

The 160th ODA Annual Session will be held September 17-19, 2026, at the Greater Columbus Convention Center and Hilton Downtown Columbus. Exhibit Hall: September 17 and September 18.



WHY EXHIBIT AT THE ODA ANNUAL SESSION?

The ODA Annual Session is one of the largest dental conferences in the five-state region, and puts you in front of a highly engaged, decision-making audience of dentists and dental team members. With two full days of Exhibit Hall hours, the meeting gives you time for meaningful interaction with attendees — time to introduce your product, provide demonstrations and build relationships.

Exhibiting at the ODA Annual Session positions your company as a supporter of the ODA community and its mission. You're not just selling — you're showing commitment to the industry.

THE ODA ANNUAL SESSION IS:

AFFORDABLE

Our exhibit prices are intentionally accessible. You get visibility, engagement and networking at a fraction of the cost of larger conferences.

EXHIBIT BOOTH PRICES

Premium booths	\$1,870
Intermediate booths	\$1,650
Standard booths	\$1,385

All spaces include:

- Pipe & drape sides and backdrop.
- Company sign.
- Five complimentary badge registrations per 10x10 space; additional badges are available for purchase.

Furnishings such as tables, chairs and carpeting are not included with booth space but are available for rent through the official show decorator, Fern Exposition & Events.

You may also supply your own furnishings. Carpeting is not required in exhibit booths but is strongly encouraged.

EXHIBITOR-FRIENDLY

The **ODA Annual Session** provides various promotional options to help exhibitors maximize their exposure, including:

- Robust online company listing that includes options for videos, materials, and web links.
- Pre-show mailing list.
- Show logos.
- Advertising options.
- Sponsorship packages and individual event sponsorships.
- Lead retrieval system used with an app on your phone or a borrowed iPad device.

Exhibiting companies also have the opportunity to participate in educational programs such as the Preventative Products Roundtable for Dental Hygienists and CE programs in the Exhibit Hall.

Lunch is provided for exhibitors in the Exhibit Hall on Thursday and Friday, and you are welcome to participate in our Friday morning event, Dark Roast & Donuts.

CONVENIENT

Located at the Greater Columbus Convention Center in downtown Columbus, the ODA Annual Session is an easily accessible, central destination for dentists and dental teams from five surrounding states. The headquarters hotel is connected directly to the Convention Center for easy access.

FACILITY INFORMATION

Greater Columbus Convention Center (GCC)
Exhibit Hall A
400 N. High Street, Columbus, OH 43215
<https://columbusconventions.com/>

Hilton Columbus Downtown (Headquarters hotel)
402 N High Street, Columbus, OH 43215
A reservation link will be posted at www.oda.org when available (Spring 2026).

SCAN HERE TO SUBMIT
YOUR CONTRACT TODAY!



THE ODA CREATES INCENTIVES TO DRIVE ATTENDEE TRAFFIC INTO THE EXHIBIT HALL, INCLUDING:

FOOD & DRINK

Social events are scheduled in the Exhibit Hall each day, in addition to cash bars set during regular hall hours. Multiple concession options are available in and around the Exhibit Hall.

PRIZE DRAWINGS

Attendees can participate in prize drawings each day during Exhibit Hall hours.

PROMOTION

The ODA Annual Session is promoted extensively on our website (<https://www.oda.org>), in emails, social media and in the ODA Today before and during the meeting. Our online exhibitor list is available before, during and after the meeting.

ANNUAL SESSION MOBILE APP

The official event mobile app features an exhibitor list, hall map, and exhibitor show specials in addition to individual course schedules, speaker information and more.

FREE CE OPPORTUNITIES

A limited number of CE courses will be offered inside the Exhibit Hall on Thursday and Friday. Table Clinics, presented by dentists, dental residents, dental students and auxiliary staff are featured in the Exhibit Hall on Friday and are free to attend.

2026 EXHIBIT HALL SCHEDULE

Wednesday, Sept 16

8:00 a.m. – 5:00 p.m.

Move in / Set up

Thursday, Sept 17

9:00 a.m. – 6:00 p.m.

Hall Open

Friday, Sept 18

9:00 a.m. – 4:00 p.m.

Hall Open

Friday, Sept 18

4:15 p.m. – 10:00 p.m.

Move out

Saturday, Sept 19

8:00 a.m. – 12:00 p.m.

Move out by appointment only

FREE EXHIBITOR BENEFITS INCLUDE:

PRE-SHOW

- A mailing list of dentist attendees available at no cost with approval of marketing piece.
- Access to our online Exhibitor Success & ROI Center, which contains helpful information and webinars detailing proven strategies to attract attendees to your booth and prepare your exhibit staff.
- Online Exhibitor List which includes options for brochures, videos, social media links and more.
- Company information listed on the Annual Session mobile app.
- Show specials featured online and on the mobile app.
- Companies contracted by March 1, 2026 will be listed in the Annual Session Preview Program, the registration program featuring information about all courses and events.

DURING EVENT

- Exhibitor list on event mobile app with meeting information and on-site guide to help attendees navigate the Exhibit Hall.
- Free overhead sign hanging for multiple booth configurations (must be pre-arranged).
- Five company representatives register for free, with additional badges available for purchase.
- Free lunch provided for exhibitors.

POST-SHOW

- Exhibitor list will be available at www.oda.org through December 31, 2026.

Booth assignments are based on the date contracts are received, so submit your exhibitor contract online today!



<https://www.oda.org/events-ce/annual-session/exhibitors/register/>

CONTACT

**Amy Szmania,
Exhibit Hall Manager**

(614) 486-2700 or amy@oda.org.



FOLLOW US

FOR THE LATEST UPDATES

#ODAAnnualSession



WWW.ODA.ORG

