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2026 ODA Annual Session Advertising Opportunities

Featured Exhibitor Listing – exhibit hall floor plan

Features your company at the top of the exhibitor list on our online floor plan and in relevant product searches, and formats your company name in bold type with a diamond icon. When opened, your profile will be displayed in color. See the description on p.3. *Featured listings provide 30%-40% greater exposure!*

Exhibit Floor Plan Ad

Display your company logo at the top of the **exhibit hall map page** (<https://ohiodental2026.expofp.com/>). Your ad will link to your company profile. See the description on p.2.

Display Ad – ODA Today

Reach more than 5000 dentists & their staff, as well as students & faculty at Ohio's two dental schools, by advertising in the ODA's monthly publication! Published 12 times per year, *ODA Today* is Ohio's main source for dental news. Rates vary based on size and color options; please visit our [website](#) for details and to submit your ad request.

Complete and submit this form to reserve your selections.

- | | | | | | |
|--------------------------|--------------|---|--------------------------|--------------------|---|
| <input type="checkbox"/> | \$250 | Exhibit Floor Plan Ad
<i>Company logo only</i> | <input type="checkbox"/> | Cost varies | Display ad in <i>ODA Today</i>
<i>Complete request online</i> |
| <input type="checkbox"/> | \$350 | Featured Exhibitor Listing
<i>Online floor plan</i> | | | |

Contact Information

Company _____

Contact Name _____

Phone _____ **Email** _____

Signature _____

Submit completed form and artwork to **amy@oda.org**. Ads submitted for publication in *ODA Today* are reserved on a first-come, first-served basis.

Floor plan ads

Floor plan ads allow exhibitors to demonstrate their premium status at the event and receive greater exposure on the floor plan. This option will show the company logo in the section at the top. A click on a logo would open the exhibitor's profile and highlight the booth they are in.

The screenshot displays a digital floor plan interface. On the left, a sidebar for 'Visit by GES' features several category buttons: Booth 1505, Conferences, Corporate, Data Analytics, Exhibitions, Gamification, Interactive Technology, Lead Generation, Marketing, and Registration. Below these is a text block describing the service and a video player showing a 'Smart Badge for Visitors'. The main floor plan area includes a large blue 'Engagement Stage' and a grid of booths. A red box highlights a header section with logos for VISUAL HIVE, VENUIQ, noba event wi-fi, EXPOSURE ANALYTICS, and explori. A red arrow points to a green advertisement for 'Visit by GES' featuring a handshake icon, which is positioned above booth 1505. Other booths shown include 1504 Gleanin, 1503 Pigeonhole Live, 1502 Kastekust, 1404 (25 x 3 / 7.5 m²), 1403 EventMobi Swongo, 1402, 1205 Aventri, 1304 Eventboost, 1303 On Hold, 1302 VenuIQ, 1204 SalesStratus, 1203 InEvent, and 1202 Guidebook.

Featured listings

Featured listings allow exhibitors to showcase their company and receive 30%–40% greater exposure on a floor plan. They are shown at the top of the exhibitor list and [category](#) search and have more prominent formatting (bold and diamond icon).

The screenshot shows a web browser interface for an event floor plan. On the left is a list of exhibitors, with featured ones in bold and having a diamond icon. On the right is a map of the floor plan with various zones and booth numbers.

Exhibitor Name	Booth Number
1 Wimpole Street	1306, 2206
Crowd Connected	V4314
Event Industry News	3102, 3201
Apple	3402, V4016, V4018
Attend2it	1213
Aventri	V4310, V4312

Map labels include: Coffee, Marketing Stage, 3102 Event Industry News Exposure Analytix, 3201, 3301, 3402, 3403, 3404, 3406 Research Experts, Round Table, Snack Bar, Launchpad and Startup Zone.

When opened, exhibitor profile is displayed in rich colors:

The screenshot shows the exhibitor profile overlay for 'Event Industry News' on the floor plan. The profile includes a title, a description, a video player, and social media icons. The background shows the floor plan with various zones and booth numbers.

Event Industry News

web browser, our social media feeds such as Twitter, Digg and Facebook or mobile devices such as the iPhone and iPad. This also means companies that advertise get the same exposure.

How To Attract Sponsorsh...

event industry news

event