, and dental assistants. For licensure and/or registration, hygienists and EFDAs must have proof of CPR certification.

DISASTER VICTIM DENTAL IDENTIFICATION**ODA Dental Forensics Team**

- 9:00 a.m. to 4:00 p.m.
- CE Hours: 6 OSDB Category: A
- *Fee: M - \$255; NMD - \$320; S/O - \$205
- Course Code S62
- Limited Attendance; Combination Lecture and Hands-on Workshop
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This course will present attendees with the protocols and methodology used in the dental identification of victims of a disaster. Upon completion of this course, attendees will understand the process of dental identification and learn to incorporate the basics of single victim identification into a disaster situation with many unidentified victims. Along with an introduction to the software WinID, attendees will learn the role of the dental team in the management of a disaster with multiple disciplines working together. Presented by Core Team members of the Ohio Dental Forensics Team.

*Fee includes a box lunch for each attendee.

MEDICAL EMERGENCIES IN THE DENTAL OFFICE**Geza Terezhalmay, DDS**

- 9:00 a.m. to 1:00 p.m.
- CE Hours: 4 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S63
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Participants in this course will be introduced to information essential to identify high-risk patients who may experience a life-threatening medical emergency in oral healthcare settings. Topics include: recognition of common medical emergencies that require immediate response, and treatment procedures that a clinician can't afford not to do when faced with an unexpected, urgent problem.

Note: This course meets the Ohio State Dental Board's criteria for dental hygienists, expanded function dental auxiliaries and dental assistants to practice under general supervision.

CONTEMPORARY COSMETIC DENTISTRY: PREDICTABLE PRINCIPLES THAT FACILITATE AND REPLICATE THE SMILES OF OUR PATIENTS**Hugh Flax, DDS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S64
- Support provided by Shofu Dental, Kettenbach, Solution Reach, Bisco Dental Products, Doxa Dental
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Cosmetic dentistry is no longer the novelty it was in the 1980s . . . it is serious business. Patient expectations are growing so that you must learn to master the art and science not only in the front, but also the back of the mouth. Fortunately advancements in technology have allowed dentists and their teams to be on the same page with the patient, lab, and specialist that help you create extra-ordinary results that are predictable and profitable.

CUTTING-EDGE DENTAL BILLING AND CODING: MAXIMIZING PATIENT CARE AND PROFITABILITY**Christine Taxin**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S65
- Recommended Audience: Dentists, Office Managers, Front Desk

Many practices find it a challenge to remain compliant with insurance rules and regulations. Diagnostic and procedure codes change annually, privacy issues continue to increase, and patient insurance coverage varies while practices try to determine how best to incorporate these influences and remain profitable. Join us in this interactive, informational course and be empowered to take charge of your office's dental claim billing.

A ROUND-UP OF SYMPTOMATIC ORAL LESIONS IN ADOLESCENTS AND ADULTS**Cathleen M. Flaitz, DDS, MS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S66
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Symptomatic oral lesions are a common complaint in some patients, especially when they are recurrent or chronic in nature. This course uses a systematic format that relies on visual and historical clues to cover a wide spectrum of tender to painful oral conditions. Red, white and ulcerative diseases are discussed with emphasis on the causes, clinical characteristics, and management approaches. When indicated, a potential connection to an underlying systemic disease is highlighted. Extensive handouts with helpful hints for managing these symptomatic oral conditions are tailored for the adult patient. These treatment options range from the newest prescription medications and useful over-the-counter products.

OAP PANEL 2016**Roger Hess, DDS, MBA, MPA; R. Michael Stone, DMD, MS; Andrew W. Baker, DDS, MS**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - FREE; NMD - \$90; S/O - FREE
- Course Code S67
- Support provided by the Ohio Academy of Periodontists (OAP)
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Three specialists will give presentations and be available for your questions.

Presentations include:

- Dr. Roger Hess & Dr. R. Michael Stone: Demystifying the Endodontic/Periodontic Diagnosis
- Dr. Andy Baker: Implant Complications, Risk Factors and Prevention

BIOMIMETIC DENTISTRY**Jay C. Resnick, DDS, FAGD**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S68
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

In traditional dentistry, healthy tooth structure is destroyed to accommodate new restorations. Biomimetic dentistry, a type of tooth-conserving dentistry, treats weak, fractured, and decayed teeth in a way that keeps them strong and seals them from bacterial invasion. We are now able to bond or glue teeth back together and even add missing parts of the tooth reliably without removing volumes of precious tooth structure, with the added benefit of sealing the tooth from bacterial infection. In dental practices around the world, Biomimetic Dentistry has practically eliminated cutting teeth down for crowns and destructive root canal treatment. Patients are happier and often spend less compared to conventional treatment.

THE MAGIC OF LASER ASSISTED COSMETIC DENTISTRY**Hugh Flax, DDS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S69
- Support provided by Shofu Dental, Kettenbach, Solution Reach, Bisco Dental Products, Doxa Dental
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Laser technology has become a rising star in the evolution of appearance enhancements. Dentistry has seen a huge breakthrough with the introduction of a combination hard-soft tissue Erbium-YSGG wavelength. The conservative nature of this technique has created a firm footing in the anti-aging trend that is spanning the globe. Among the many benefits of less invasive care and quicker healing responses, Dr. Flax has helped pioneer the "closed flap technique" that, in many cases, puts control of gingival and osseous contours into the hands of the cosmetic restorative dentist. Improved artistry has greatly reduced treatment times, enhanced income, and allowed patient satisfaction to soar better than ever.

A ROUND-UP OF IMPORTANT ORAL LUMPS AND BUMPS IN ADOLESCENTS AND ADULTS**Cathleen M. Flaitz, DDS, MS**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S70
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

It is challenging to be an expert in oral diseases because the variety is great and the frequency is low with few exceptions. This course focuses on oral tumor and tumor-like conditions that are grouped according to common and key clinical features for comparison. The lesions will range from reactive to neoplastic lesions with relevant new oral lesions interspersed. A differential diagnosis will be generated so that important mimickers are identified that have similar clinical features. An updated discussion on the oral lesions associated with the human papillomavirus is included.

EMPLOYMENT COMPLIANCE FOR DENTISTS: WHAT YOU DON'T KNOW COULD HURT YOU**Adrienne Wright Twigg**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - FREE; NMD - \$90
- Course Code S71
- Support Provided by Henry Schein Dental
- Recommended Audience: Dentists and spouses, only

Since human resource management and compliance with the variety of state and federal regulations are not taught in the typical dental school curriculum, doctors often find themselves in court regarding employment issues. Such lawsuits can be emotionally draining and financially devastating. Dealing wisely and effectively with complex employment issues can be particularly challenging, and personnel issues are a major source of stress for most practitioners. This can come in various forms such as: employee pay, benefits (vacation, sick, medical, retirement, etc.), leave of absence, pregnancy, hiring, and termination, just to name a few.

MAXIMIZE PRACTICE REVENUE WITH ACCOUNTS RECEIVABLE TOOLS AND TRICKS**Christine Taxin**

- 2:00 p.m. to 5:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code S72
- Recommended Audience: Dentists, Office Managers, Front Desk

When is the last time your practice raised its fees? Are you confident that you are collecting the maximum amount from your patient's insurance benefits? When was the last time you looked at the codes you bill and where practice revenue came from? Most practices are run with hand-me-down systems and rules to go with them. In this course, gain knowledge of accounting practices, truth in lending rules and tracking systems. Participants learn how to overcome misgivings about raising fees and how to determine where they should be set. But fees are only part of the success equation.

SUNDAY, SEPTEMBER 18**MONITORING NITROUS OXIDE SEDATION****Amy Turner-Iannacci, DDS**

- 8:30 a.m. to 3:30 p.m.
- CE Hours: 6 OSDB Category: A
- *Fee: M - \$210; NMD - \$275; S/O - \$165
- Course Code Y73
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

This course meets the Ohio State Dental Board's (OSDB) regulations to allow properly trained dental auxiliaries to monitor nitrous oxide under the direct supervision of a dentist. The course is for dentists, dental assistants, CDAs or CODAs, EFDAs, and hygienists and provides the lecture and testing components needed to be in compliance with the OSDB's regulations. Topics covered include, but are not limited to:

- (1) The history, philosophy and psychology of N2 O-O2 minimal sedation
- (2) Definition and descriptions of the physiological and psychological aspects of pain and anxiety
- (3) Concepts and management of pain and anxiety
- (4) Indications and contraindications for N2 O-O2 minimal sedation
- (5) Anatomy and physiology of respiration
- (6) Medical assessment of the patient prior to administration of N2 O-O2 minimal sedation
- (7) Moderate and deep sedation/general anesthesia versus minimal sedation
- (8) Pharmacological and physiological effects of nitrous oxide
- (9) A description of the stages of drug induced central nervous system depression through all levels of consciousness and unconsciousness with special emphasis on the distinction between the conscious and unconscious state
- (10) Monitoring of N2 O-O2 minimal sedation
- (11) Management of complications and medical emergencies
- (12) Legal and ethical considerations
- (13) Occupational exposure
- (14) Successful completion of a written examination, provided by the board-approved permanent sponsor

As directed by the criteria set forth by the OSDB, a written exam will be administered at the end of the seminar. Attendees will receive course and exam verification records by mail within two weeks of completing the course and exam.

Note: This course meets the Ohio State Dental Board's (OSDB) educational requirement for dental auxiliaries to monitor dental patients receiving nitrous oxide sedation. To monitor nitrous oxide in the dental office, dental team members must also have an appropriate CPR certification. The American Heart Association BLS for Health Care Providers certification is offered at Annual Session on Saturday, September 17, see Course Code S61.

This course does not meet the OSDB's criteria for hygienists to administer nitrous oxide under the direct supervision of a dentist.

**Fee includes a box lunch for each attendee.*

BEHIND THE WRENCH: IMPLANTS PIECES AND PARTS**Keith Norwalk, DDS**

- 9:00 a.m. to 4:00 p.m.
- CE Hours: 6 OSDB Category: A
- * Fee: M - \$299; NMD - \$360; S/O - \$199
- Limited Attendance; Combination Lecture and Hands-on Workshop
- Course Code Y74
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Where the devil did these things called implants come from? Do you need a hardware store in your office to do them? How do the parts and pieces fit together? What kind of bone is needed to do the implants? Once placed, how do we take care of them? About 70% of general dentists do not surgically place implants in their offices but statistics show that all dental practices will see patients who have implants. The placement of implants, depending on type, is not exceedingly difficult but is technique sensitive. This combined lecture/workshop is specifically designed to help all participants understand the basics of implantology historically and contemporarily.

**Fee includes a box lunch for each attendee.*

BEST PRACTICES FOR OSHA AND DENTAL PRACTICE REGULATORY COMPLIANCE**Christopher A. Moore, MA**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: A
- Fee: M - \$90; NMD - \$155; S/O - \$71
- Course Code Y75
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This practical seminar will help team members understand and comply with the latest state and federal regulations affecting the practice of dentistry, as well as help them prepare for in-office government inspections. The information-packed session will focus on regulations and enforcement from the Ohio State Dental Board (OSDB), OSHA, HHS (HIPAA), and the Environmental Protection Agency (EPA).

Note: This program fulfills the annual exposure control training requirement mandated by the OSHA Bloodborne Pathogens Standard.

EVERYTHING YOU NEED TO KNOW TO BE A TOP-NOTCH TEMPORARY DENTAL EMPLOYEE**Lisa Rager, CODA, EFDA**

- 9:00 a.m. to 12:00 p.m.
- CE Hours: 3 OSDB Category: C
- Fee: M - \$35; NMD - \$100; S/O - \$25
- Course Code Y76
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants
- Support Provided by Dependable Dental Staffing (DDS)

From supplementing current employment to creating independent and controllable work schedules, many members of the dental profession are discovering the positive possibilities of being a temporary employee. Ms. Rager will walk through the benefits and pitfalls of working as a "dental temp" and provide specific guidelines for each member of the dental profession: dentists, dental hygienists, and dental assistants.

ANTIBIOTIC PROPHYLAXIS FOR PROSTHETIC JOINT, CARDIAC AND OTHER MEDICAL CONDITIONS**Thomas Paumier, DDS**

- 10:00 a.m. to 12:00 p.m.
- CE Hours: 2 OSDB Category: A
- Fee: M - FREE; NMD - \$90; S/O - FREE
- Course Code Y77
- Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Are you confused about when it is necessary to use antibiotic prophylaxis for patients with prosthetic joints, cardiac valve replacements, kidney dialysis AV shunts, transplant patients and other medical conditions? This course will make you confident you are treating these patients appropriately.

REGISTRATION

THREE WAYS TO REGISTER:

1. Online at www.oda.org/events
2. Use the registration form provided and mail or fax using the information provided below
3. On-site at Annual Session – but be aware that the on-site registration fee is higher

Complete registration form and MAIL to:

2016 ODA Annual Session
c/o QMS Services, Inc.
6840 Meadowridge Court
Alpharetta, Georgia 30005
or FAX to: (678) 341-3086

Registration and a name badge are required to participate in all Annual Session activities. Registration fees include* admission to the ODA Exhibit Hall and Table Clinics, the Thursday evening Celebrate! event, the Friday night BASH!, all Hall events, the Exhibit Hall door prizes for dentists and staff, and the selected continuing dental education seminars that are offered for no additional cost to member dentists and staff. (Please register for any free CE course you plan to attend, so you will be sure to receive a ticket.) To register, complete the ODA Annual Session registration form and mail it with payment to the address listed above. If you wish to pay by credit card you can fax your registration to the number listed above or register online at www.oda.org/events. Please only register once – do not mail your registration if you have already faxed it in or registered online. After August 26, do not mail the registration form. Faxed registrations with credit card payments will be accepted through September 2. Online registration never closes and is available through the last day of Annual Session, September 18.

Wear your name badge to all functions, and be sure to carry event tickets with you. Replacement tickets will be issued at full on-site fees.

REGISTRATION HOURS

Thursday, September 15 7:30 a.m. to 6:30 p.m.
Friday, September 16 7:30 a.m. to 6:00 p.m.
Saturday, September 17 7:30 a.m. to 5:00 p.m.
Sunday, September 18 7:30 a.m. to 4:00 p.m.

*SATURDAY EXHIBITS ONLY PASS

The ODA will offer an Exhibits Only Pass on Saturday, September 17, 2016. Any dentist or staff member can register for no fee. The Exhibits Only pass is good

only on Saturday, and does not include any advantage of other registration categories. Registrants in this category may not register for any CE courses – free or paid, can not attend the Table Clinics, can not receive any CE credits, or receive any other benefit included with other Annual Session registration categories and fees. Exhibits Only passes, or any other materials, will not be mailed and should be picked up at the on-site registration desk during Saturday Exhibit Hall hours, 10:00 a.m. to 2:00 p.m. on September 17, 2016.

PRE-REGISTRATION

To be eligible for reduced registration fees, your registration form and payment must be postmarked by August 1. Your pre-registration materials, including name badge and event tickets, will be mailed in late August. For any registrations received after August 22, badges and tickets must be picked up at the ODA on-site registration area. Pre-registration is advised – not only will it save you money, but you will also avoid standing in line on-site and the risk of being closed out of popular CE programs!

REGISTRATION FORM

You can register your entire office on one registration form and pay for everyone with one form of payment! It's simple: Fill out the primary registrant's information including the name of your dental practice. Then list the name of everyone who is registering – including the dentist – and their course and event choices. If you need to add more courses or events than there is room for on one line, just take up two lines for one registrant. You can send in as many forms as you need – just photocopy the form. In selecting courses, please select the appropriate fee for each attendee: M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants. Remember, you must register for any free CE course that you want to attend, but you do not need to register for the free events. A ticket for the Table Clinics, Celebrate!, the BASH!, Exhibit Hall door prizes for dentists and staff, and any appropriate give-a-ways will automatically be included with your registration*. Individual pre-registration confirmations and packets, including all automatic and ordered tickets, will be sent to each registrant.

ON-SITE REGISTRATION

If you decide to wait and register on site, plan to be at the ODA registration desk no less than one hour

before your first CE course begins, in order to appropriately process your information. Be sure to select alternate courses in case your first choices are sold out.

MEMBERSHIP OFFER

Non-member dentists may apply a portion of the registration fee toward 2017 ODA membership dues. To take advantage of this offer, contact the ODA membership department at (614) 486-2700.

CANCELLATION POLICY

For a cancellation refund, written requests must be received by the ODA no later than September 1, 2016. A \$20 service fee will apply for each cancellation. Refunds, no matter when submitted, will be processed two to four weeks after the 2016 Annual Session. Refunds will be made via the same method of payment, when possible. The Ohio Dental Association reserves the right to cancel or reschedule Annual Session due to unforeseen circumstances. Registrants will be notified.

REGISTRATION QUESTIONS?

Call (678) 341-3049.
If you have questions about the meeting in general, call the ODA at (800) 282-1526 or (614) 486-2700.

For complete registration information, visit www.oda.org/events.



PRE-REGISTRATION DISCOUNTS END AUGUST 1 | WWW.ODA.ORG/EVENTS



2016 ODA Annual Session Registration Form September 15 - 18, 2016

Primary Registrant

(Print or Type) Only one form per office necessary – copy this form if you need more space for registrants or courses.

Dentist Name _____
Name of Practice _____
Address _____
City _____ State _____ Zip _____
Daytime Phone _____ Fax _____
Email _____ ADA # _____
(Confirmations and updates will be sent via email if address is provided)

Registration Codes and Fees

	By 8/1/16	After 8/1/16	Onsite
A ODA member	\$50	\$75	\$90
B Non-member	\$425	\$450	\$465
C ODA retired life	\$0	\$35	\$45
D ADA member (out of state)	\$50	\$75	\$90
DH Hygienist	\$20	\$30	\$40
EF EFDA	\$20	\$30	\$40
DA Assistant	\$20	\$30	\$40
LT Lab tech	\$20	\$30	\$40
OM Office manager	\$20	\$30	\$40
RE Front office staff	\$20	\$30	\$40
SP Spouse (non-office staff)	\$0	\$0	\$0
MC Minor Child	\$0	\$0	\$0
DS Dental Student	\$0	\$0	\$0
DR Dental Resident	\$0	\$0	\$0
HS Hygiene Student	\$0	\$0	\$0
ST Other Students	\$5	\$15	\$15
ESD Saturday Exhibits Only – Dentist	\$0	\$0	\$0
ESH Saturday Exhibits Only – Hygienist	\$0	\$0	\$0
ESA Saturday Exhibits Only – Assistant	\$0	\$0	\$0
ESE Saturday Exhibits Only – EFDA	\$0	\$0	\$0
ESO Saturday Exhibits Only – Office Manager	\$0	\$0	\$0
ESR Saturday Exhibits Only – Front Office Staff	\$0	\$0	\$0

Name for Badge (print or type) Last Name, First Name	License #	Registration		E-mail Address	Courses/Events (if registering for a free course, enter "0" for the Fee)								Total Fees	
		Code	Fee \$		Code	Fee \$	Code	Fee \$	Code	Fee \$	Code	Fee \$		
1														
2														
3														
4														
5														

GRAND TOTAL \$ _____

Payment Method

Check or Money Order (Payable to 2016 ODA Annual Session)
Check # _____

Visa MasterCard American Express Discover

Credit Card # _____ - _____ - _____ - _____ Expiration Date _____

Zip Code on credit card bill _____ Security Code _____

Signature _____ Print Name (on card) _____

Registration Mailing Instructions

MAIL registration form to the address below, or for faster service, register online at www.oda.org. Do not mail this form after August 26.

You may fax forms to (678) 341-3086 until September 2.

2016 ODA Annual Session
c/o QMS Services, Inc.
6840 Meadowridge Court
Alpharetta, Georgia 30005

Questions? Call (678) 341-3049

Ohio House recognizes ODA's 150th anniversary

By ODA Staff

The Ohio House of Representatives adopted a resolution in April honoring the Ohio Dental Association on its 150th anniversary.

"This is a clear demonstration of the positive relationship that we enjoy with the legislature," said ODA President Dr. Chris Connell.

The resolution states that "recognition of this prestigious milestone is a fitting tribute to the Ohio Dental Association, for since its establishment in 1866, it has attained a remarkable record of service to the State of Ohio. The association has more than five thousand members who provide quality care across the state, and it has vigorously supported the dental profession in promoting the provision of quality oral health care for all Ohioans."

House Resolution 331 was sponsored by Speaker Cliff Rosenberg, and co-sponsored by Rep. Stephanie Kunze, Rep. Scott Ryan, Rep. Andrew Brenner, Rep. Barbara R. Sears, Rep. Tim W. Brown, Rep. Kevin Boyce, Rep. Hearcel F. Craig, Rep. Ron Amstutz, Rep. Fred Strahorn, Rep. Dan Ramos and Rep. Mike Duffey.

"I deeply appreciate Speaker Cliff Rosenberger and the members of the Ohio House of Representatives recognizing our 150th anniversary and their acknowledgment of our hard work and astute management in advancing the ODA, its members and the patients and public that we serve," said ODA Executive Director David Owsiany.



As Adopted by the House

131st General Assembly
Regular Session
2015-2016

H. R. No. 331

A RESOLUTION

Honoring the Ohio Dental Association on its One Hundred Fiftieth Anniversary.

WHEREAS, The members of the House of Representatives of the 131st General Assembly of Ohio are pleased to congratulate the Ohio Dental Association on the auspicious occasion of its One Hundred Fiftieth Anniversary; and

WHEREAS, Recognition of this prestigious milestone is a fitting tribute to the Ohio Dental Association, for since its establishment in 1866, it has attained a remarkable record of service to the State of Ohio. The association has more than five thousand members who provide quality care across the state, and it has vigorously supported the dental profession in promoting the provision of quality oral health care for all Ohioans. The accomplishments of the group are a justifiable source of pride and an outstanding reflection not only on ODA itself but also on its astute management and hard-working staff, for these individuals have distinguished themselves as conscientious Ohioans; and

WHEREAS, Due to the tremendous effort and initiative it has displayed, the Ohio Dental Association has grown significantly during the last one hundred fifty years, and this noteworthy organization is certainly deserving of high praise. This special anniversary offers a unique opportunity to reflect on the association's tradition of success and to look with optimism to the future; and

WHEREAS, We are certain that as the Ohio Dental Association maintains its dedication to service, it will carry on the tradition of excellence that has long been its hallmark. We are proud to note that it is through the unceasing efforts of agencies such as ODA that the State of Ohio continues to prosper and remains a pleasant place in which to live and work; therefore be it

RESOLVED, That we, the members of the House of Representatives of the 131st General Assembly of Ohio, in adopting this Resolution, commend the Ohio Dental Association on its One Hundred Fiftieth Anniversary and extend best wishes for the years to come; and be it further

RESOLVED, That the Clerk of the House of Representatives transmit a duly authenticated copy of this Resolution to the Ohio Dental Association.

Reminder: Medicare delays prescriber enrollment deadline

The Centers for Medicare and Medicaid Services has delayed the enforcement of the Medicare Part D prescriber enrollment requirements until Feb. 1, 2017.

In order to ensure prescriptions written for patients who are covered by Medicare are not denied, dentists need to enroll as a Medicare provider, opt out of the Medicare program or enroll as an ordering/referring provider.


CMS encourages prescribers to submit their Medicare enrollment applications or opt-out affidavits to their Medicare Administrative Contractors before Aug. 1, 2016.

For more information, visit www.oda.org and search for the article "CMS delays enforcement of prescription drug rule again."

ODA seeks information on donated care

The Ohio Dental Association is looking for information about donated care that is provided across the state. This information assists the ODA's lobbying team in advocating for legislation related to dentistry and shows legislators the generosity of Ohio dentists.

To report donated care, visit <http://oda.org/community-involvement/report-donated-care/>. Reported information will only be used collectively, and no names of dentists or offices will be used unless the office is contacted for permission.





Why offer group health insurance benefits to your staff?

ODASC explains the perks.

You can benefit from offering group health insurance to your staff!

ODASC's insurance plan, The ODA Wellness Trust, offers perks to the employer offering the plan. The Wellness Trust is a private, dentist-owned, self-funded group health benefit plan, developed by member dentists for member dentists and their staffs to provide high quality health insurance at affordable rates.

Over 600 offices and 1,300 subscribers are already taking advantage of this plan. Call 800-282-1526 or email insurance@oda.org today to see how the ODA Wellness Trust can benefit you!

Comparison of The Wellness Trust to an Individual Plan:		
	Wellness Trust	Individual Plan
Does the employer have to contribute to the payments?	Not required, but employer has the option to cost share	Prohibited
Can payments be made through payroll deduction?	Yes	No
Is it tax deductible to the employer?	Yes	No



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ODA Wellness Trust offers affordable health benefit plans for ODA members

By ODA Staff

The Ohio Dental Association Services Corp. (ODASC) launched the ODA Wellness Trust in March 2015 to create an affordable health benefit option for ODA member dentists and their staffs.

The Ohio Dental Association Wellness Trust is a self-insured employer plan that allows participants to avoid some of the regulations and requirements of the Affordable Care Act. The Wellness Trust is a private, dentist-owned, self-funded health benefit plan, developed by ODA member dentists for ODA member dentists and their staffs to provide high quality health insurance at affordable rates.

The ODA Wellness Trust is a self-insured health insurance plan, which has many advantages including the ability to design plan and deductible options, choose networks and features, and keep costs low by avoiding the state insurance premium tax and many of the ACA's mandated taxes. According to industry research, a typical self-insured group can expect to save more than 10 percent (versus traditional health insurance) without having to sacrifice quality of care.

To date, the ODA Wellness trust has more than 1,300 participants from more



than 620 dental offices.

Offices who participate in the ODA Wellness Trust have found some of the Wellness Trust's most attractive features to be low deductible plan options, lower co-pays and lower out of pocket limits than other health insurance plans; an extensive provider network with a broad choice of hospitals and competitive prices.

The Wellness Trust is an employer plan, which means that offices that enroll in the trust are required to offer insurance to all full-time employees (defined as those employees working 25-30 hours or more per week). No employer contribution is required, and employees are allowed to decline the coverage by completing a waiver form.

While the ODA Wellness Trust is an employer plan, the group requirements were designed to be flexible and fit the needs of smaller dental offices.

Participants have found that an employer plan may be advantageous to

dental offices even if the dentist chooses not to make a contribution to employees' premiums because employees can use pre-tax dollars to pay for the premiums, whereas an individual plan's premiums would need to be paid for with after tax dollars. The ODA Wellness Trust is only available to ODA members and their staffs. The best time to enroll in the ODA Wellness Trust is generally during the open enrollment period in October to coincide with calendar-based deductibles and co-insurance, but member dentists can call the ODA at any time for more information about enrolling in the plan.

ODASC employees are available to answer questions about the ODA Wellness Trust and help dentists decide which plan is right for their office. They are licensed insurance agents who are salary-based and do not make a commission on sales, so they always have ODA members' best interests at heart.

For more information, visit www.odawt.org or call (800) 282-1526.

Complying with Commercial Dental Plan Audits

Story submitted by American Dental Association

Imagine your surprise and frustration when you open a letter from a dental plan and find out that the plan wants to audit your practice.

The ADA routinely receives calls from dentists about claims audits. Dentists often wonder why their office was selected for the review and what they should expect when the plan begins the audit process.

The ADA has created a video tutorial that explains the reasons for an audit, how dentists are selected for an audit, what a dental office should expect during the review and tips on how to navigate the review process.

To access the tutorial, please visit the ADA dental benefit video series at: <https://success.ada.org/en/practice/dental-benefits/dental-benefit-video-series/dental-benefit-video-series>.

Drinking and driving: Tips to prevent drunk driving

By Dr. Mark S. Wenzel

Chairman of the ODA Subcouncil on Dentists Concerned for Dentists (DCD)

I live and practice in the Dayton metro area (live north and practice south). Over the past couple of months in southwest Ohio there have been an unusual number of wrong-way accidents on local freeways caused by drunk drivers. All of these incidents resulted in the loss of lives; one such incident



Dr. Mark Wenzel

had five fatalities. The wrong-way driver in this terrible crash had been in jail for a previous drunk driving arrest and was released 33 hours prior to his fatal wrong-way encounter with another vehicle carrying four local musicians returning home after playing a gig that night. No one involved in this crash ever made it back home.

All of this got me thinking. As the chair of ODA's Subcouncil on Dentists Concerned for Dentists (DCD) I work with colleagues who are dedicated to helping individuals in our profession that have a problem with drug and/or alcohol addiction. The prevalence of alcohol addiction/dependence is stated as between 6 and 15 percent of all individuals, with a higher prevalence in men.¹ There is another extremely interesting statistic that is very important to keep in mind: Of first time DUI citations, over 75 percent of offenders do NOT have an alcohol addiction issue.^{2,3,4} This data pertains only to first time DUI offenders, but when it comes to multiple DUI offences by the same individual the likelihood of alcohol addiction/dependence rises dramatically.

A DUI (or OVI or OMVI – all mean the same thing in Ohio; since 1982 the official legal term is OMVI, an acronym

for Operating a Motor Vehicle Impaired⁵) can be embarrassing, costly and have a negative impact on a dentist's license, as we must report a DUI when renewing our dental license. Since the overwhelming majority of first time DUI offenders are not alcoholics, my thoughts were to what kind of strategies one might employ so as to not be put in a situation where getting a DUI is a possibility.

Let's first start with the legal definition of impairment in our state. In Ohio, any person operating a motor vehicle with a blood alcohol content (BAC) of 0.08 percent or higher is considered intoxicated/ impaired⁶. A standard drink is defined as 12 ounces of beer, 5 ounces of wine or 1.5 ounces of 80 proof distilled spirits, all of which contain the same amount of alcohol. Alcohol is absorbed rapidly after ingestion and is metabolized at a steady rate that is the equivalent to one standard drink per hour. The average adult fasting male who ingests four standard drinks in one hour will have a BAC above 0.08 percent. Even drinking just one standard drink per hour will keep this individual's BAC above 0.08 percent.⁷

The only way to be 100 percent certain of not being impaired is to not ingest any intoxicants. To be 100 percent sure of not getting a DUI after drinking is to not drive.

Here are some tips to remember if you will be drinking alcohol away from home:

1. Select a reliable designated driver. Agree beforehand on one person in the group that will not be drinking alcohol. The designated driver should NOT be the least intoxicated member of the party!
2. Use public transportation. A taxi or Uber works very nicely.
3. Stay at a hotel or sleep over. The important thing here is to have this all set prior to drinking.

If you will be driving:

1. Limit the amount of alcohol you consume. Stop drinking alcohol a few hours before you will be driving.

See DUI, page 25

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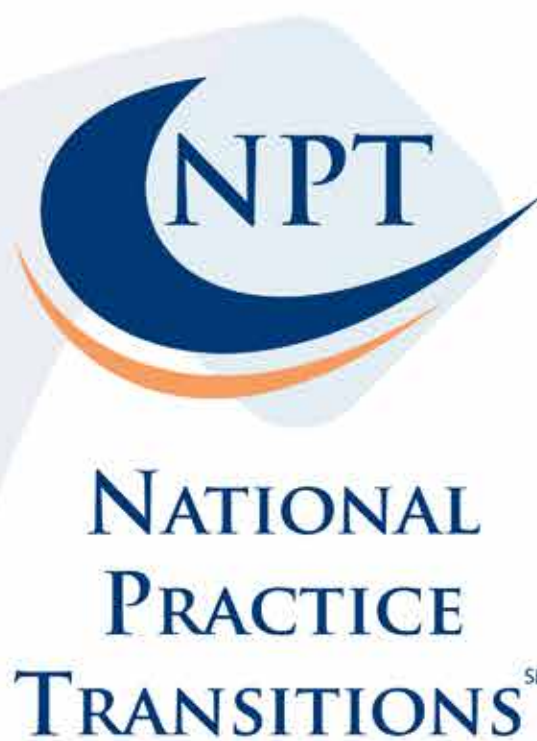
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Table Clinics a 150-year-old tradition at the ODA Annual Session

By ODA Staff

Table Clinics have always been a part of dental continuing education meetings, and they continue to adapt with the times. They have been known as poster sessions and essay programs, and were the main focus of the ODA's first Annual Session in 1866.

During the ODA's 150th ODA Annual Session, attendees will again have the opportunity to present and attend Table Clinics. They will be held Friday, Sept. 16 from 4 to 6 p.m. in the Exhibit Hall during the 2016 Annual Session at the Greater Columbus Convention Center. Presentations are given several times during the two-hour time slot, and there is no viewing or presenting fee to registered attendees.

Table Clinics, which are informal, interactive presentations that are educational in nature and last up to 15 minutes, are presented by dentists, dental students, dental staff and dental residents each year during Annual Session.

Presentation topics are designed to promote education and dialogue among dental professionals by addressing some of the clinical issues they face in day-to-day practice.

Presenters and attendees have the opportunity to earn two hours of CE credit each biennium under Category G: Table Clinics of the Ohio State Dental Board's CE requirements, and top presenters are eligible for cash prizes. There will be one Best of Show prize of \$500, two \$250 prizes for the graduate dental student category, one \$250 prize for the pre-

graduate dental student category and one \$250 prize for the dental auxiliary category.

Presentations are judged by a panel of ODA member dentists on the quality and effectiveness of the presentation. Judging is based on mastery of subject, scientific content, relevance to dentistry, delivery, professionalism, use of visual aids and handling questions.

Individuals interested in presenting must complete a Table Clinic application. The application and information about the rules and regulations are posted online at oda.org/events under Annual Session. The deadline to apply is Aug. 26.

Table Clinics are presented inside the Exhibit Hall, where over 200 vendors will showcase the latest dental products and technology. Dentists and staff can talk with representatives on-site and try out products for themselves.

For more information about presenting or attending this year's Annual Session Table Clinics, contact Denise Boltz, at (800) 282-1526 or via email at denise@oda.org.

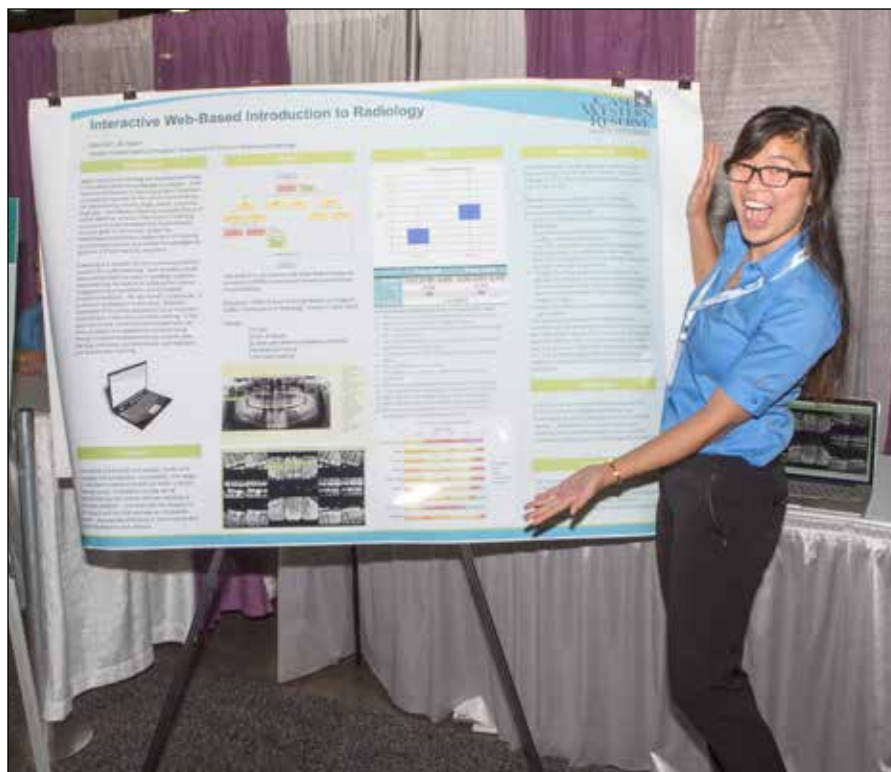


Photo by Feinknopf
A table clinic is presented at the 2015 ODA Annual Session. Table Clinics will take place again at the 2016 ODA Annual Session from 4 to 6 p.m. Sept. 16.

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Raj Vij, BDS, DDS
Pediatric Dentistry
Dentistry 4 Kids
Akron, Ohio

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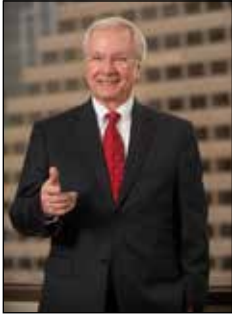
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- Administrative Law before State Dental Boards
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Dr. Recker also represents multiple national dental organizations and individual dentists in various matters, including First amendment litigation (i.e. advertising), judicial appeals of state board proceedings, civil rights actions against state agencies, and disputes with PPOs and DMSOs.



Todd Newkirk was formerly an Ohio Assistant Attorney General representing several Ohio State agencies. Mr. Newkirk has been associated with Dr. Recker since 2007 and has also represented many dentists across the country. Email Mr. Newkirk at newkirk@ddslaw.com.



Ms. Saundra Ertel, paralegal, has assisted Dr. Recker and Mr. Newkirk in preparing for, and attending, depositions, court appearances and hearings in multiple states.

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DUI, from page 22

2. Remember to eat some food. Alcohol on an empty stomach is a bad idea.

If you are hosting the party:

1. Include alternate drinks. Have water, soda (pop in Cleveland!) and juice on hand.
2. Include food. Think about providing more than just snack food, include more filling foods like bread.
3. Stop serving alcohol well before the party ends. Give your guests an hour or two without alcohol prior to driving.
4. Pay attention to your guests. If you see someone that is intoxicated begin thinking of strategies to deter this individual from driving.

How to prevent someone from driving drunk:

1. Be as non-confrontational as possible.
2. Suggest alternate ways of getting home.
3. Remember that the person you are talking to is impaired – talk slowly and explain things more fully.
4. Suggest that they sleep over.
5. Enlist a friend or two to help you or to act as moral support – it's more difficult to say "no" to two (or three or four) people than one.
6. If possible, get the person's keys. It is far easier to persuade the potential driver when you hold this leverage.
7. If all else fails, call law enforcement. It's better to have a friend arrested than injured or killed.⁸

As dentists we tend to do our jobs in a well thought out, step-by-step and predictable manner. Perhaps with a little forethought and planning we can avoid the embarrassment and other possible repercussions of getting a DUI.

And as always, anyone with a question or concern about themselves, a colleague, family member or friend regarding alcohol and/or drug misuse, abuse or addiction do not hesitate to call:

ODA
1-800-282-1526

Dr. Mark Wenzel
Dentists Concerned for Dentists
Office: 937-434-1151
Cell: 937-609-8025

1. Crum, Rosa M. *The Epidemiology of Addictive Disorders. Principles of Addiction Medicine, Second Edition* 1998. 4

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3. *The Hispanic Americans Baseline Alcohol Survey (HABLAS): Rates and predictors of DUI across Hispanic national groups. Accident Analysis & Prevention, Vol 40, Issue 2, March 2008, 733-741.*

4. Sandra C. Lapham et. al. *Prevalence of Psychiatric Disorders Among Persons Convicted of Driving While Impaired. Arch Gen Psychiatry 2001; 58(10):943-949.*

5. *Ohio State Bar Association, Public Resources Page May, 2016*

6. *Ohio Revised Code 4511.19*

7. *National Institute on Alcohol Abuse and Alcoholism No. 35; PH371 January 1997*

8. *Mothers Against Drunk Driving, Feb 2016*

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The Explorer

Matthew J. Messina, DDS
Executive Editor

The fist bump

A fist bump is a gesture similar in meaning to a handshake or high-five. A fist bump is also considered to be a symbol of giving respect. Widespread use of the gesture and the term has been exploding in recent years. It caught the attention of the editors of the Merriam-Webster dictionary. Noticing a surge in the use of the phrase “fist bump” in recent years, they anointed it as official English in 2011. “Fist bump” took its place in the dictionary, along with “tweet,” “helicopter parent” and “bromance.”

As a noun, it is “a gesture of greeting or

affirmation in which two people lightly tap each other’s clenched fist.” As a verb, “to greet (someone) by lightly tapping their clenched fist with one’s own.”

Confusion exists about the origin of the fist bump. According to “St. Louis Post-Dispatch” columnist Bernie Miklasz, the fist bump was started by baseball player Stan Musial in the 1950s, who adopted it as a way to avoid picking up germs. “Time” magazine cites knuckle bumping in the 1970s popularized by Baltimore Bullets guard Fred Carter. There is even a camp who claim the Wonder Twins, minor characters in the 1970s Hanna-Barbera superhero cartoon “Super Friends,” brought it to their young, impressionable audience, when they touched knuckles and cried “Wonder Twin powers, activate!” As a form of respect, the fist bump can easily be traced as far back as the late 1800s in the boxer’s handshake, where boxers touched gloved hands prior to starting a match.

“It’s as American as apple pie!” “NY Times” columnist Pagan Kennedy quotes Scott Williams, a Christian pastor, social-media strategist and self-appointed world ambassador for the fist bump. “It’s an att-

boy. When you give someone a fist bump, you’re telling them, Let’s go do this.”

Williams believes that Barack Obama deserves credit for reinventing the fist bump in 2008, when Obama locked knuckles with Michelle after his nomination. This created quite a stir, with many in the media offended at the gesture, yet the bump emerged from the brouhaha seeming to look presidential. “Obama’s fist bump caught the attention of the world,” Williams says. “And so, because of that platform, it’s not just people who are watching sports that are seeing it. It’s the leaders.” For the stiffest of shirts, the Obama moment helped the fist bump cross over “into the professional realm and become business casual,” Williams adds, and now “it’s the Swiss Army knife of gestures.”

So why am I so down on the simple fist bump?

I believe that body language is important and that gestures mean something. Traditionally, the handshake was the primary form of greeting. When you extend your arm and open your palm, it is a powerful non-verbal cue to demonstrate trust and approachability. A good, firm

handshake is a universal sign of strength and assuredness. A strong (but not crushing) handshake is a sign of mutual respect from both parties. Extending your open hand, palm up, showed someone that you weren’t holding a weapon as you met them. That was always reassuring, and a positive way to begin a relationship.

Am I making too much of this? Probably. But I’m concerned that we are replacing an open and welcoming gesture with a closed, aggressive one. As our culture allows people to be increasingly isolated, we can now greet people by barely touching them, and certainly without the warmth of human touch. It’s not the end of the world as we know it, but it is another trend that worries me.

Personally, I’ll continue to shake hands and look people in the eye. I’m a traditionalist. That’s how I was taught and it’s something I believe in. The human touch is still critically important in the world and an integral part of the practice of dentistry. We can fist bump where appropriate, but I’m one vote for continuing the old ways.

Dr. Messina may be reached at docmessina@cox.net.



Just Think About It

Paul S. Casamassimo, DDS, MS,
FAAPD, FRCSEd, Guest Columnist

Bottom up thinking

Too many years ago, I served on the volunteer board of a state epilepsy association and had my eyes opened to the psychosocial issues faced by persons with seizures. The loss of dignity when an adult with seizures is arrested because he or she experienced a seizure on the street and was assumed to be intoxicated was a scenario I had never considered. Being held hostage by generic medications that in the 1980s had fewer quality controls than today was another reality in the lives of adults with seizures. Today, most generics fall within 75 and 100 percent of the potency of non-generics. In those days that range of effectiveness was 0 to well over 100 percent, so taking the seizure medication you could afford did not necessarily afford you medication for seizures. Driving restrictions, not being allowed to participate in sports, and difficulty with employment were other issues challenging these persons – often people of means and education and in leadership positions. Perhaps the most lasting lesson I learned in that experience was to engage those with the condition in solutions to problems. That was a novel approach in my world of highly educated, medically knowledgeable experts who obviously knew what was in the best interest of the patient! Curiously, those grassroots solu-

tions usually worked better than those imposed from the top because they took into consideration what the patient could actually afford or comply with in their circumstances.

In my world of dental education, the idealism of perfect oral health remains a keystone of the educational process and the expectation for many if not all patients is to reach the summit of dental Everest and this drives our concept of the doctor-patient relationship. While some reading this will say that the idealism of top-down expectation is not a bad thing, the reality is that daily, we offer patients compromises. What characterizes our profession, thankfully, is that all of us have an invisible “line in the sand” that we will not cross in compromise. We’ve learned how far to go to match positive results with the realities in our patients’ lives. Lest we ever forget, that is why we are called doctor.

The latest iteration of bottom up meets top down is motivational interviewing, or MI. We’ve all had the frustration of not having patients follow our recommendations. MI is what the doctor-patient relationship is all about – the doctor knows what needs to be done and why, and the patients know which out of a list of

recommendations can be done within the constraints of their lives. In our infant care clinic, we often identify caries risk factors that include sugar in the diet, failure to brush, bottle feeding, and use of bottled water. We sit with parents and ask them which of those risk factors they feel confident about addressing. It may take several recalls to get to all or most of them, but the success rate in ameliorating their child’s caries risk has been good, picking these off one at a time rather than all at once.

Most recently, I experienced this top down attitude once again which prompted me to write this column. I’m involved with a national project to engage dental providers in counseling on obesity and sugar consumption in children. For reasons unknown to almost everyone I ask, the emphasis on obesity counseling has left dentistry out in the cold. Just as we believe that physicians have a role in oral health, we too have a role, albeit minor, in talking with patients about general health issues like smoking and hypertension, to name a few. In reviewing the steps and programs to control obesity that have been tried over the last decade, it becomes clear that only a few have been successful. What is also clear in reading

these reports is that the expectations for poor and minority families – disproportionately affected by overweight and obesity – far exceed their ability to comply. Expensive “healthful” diets, restrictions on TV viewing, limiting sugar, and increased exercise and decreased sedentary time would challenge most of us with lives to live. Parents have made it clear that the cumulative requirements of programs were beyond their ability and these programs often fail.

In my last column, I tried to point out the often overwhelming challenges those with lack of access to dental care face every day that affect their care-seeking and compliance. This follow-up column suggests that we also need to understand that compliance with those behaviors that protect the investment in oral health that we provide our patients, poor or otherwise, requires us to be creative and cognizant of the rule, “... often, life gets in the way.” Many aspects of our lives are step-wise learning – our professional education, dealing with addiction, reaching business goals, to name just a few. In our life partnerships, it is no different except

See BOTTOM, page 29

The views expressed in the monthly columns of the “ODA Today” are solely those of the author(s) and do not necessarily represent the view of the Ohio Dental Association (ODA). The columns are intended to offer opinions, information and general guidance and should not be construed as legal advice or as an endorsement by the ODA. Dentists should always seek the advice of their own legal counsel regarding specific circumstances.



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Guest
Columnist

Thomas Paumier, DDS
ODA Past President

Why you should enlist the services of a DSO

For the average solo or small group practitioner, what is your first reaction to the word "DSO?" Corporate dentistry. Aggressive treatment planning. Forceful sales tactics. High pressure financing. Non-dentists dictating clinical care. Perhaps one or all of these comes to mind. But to a new dentist who is graduating with enormous debt burden, a desire for continued clinical experience and a need for a guaranteed income, "DSO" may mean an opportunity to realize the first step in a career in dentistry. The thought that someone else will manage the "business" side of dentistry and enable them to provide patients care is very appealing. While dental schools attempt to provide adequate education related to operating and managing a dental practice, for most students, completion of clinical requirements, passing boards and graduation are the priorities. Having the support of professionals to help set fees, evaluate various PPO plans, manage insurance claims, accounts receivables and payables, IT, HR, regulatory compliance and every other

aspect of running the small business that a dental practice is, is a huge relief.

Wouldn't every dentist, regardless of their stage of career, benefit from help in these and other areas? I would think yes! And if you are a member of organized dentistry, you already have made the decision (knowingly or not) to use the services of a DSO ... The ADA, ODA and component dental society. Members of organized dentistry have access to the best products and services available to the dental profession. The national, state and local dental societies have the resources and ability to meet every need a dentist might have regardless of their practice style. Unfortunately, too often we look to the marketplace rather than organized dentistry when we have a practice need. Why? There is no singular answer, but to many, the ADA is their professional association, not a dental service (or support) organization. We must change that perception! Organized dentistry should be the FIRST place a dentist looks when they have a practice need, whether clinical or business/practice management related.

The philosophy of a dental service (support) organization is not new. It simply has become more widely recognized due to the evolving model of delivery of care in dentistry. Large group, multi-site practices now provide these services routinely so dentists can focus on clinical care. But, long before there was a corporate practice model, organized dentistry has been the "DSO" for the solo and small group office. The tripartite continues to meet those needs and more today.

Just starting your practice? Thinking of adding an associate? Planning the sale of your practice? The ADA Center for Professional Success has a multitude of resources to make the journey easier.

Office policy manual, insurance contract analysis, PPO/HMO benefit analyzer, legal and regulatory compliance, historical fee data, retirement planning, personal and practice insurance needs, payroll services, third-party payer and managed care contract analysis, practice transitions, and continuing education are just a few of the areas where organized dentistry can ensure your success at every stage of your career.

All of these benefits of membership and more are available to every dentist member. Regardless of your practice model, stage of practice or whether you are an owner, associate or employee your opportunity for success is enhanced by the myriad of products and services the tripartite offers.

So why is the marketplace seemingly flourishing in meeting the needs of dentists while the ADA member market share continues to decline? I'm unsure, but partially it may be lack of awareness of all that organized dentistry offers. And the mindset of many dentists that organized dentistry is there to advocate and lobby to protect the interests of the profession and our practices. But, other needs are better met by businesses in the communities where we practice. And maybe the biggest reason solo and small group practice dentists may not look to organized dentistry to be their "DSO" is because the ODA/ADA has not functioned like a business that is built to meet the needs of its members.

The governance at all levels of the tripartite often impedes our ability to best meet the needs of our members. Each council and committee focuses on their role as defined by the bylaws and expertise of their members. They routinely develop many worthwhile programs and

our competent staff implements these initiatives. In the end we have an amazing assortment of individual member benefits. We need to do a better job of packaging and marketing the programs and services we already provide in a user-friendly, targeted fashion.

When you walk into Home Depot to buy paint, within 10 feet of the counter where you place the order is everything you could possibly need to successfully complete your painting project. And if you don't immediately see what you need or are unsure of what you need there is a sales person there to assist you. You don't see wall paper in the paint department, but if and when you need wall paper you know they will be able to provide it. Maybe it's time we copy the consumer model of customer service so many successful businesses have used. We still tend to silo our work within the councils and piecemeal our products and services in the hope that the member can successfully navigate our websites and put together their own portfolio to meet their needs. That's not a recipe for success.

So, as members, should we expect the tripartite to be our "DSO" and should we take full benefit of all organized dentistry has to offer? And should we encourage our non-member colleagues to look to the ODA/ADA as their "DSO?" As an association, should we better deliver and market our services to meet members' expectations? If the answers to the above questions are "yes," I'm convinced organized dentistry will become the first place members look when they have a need for their practice. That will make organized dentistry the best, biggest and most respected "DSO" in our profession!

Dr. Paumier may be reached at tmpdent@gmail.com.



Average
Jane

Kara M. Morris, DDS, MS
Guest Columnist

Is someone getting the best of you?

As most of you know, Mother's Day has just passed. While we all may not be mothers, we all have one. I've been a dentist longer than I've been a mother, and in some ways, I think dentistry has prepared me well to be a parent. Working through a busy schedule is about as multi-tasking as it gets, (who hasn't done payroll while a patient is getting numb?) and as many of you may know or remember, parenting is sometimes like herding cats, or nailing Jell-O to a tree, or running three op chairs, or making sure each staff member gets his or her share of the gifts from the sales rep. All equally daunting tasks.

Inevitably, working parents will feel torn. The plight of the working mom is as old and as oversung as the hills. Last time I checked, there were a whole bunch of working dads, too. If you don't have kids, maybe you have an adored pet, or a great hobby, or a non-profit that demands much of your time and mental energy. We all have stresses from multiple sources in a given day; maybe the big difference between the sexes is in how we handle them. I don't feel a lot of guilt about being a working mom. I do, however, feel very, very tired. Maybe you do, too.

So, at the end of the day, is someone getting the best of you? That is, who, or what, is getting your best? Do you feel like you are running all the time? At the end of

a long day do you sometimes fall asleep on the couch? Did you once miss the first two innings of your son's ball game because your day ran long? Do you worry that you're not giving enough to your children, but also that you aren't giving enough to what may be the best years of your career? If so, rest assured, you are probably doing it exactly right. Wife, mother and Pepsi CEO Indra Nooyi states, "We cannot have it all." She remarks that an executive-level profession and active parenting are in direct conflict with one another. There is no magic work-life balance that is achieved with the ideal ratio of coffee, yoga and childcare. However, maybe some type of work-life integration can exist when we intentionally decide to be wholly parent and wholly dentist all of the time. To paraphrase Facebook COO, Sheryl Sandberg, bring your whole self, every day, Monday through Sunday. One cannot use either their family or their profession as an excuse to devalue the other.

So look at your day. Is someone getting the best of you? Or is someone getting what's left over? Rise up and give them both your best, knowing that much of parenting is a slog, and knowing that much of our profession can be routine. Knowing that staff need a leader every day and your patients need your full attention, too. Knowing that children (or furbabies or your lovely rosebush) need tending no matter your mood. Success is never owned, it is rented, and the rent is due every day. So go get 'em, tiger. Sure thing; it's tough, but everyone we interact with deserves our best. Get the kids in their clean clothes and wiggle out that stubborn root tip and get home for dinner and with a smile, please. You're a dentist and a dad for crying out loud. And your Father's Day is just around the corner. :)

Dr. Morris may be reached at karaschafer@yahoo.com.



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Associate/Buy-in Opportunity. Two location practice 30 minutes north of Columbus. We are a busy modern dental practice seeking a skilled restorative dentist with at least 2 years G.P.R. experience preferred. Send resume to keri@crosscreekdentalcare.net.

Associateships. Whether you are a dentist looking for an associate position, or a practice owner looking to hire an associate, NPT has created a free job posting board to assist you with your search. Visit www.NPTdental.com/associateships to learn more.

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Associate Dentist Opportunity-Central and NE OH. Great Expressions Dental Centers is looking for full-time dentists in Central and Northeast OH to join our offices. Interviewing now! To apply, please contact: Molly McVay at (248) 430-5555 or email at molly.mcvay@greatexpressions.com.

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Southern Ohio-Ironton, OH region-Practice for Sale. Annual collections in \$900,000 to \$1 million range. Modern building. Nicely equipped. Dentrux software. Digital x-ray. CO2 laser. CT scanner. Good hygiene recall. Contact George Stollings (304) 486-5714, george@gdstollingsassoc.com.

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that the steps are taken together, one helping the other. In a study I reported several years ago in the "Journal of the American Dental Association" on Ohio dentistry's use of principles of the "dental home" in dental practice, you affirmed that your care goes far beyond fixing teeth. You truly and figuratively get into the lives of the people you serve and develop both relationships and goals for care that work for both doctor and patient.

Two lay reports this past mid-April weekend speak to the importance of collaborative problem-solving in getting care to patients. The first is a report from the "Seattle Times" with the headline, "UW dental school takes steps to erase \$29 million deficit" and goes on to describe a top-down attempt to address access to care for children which failed miserably and resulted in an empty four-story pediatric dentistry palace because few patients ever came. The second is from the "Columbus Dispatch" and reported that tens of thousands of Ohioans live on two dollars a day. That's a tough budget, even for just a toothbrush and toothpaste.

Today, when you draw that imaginary line in the sand with a patient, appreciate that with it goes your extended hand to help. That is who we are. Lest we ever forget, that is why we are called doctor.

Dr. Casamassimo may be reached at casamassimo.1@osu.edu.

Change of address?

Contact the ODA Membership Department if you have moved your home or practice, changed your phone number, changed your name or changed your email address.

membership@oda.org
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Classified ads appear in each issue of *ODA Today*. The cost is \$55 for members (\$88 for non-members) for the first 40 words. Each additional word is \$1. Ads may be submitted via mail or fax to the attention of Amy Szmania, advertising manager, or by email to amy@oda.org. The deadline to place, cancel or modify classified ads is the 1st of the month prior to the month of publication.

ODA Classifieds can also be found online at <http://www.oda.org>.

Celebrating 30 Years

30

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