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Pre-Show Mailing List Information

Confirmed exhibitors can request one **FREE** electronic list with mailing addresses of dentists who registered for the **2024 ODA Annual Session**, with current registrants added as they are received (duplicates are removed).

Please note that this list is provided for **one-time use** only, and must promote your participation in the 2025 ODA Annual Session in some way. Show logos are available upon request.

The mailing list includes **USPS addresses only** and is distributed as an Excel document. The list does NOT include email addresses or phone numbers.

Please carefully review the conditions below, then complete and submit the attached agreement with a sample of your mailing piece for approval.

Mailing lists will be provided only when the following conditions are met:

- a completed agreement must be submitted (see p. 2)
- a sample copy of the piece must be submitted for approval
- your marketing piece must promote the ODA Annual Session
- requests must be received by: **September 5, 2025**

Please remember that a sample of your mailing piece must be provided in advance. You may submit your sample mailing piece via email to amy@oda.org.

Contact Amy Szmania at (614) 486-2700 or amy@oda.org with questions.

Exhibitor Mailing List Request Form

Please complete *ONLY* if you are requesting a mailing list.



POLICIES: DISTRIBUTING AND USING MAILING LISTS

The following policies apply to the use of the ODA mailing lists:

1. The names and addresses of ODA members are to be made available only in the form of mailing labels or a list, for **one time** use.
2. Mailing lists are to be made available only to the following groups:
 - Component dental societies of the Ohio Dental Association; other constituent and component dental societies of the American Dental Association; other organizations recognized by the ODA
 - Colleges, universities, and other educational institutions
 - Non-profit service organizations such as the American Cancer Society
 - Reputable companies that sell products and services directly related to the field of dentistry or dental education
3. ODA mailing lists may be used only to promote products or services directly related to the practice of dentistry or the field of professional health care.
4. **Those who wish to acquire the labels must submit this completed agreement AND a sample of their intended mailing piece for prior approval.**
5. Sale of ODA mailing labels/lists does not constitute an endorsement of the organization, company or person purchasing the labels/lists or of the information contained within mailings sent using said labels/lists.
6. Lists will be distributed at the sole discretion of the ODA.

Send to:

Name: _____
Company: _____
Street: _____
City, State/Zip: _____
Phone: _____
Email: _____

Submit order form & sample to:

Amy Szmania, Exhibit Hall Manager
amy@oda.org

I understand that ODA mailing labels are available for one time use only. Neither I nor my organization will duplicate or share ODA mailing lists. I also understand that a fee of \$5,000 will be assessed to companies which use the lists for multiple or unapproved mailings.

Signature: _____ Title: _____